

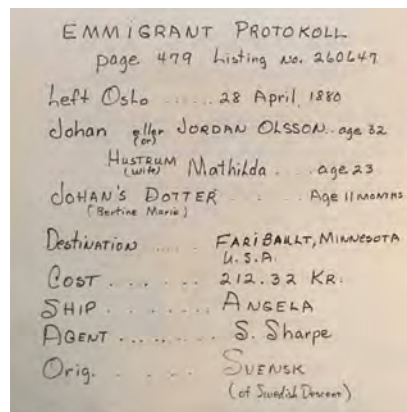
MOVING LIVES

MINNESOTA STORIES OF ORIGIN & IMMIGRATION

AN INITIATIVE BY THE PBS STATIONS OF MINNESOTA

Increase empathy by learning about each other's heritage, backgrounds and experiences.

Moving Lives Minnesota: Stories of Origin & Immigration (MLMN) explores the histories of the many communities who have moved through and to Minnesota. The two-year statewide initiative included multiple projects designed to engage and tailored for local audiences throughout Minnesota.



A trunk that made the journey with immigrants from Oslo, Norway, to Ellis Island in New York, and finally to Faribault, Minnesota.

The six stations of the Minnesota Public Television Association (MPTA) coordinated statewide production of content and experiences to engage communities to deepen understanding and build empathy.

- **Original digital and television productions and acquired content**
- **Statewide broadcasting of curated programming**
- **Dear Minnesota digital letter writing project**
- **New Story Collection Blog with commissioned local writers**
- **Community-led media making**
- **Virtual and in-person story-sharing events**
- **Educational resources**
- **Social Engagement Platforms (Facebook, Instagram)**

KSMQ • Lakeland PBS • Pioneer PBS • Prairie Public • WDSE • WRPT • Twin Cities PBS



MOVING LIVES

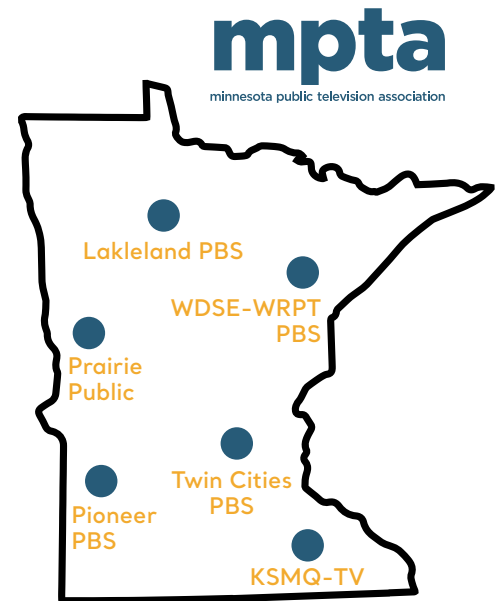
MINNESOTA STORIES OF ORIGIN & IMMIGRATION

THE MPTA

This report reflects the collective work of the MPTA and its impact for the second year of the initiative. *Please see the Moving Lives Minnesota: Stories of Origin and Immigration report for July 1, 2019 – June 30, 2020 for information about year one.*

Because of the pandemic and the events that transpired after the killing of George Floyd, connecting to our communities was fraught with challenges. Through the perseverance of our public media teams across the state, and the generosity and trust of our partners and individuals who believed in the mission of Moving Lives Minnesota, the initiative made a difference to those it reached.

Communities with roots from all over the world are represented in the work created by the MPTA. And most significantly, the initiative is grounded in the acknowledgement that Indigenous peoples were the original inhabitants of this continent and region.



Strengthen connections between communities throughout Minnesota

In the second year of the initiative, the MPTA produced more than 13 hours of content, including broadcast and digital short videos, documentaries and promotional clips.

In addition to broadcasting programs in the regions where they were produced, the Minnesota Channel featured a weekly programming block in spring of 2021. New and archival programs from around the state featuring stories of origin and immigration were broadcast and promoted as part of the Moving Lives Minnesota initiative. Public television stations across the country offered programs from this initiative to their viewers, resulting in even greater reach of our Minnesota stories. *Please see the MPTA Impact report for more information about number of hours broadcast.*

The MPTA hosted and participated in one dozen virtual and in-person events and engaging, interactive workshops.

Hundreds of stories were shared through research and content production. An additional one hundred digital stories were shared through the Story Collection Blog and the original Dear Minnesota letter-writing and story-sharing statewide project.

Social media platforms Facebook and Instagram were ideal for sharing historical facts, MPTA-produced and user-generated content, and news about the statewide initiative.

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MINNESOTA STORIES OF ORIGIN & IMMIGRATION

PRAIRIE PUBLIC

Impact Story: Critical history of Hispanic migrant farmers in the Red River Valley is featured in a documentary



Ésta Es Mi Casa – This Is My Home
*Documentary and virtual screening event
premiered January 2021*

Starting in the 1930s and continuing for decades, farmers in the Red River Valley of North Dakota and Minnesota depended on Hispanic field workers—laborers from Texas and Mexico who arrived to help with hoeing beet fields, tending crops, and bringing in the harvest.

These families' migration stories are as compelling as those of the families that migrated centuries earlier. They took extensive risks and experienced culture clashes, climate shock, and language barriers.

Now, one and two generations later, these migrant workers have assimilated and settled in the region. Their children and grandchildren are working as professionals. They have contributed their own cultural stamp to the region's art, cuisine, diversity, and economy.

Prairie Public produced a documentary to examine the amazing journey of the Red River Valley's Hispanic community.

One viewer wrote, "Thank you for sharing your stories. It still continues that we don't appreciate enough the hands and people who grow and produce our food. Hopefully this can help us learn, appreciate, and change."

Prairie Public hosted a virtual premiere and conversation moderated by documentary producer Matt Olien, and featured participants from the documentary; Martha Castanon, Ken Mendez and Victoria Ramirez. Nearly 300 participants signed into the virtual event.



Russell Lee, Interior of Shack Occupied by Mexican Beet Workers, near East Grand Forks, Minnesota (LOC, Sept 1937)

Additional Content for Arts and Cultural Series

Red River Valley SugarBeet Museum
*Broadcast and digital segment,
premiered May 2021*

Crookston, Minnesota is the logical choice for this museum, because the first sugar beets in Minnesota were planted here over 100 years ago.

Roots of the Red River Valley: Through the Lens of Russell Lee
*Broadcast and digital segment,
premiered March 2021*

Photographer Russell Lee chronicled the lives of Hispanic migrant farm workers in Minnesota in the 1930's and 40's. The photographs resulted in an exhibition at the University of Minnesota Crookston.

The History of Sugar Beets in the Red River Valley
*Broadcast and digital segment,
premiered February 2021*

A short version of the ÉSTA ES MI CASA – THIS IS MY HOME documentary, which gives a brief history of sugar beets in the Red River Valley and how migrant farm workers came north to work.

movinglivesmn.org
mptalegacymedia.org

MOVING LIVES

MINNESOTA STORIES OF ORIGIN & IMMIGRATION

PIONEER PBS

Impact Story: Documentary production creates bond with Indigenous communities

The Horse Relative – Distribution and Event 2021

The making and distribution of *The Horse Relative* has had a profound impact on the partnering Lakota and Dakota communities. Producer James Star Comes Out has been able to see his profile raised as a visiting teacher and artist around the country. Hundreds of art teachers across the US have shared and discussed the film with their students via PBS LearningMedia. There is renewed interest in equine therapy and beadwork in tribal communities throughout Minnesota and the Dakotas that is, in part, inspired by this film.



The Horse Relative, produced by Pioneer PBS in 2020

Nearly 200 PBS stations around the country agreed to broadcast the documentary through a three-year distribution agreement with American Public Television (APT). Officials at APT and PBS LearningMedia say that programmers and educators are in need of content made with and by Native Americans to assist with changing the narrative, as called for in *Reclaiming Native Truth*, the recent report funded by the Kellogg Foundation.

The Horse Relative is a story of hope and renewed pride for native communities. In a media landscape where many representations of native communities focus on heartbreaking drama or the effects of poverty, drug abuse or other symptoms of generational trauma, this is a story that ultimately focuses on the survival and renewal of an important and beautiful tradition that was nearly lost.

A special online screening and discussion event was held Thursday October 22, 2020 with the creators of the film and nearly one hundred participants including members of Indigenous communities.

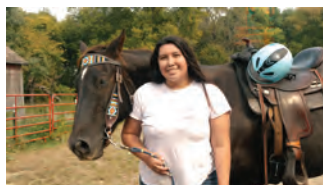
Pioneer PBS worked with Art Educator Jamie Steffl at Redwood Falls School District #2897 and Jeremy Holien, Visual and Media Arts Education Specialist of the Perpich Center for Arts, to develop a series of three lesson plans and a PowerPoint presentation to accompany the *Horse Relative* video which has been uploaded to the PBS LearningMedia site for classroom use.

Additional Content for Arts and Cultural Series, Postcards

Dakota Wicohan Horse Riders

Broadcast and Digital Segment, Premiered February 2021

Native youth are nurtured through academic enrichment, leadership development and the Dakota horse tradition in Morton, MN.



Cajun Chef Mateo Mackbee

Broadcast and Digital Segment, Premiered March 2021

Learn about New Orleans style cooking and civil rights history with the Mackbee family of St. Joseph.

Musician Taylor Ngiri Seaberg

Broadcast and Digital Segment, Premiered March 2021

Listen to the smooth rock and hypnotizing vocals of Minneapolis artist and musician Taylor Seaberg.

Immigration in Donnelly: Ignatius Donnelly

Broadcast and Digital Segment, Premiered May 2021

Ignatius Donnelly was an American congressman, populist writer and amateur scientist known for his writings about the lost continent of Atlantis. Duluth-based filmmaker Mike Scholtz's short story about Donnelly begins near the town of Donnelly and takes viewers on a wild ride from there, exploring the amazing legacy of the man.

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LAKELAND PBS

Impact Story: Responding to viewers asking for more immigrant stories



*Liberian immigrant and entrepreneur,
Fortuna Alexander talks about her business
FAH Tea. From Lakeland PBS' series,
Common Ground*

Local people speak of their experiences as an immigrant, business owner, and connecting to their communities, through content featured in Lakeland PBS' series Common Ground.

The work is a result of addressing local community needs, gathered from viewer feedback. In May 2021, the Lakeland PBS "Program Preference Poll" was sent to members and asked, "which important stories or narratives are not being told in your community?"

Respondents wrote:

"Welcoming newcomers who are not Minnesota stereotypes (learning about Hispanics in nearby communities, Somalis or people of Islam who are becoming or are US citizens or new American/Minnesotans)."

"Local indigenous and people of color and their successes and challenges."

"How racist our community and surrounding areas are."

"Immigrant stories - even 2 or 3 generations removed. Immigrants have always impacted our country - we need to be reminded to celebrate."

"More positive stories about Native communities and how they are engaging with/contributing to local arts and music. Stories about immigrants or people of color who live and work in northern MN."

"I have never lived in a community with such a lack of diversity. We tend to tell stories of the Native American culture, the African American culture, the Asian cultures - I rarely hear the story of the interactions, communication differences, living as a blended community. "

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MINNESOTA STORIES OF ORIGIN & IMMIGRATION

K S M Q

Impact Story: Partnering with local organizations who serve immigrants and local filmmakers

KSMQ developed and distributed a body of content featuring the critical work of community organizations whose mission is to help immigrants integrate into their new homes and preserve their cultural identities. Twenty-three mini-documentaries were either created or curated to give voice to these organizations and communities.

Community Organizations featured include the Intercultural Mutual Assistance Association (IMAA), Family Promise, Riverside Central Elementary, and Spark.



Rochester's Spark, a Children's Museum featured by KSMQ

"I enjoy real people, more raw footage, and watching something local that I would otherwise not have seen. These clips fit that bill!"

Stories for KSMQ's series, R Town

Miguel Valdez

Broadcast and Digital Segment, Premiered January 2021

When Miguel Valdez was growing up in Mexico, he saw the movie ET. He saw kids doing amazing things with their BMX bikes, and that's when Miguel fell in love with biking. Miguel moved to Rochester, Minnesota, and started a pedicab company as well as a community bike club.



Family Promise

Broadcast and Digital Segment, Premiered April 2021

The mission of Family Promise Rochester is to help families experiencing homelessness and low-income families achieve sustainable independence through a community-based response. Many families are from other countries. Staff structures an individualized plan for each family to help them integrate into a new community.

Susan Haskamp IMAA

Broadcast and Digital Segment, Premiered June 2021

Susan Haskamp is the Advancement Manager for IMAA – Intercultural Mutual Assistance Association. The mission of the IMAA is to build bridges between cultures by empowering individuals toward a more diverse, equitable, and inclusive community. One program is the Match Program which matches volunteers with immigrant families to help them integrate into a new life in a new country.

MOVING LIVES

MINNESOTA STORIES OF ORIGIN & IMMIGRATION

K S M Q C O N T .

Elsamawal Ali

Broadcast and Digital Segment, Premiered June 2021

After winning the immigration lottery in Sudan, Ali Elsamawal moved to the United States, married, and now has five children. He works as a public school teaching assistant and an interpreter at the Mayo Clinic. A doctor in Sudan, Ali wants to become a doctor in the U.S. but says it's difficult if too many years have gone by. Ali said many of his dreams lie in the futures of his American children.

Peter Schuller

Broadcast and Digital Segment, Premiered June 2021

After World War II, Peter Schuller and his family lived for 10 years in a refugee camp in Austria, in a tar paper army shack without running water and without heat except for the cooking stove. Their father worked at a factory for 25 cents an hour. After college in the U.S., Peter and his brother, Karl, started a construction company that has built more than 2,000 buildings over nearly 50 years.

Wale Elegbede

Broadcast and Digital Segment, Premiered June 2021

Wale Elegbede was born in Nigeria to an upper class family. When he was 13, his father died from a medical ailment. Two years later, his uncle, a military intelligence official, was assassinated. Elegbede says he is grateful for the 13 years with his father, who taught him enough "for a lifetime." Elegbede was able to attend college in La Crosse, Wis., and is now a project manager at Mayo Clinic.

Nicolas Vargas

Broadcast and Digital Segment, Premiered June 2021

Nicolas Vargas grew up in Bogotá, Columbia. He wanted to change perspectives, experience other places, see other cultures, and learn a new language. So, he immigrated to the US. Nicolas feels that by moving to a new place opens up new opportunities.

Karl Schuller

Broadcast and Digital Segment, Premiered June 2021

After Karl Schuller's father was drafted into the Romanian army during World War II, Karl and his family fled twice, first from Romania to Hungary, then to Austria, where they would barter for food. When asked once what he wanted for his birthday, Karl said, "Get me to America." Karl and his brother, Peter, later founded a construction company in Rochester that employs more than 30 people.

Sylwia Bujack Oliver

Broadcast and Digital Segment, Premiered June 2021

Sylwia Bujack Oliver was born in Poland and feels there's something cleansing about moving to new places. She says getting a fresh start awakes something adventurous in her. With her husband, she moved to the U.S. when he took a job at the Mayo Clinic. Sylwia was a stay-at-home mom until she got her green card. She now works full time as executive director of 125 LIVE, a center for active adults.



Christian Ngong

Broadcast and Digital Segment, Premiered June 2021

In Cameroon, there is a division between people who speak French and people who speak English, a division so intense that people have been killed for it. Christian Ngong is an English speaker who ran for his life. After an arduous journey, Christian came to the US and now runs an organization called Voice of the Voiceless that helps children in poorer parts of the world.

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MINNESOTA STORIES OF ORIGIN & IMMIGRATION

K S M Q C O N T .

The George Stoppel Farmstead

Broadcast and Digital Segment, Premiered June 2021

The George Stoppel Farmstead was built by German immigrant George Stoppel and his family in the late 1850s by what is now Rochester. The farm stayed in the family for 100 years before it was purchased by the Olmsted County Historical Society in 1976.

Bassem Fadlia

Broadcast and Digital Segment, Premiered June 2021

Bassem Fadlia is a Business Intelligence Analyst living in Rochester. He was recruited by a US company when he graduated from college in Egypt. He was helped through the immigration process by his place of employment, but it still took over a decade. After Bassem became a citizen, he returned to Egypt for a visit and felt that he acted just like a tourist while he was there.

Axel and Jennifer Gumbel

Broadcast and Digital Segment, Premiered March 2021

Axel and Jennifer Gumbel talk about how they met, Axel's move to the United States from Germany, and compare what raising children is like between the two countries.

Javier Ortiz

Broadcast and Digital Segment, Premiered June 2021

Javier Ortiz decided to move to the US mainland from Puerto Rico twenty-five years ago. Although not technically an immigrant, Javier did experience a tremendous shift in culture and surroundings while leaving his family behind.

Javier moved again from Rochester, New York, halfway across the country to Rochester, Minnesota where he owns his own barbershop.

Mangesh Mane and Hema Sai Kishore

Broadcast and Digital Segment, Premiered February 2021

After moving to the United States from India, Mangesh Mane met his wife, Hema Sai Kishore, in Texas. Eventually, the couple moved to Minnesota. After living in Rochester for a few years, they decided to open a childcare center called Eureka Kids. The center prepares children for a lifetime of learning and strives to help them become global citizens like Mangesh and Hema.

MOVING LIVES

MINNESOTA STORIES OF ORIGIN & IMMIGRATION

WDSE • WRPT

Impact Story: Short films offer distinct perspectives on immigration and origin stories and converge, instilling empathy and understanding

In This Place

One hour documentary featuring four mini-documentaries: *We Come From The Stars*, *Supper Club*, *Unweaving*, *New Horizons*
Premiered March 2021

In This Place features four mini documentaries, told by four independent filmmakers, exploring where we come from and how our ancestors' pasts have impacted us individually, and as a society, today. From Native American origin stories, to the juxtaposition of 19th and 20th century immigrants, to a journey back to a family's roots, to a first generation immigrant and her family, this collection of short documentaries tell the stories that represent the fabric of who we are in Minnesota, and the United States. Each 15-minute documentary explores culture in a unique way, reflecting each featured individual journey or story, as well as the diverse voices of the filmmakers themselves.

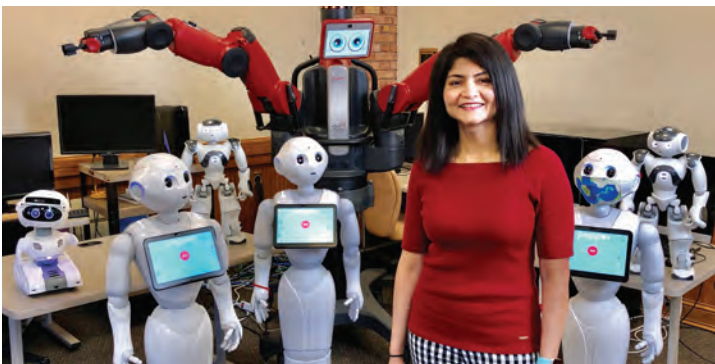
This project gave WDSE the opportunity to commission diverse Minnesota filmmakers to tell authentic stories from their communities.



*Passing of immigrant traditions and the evolution of identity are explored in WDSE • WRPT's mini-documentary, **Supper Club***



*Finnish artist Tia Salmela Keobounpheng featured in the film **Unwoven**, commissioned for production by WDSE • WRPT*



Featured with her social robots is Arshia Khan, Professor and Director of Graduate Studies at Swenson College of Science and Engineering at the University of Minnesota, Duluth

MOVING LIVES

MINNESOTA STORIES OF ORIGIN & IMMIGRATION

W D S E • W R P T C O N T .

More than 100 comments were shared on screen at the conclusion of the event, including:

*"This was a lovely presentation! All four stories were so well told.
Congratulations to all involved!"*

*"Virtual events like 'InThis Place' help me SO much during the pandemic.
Watching these videos is filling my heart with so much joy. I NEEDED THIS!"*

*"...beautiful. honest. resilient. so many threads. and i see such family
resemblance in those photos!"*

*"Wonderful, Tia! This brings on a yearning for my mother. And I wonder how
your grandmother (and my mother) would react to your presentation? I have a
feeling it would have been freeing for her."*

"Arshia is 100% American"

"Great presentation from a proud Muslim female American from India"

"Wonderful documentary. Thank you, thank you for helping us listen."

What a great collective and interwoven story and conversation, thank you!

*"More this! Thank you so much everyone! Beautiful, inspiring, moving work.
Thank you funders, more this!"*

MOVING LIVES

MINNESOTA STORIES OF ORIGIN & IMMIGRATION

WDSE • WRPT CONT.

In addition, the screening at Fond du Lac Technical and Community College was initially a small on-campus event, but the community got so excited about it that inspired a three-day National Indigenous multimedia festival in partnership with the American Indian Higher Education Consortium, WDSE/WRPT, and Adobe, called Thunder in DIGIfest.

- Tribal College and Universities (TCUs) submitted 91 student entries and 71 faculty/staff entries in the four categories of Photography, Audio, Animation, and Film.
- Nine discussion panels that featured 19 different panelists discussing how multimedia production interacts with Indigenous issues.
- The degree of interest in this effort to encourage Indigenous digital storytelling was so substantial that a group of people have already formed a new planning committee to not only continue but expand the scope of THUNDER in DIGIfest. This new entity is called the Indigeverse Collective and is in the process of exploring ways to include Indigenous peoples from not just the AIHEC TCUs, but from schools and organizations all around the world to participate in similar festivals and perhaps receive training to improve their multimedia production skills.

From We come from the Stars, a film commissioned by WDSE • WRPT.

"The main catalyst for this festival was WDSE/WRPT Broadcast Content Manager Dawn Mikkelson. Her enthusiasm for moving this project forward and her consistent support during each step of the process provided the foundation for the festival to succeed. Dawn provided invaluable feedback in the drafting of the Applicant Release Form and arranged for WDSE/WRPT General Manager Patty Mester to record a welcome message for the Opening Ceremony."

The culmination of WDSE/WRPT's support for THUNDER inDIGIfest 2021 was to organize staff involved with the production of the nationally syndicated program "Native Report" to serve on two panels: Reporting on Indigenous Issues and Jobs in Video Production.

Conference attendees included:

- 39 TCU Student Applicants
- 23 TCU Faculty/Staff
- 19 TCU Poets
- 269 Audience members



MOVING LIVES

MINNESOTA STORIES OF ORIGIN & IMMIGRATION

TWIN CITIES PBS

Impact Story: Documentary productions and outreach confront historical trauma and lead to healing conversations between Indigenous inhabitants and groups that have immigrated to Minnesota for centuries

Coming to Mni Sota explores conflicts, contradictions and solidarity among the millions who have moved through, and to, Minnesota. For hundreds of years, the arrival of those from around the world has changed Minnesota's identity and caused disruption for those already here. By examining our state's narratives, communities reveal unique stories that lead to greater understanding.

Historians and educators including Anton Treuer, Ojibwe author and professor at Bemidji State University, and Mary Lethert Wingerd, author and associate professor of history at Saint Cloud State University, came together to discuss the beginnings of our painful past. This powerful documentary was central to providing historical context for the statewide initiative about our state's immigration history.



East Side Freedom Library in Saint Paul was the site for filming conversation and interviews



Coming to Mni Sota

One hour documentary, premiere November 23, 2020

Coming to Mni Sota broadcast on Twin Cities PBS' TPT2 and TPT MN Channel and as part of the Minnesota Experience history documentary series. It was distributed nationally to public television stations by American Public Television (APT) and was broadcast more than 60 times by 40 stations in 9 states across the country. Coming to Mni Sota was recognized as the winner of the 2021 Emmy® Award for Outstanding Cultural Documentary.

From a viewer in California

"...I have just watched the documentary about immigration to the great state of Minnesota titled Coming to Mni Sota! Outstanding program. I now live in San Jose, California but was born and raised in Minnesota. My family has several generations of Minnesotans on both sides. I have tried to explain to friends over the years about the interesting immigration situation in Minnesota. Everyone thinks it is still Swedes and Norwegians. Your program illustrated very well with complex situation in the state. And also it showed perhaps why there continues to be such prejudice among the "original settlers.". I also learned a lot about the native people whose land we just took and how much land was "Dakota territory."! I also thought the Ojibwe were the original native people of the State. The show was extremely well done. Thanks for expanding my mind and understanding of this complicated situation."

movinglivesmn.org
mptalegacymedia.org

MOVING LIVES

MINNESOTA STORIES OF ORIGIN & IMMIGRATION

TWIN CITIES PBS CONT.

TPT licensed the one-hour documentary *Stories I Didn't Know* by Minnesotans Rita Davern and filmmaker Melody Gilbert.

Rita Davern's family members have always been proud to say that their ancestors once owned Pike Island, a beautiful piece of land in Minnesota. Once she learns how sacred this land was to the Dakota people who lived there for generations, Rita attempts to understand what happened to the land and the people, and why. She documented her journey in facing the complicated legacy of westward expansion in the United States – and her own family's role in that history.

In addition to programming the acquisition, TPT co-hosted a virtual conversation in partnership with the Minnesota Humanities Center and the film's co-directors Rita Davern and Melody Gilbert. Davern and Gilbert and subjects of the film discussed the documentary and ways to create understanding and empathy through story sharing. Participants will leave the discussion with resources on continuing the conversation.



The Stories I Didn't Know

Documentary premiere and virtual conversation from March 2021

One viewer wrote:

"We watched your beautiful, touching documentary last night on PBS. What a huge labor of love....wow Rita! Your heart-wrenching stories about your journey and your strong commitment to make things right will touch everyone's heart and spark a desire to learn more! Hard, but beautiful stuff! Your production was incredible! Congratulations!"

TPT broadcast the Minnesota-made film on ten occasions.

MOVING LIVES

MINNESOTA STORIES OF ORIGIN & IMMIGRATION

TWIN CITIES PBS CONT.

Dear Minnesota

LETTER-WRITING & STORY-SHARING PROJECT

Dear Minnesota was a user-generated content campaign that invited Minnesotans to share their own stories of origin and immigration by writing letters. Letters could come in many forms, whether that be handwritten, digital documents, videos, poems, or through any other medium that shares their story. Submission forms were translated into Hmong, Spanish and Somali. The letters were shared on digital platforms (Facebook, Instagram, website) where community members could read and share them.

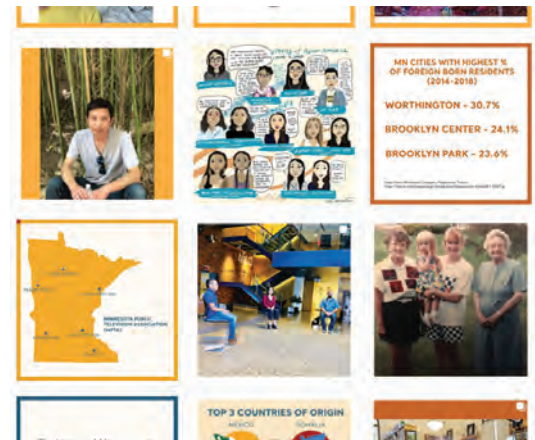
The initiative drew inspiration from other digital storytelling initiatives such as StoryCorps, PostSecret, and Immigrant Stories at the Immigrant History Research Center. After researching other initiatives and developing submission guidelines and preparing publication platforms, the first round of letters was generated internally by MPTA station staff and advisors in early June before launching to the general public in mid-June 2020.

With the launch of the Moving Lives Minnesota Story Collection website in January of 2021, the blog became the primary platform for the sharing of Dear Minnesota letters.

Story sharing workshops were conducted throughout the year as a strategy to engage with different communities and offer context and support for the writing of letters. Three workshops were conducted with different audiences; an internal TPT workshop, a workshop for the MEA conference hosted by Education Minnesota, and a workshop with the Northern Lights Academy hosted by the Minnesota Historical Society. This workshop was also used as a foundation for other workshops conducted with Saint Catherine University and Normandale College for the American Portrait grant under Moving Lives Minnesota.

Additional activities such as the Story Exchange Placemats were developed in November 2020 as another method of generating conversation and sharing stories. The Story Exchange Placemats were later used as an engagement activity in partnership with ArtReach St. Croix and the NEA Big Read.

In addition to distributing submission forms, MPTA stations contributed content specific to Dear Minnesota. Pioneer PBS produced two digital shorts, inviting community members Cheniqua Johnson and Les Bergquist to respond to the prompt. WDSE/WRPT invited a letter from Tia Keobounpheng who was the subject of the Moving Lives Minnesota documentary "In this Place: Unweaving". Letters were also received from residents living in all six PBS station viewing areas.



Stories and letters among posts on Dear Minnesota's Instagram page

MOVING LIVES

MINNESOTA STORIES OF ORIGIN & IMMIGRATION

TWIN CITIES PBS CONT.

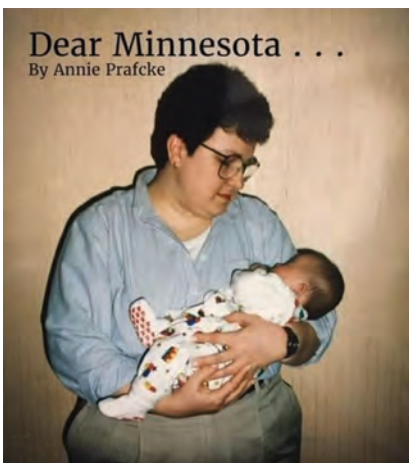
Dear Minnesota and its Impact

Dear Minnesota was successful in creating a collection of stories that represent a wide and diverse range of experiences. From first-generation to fourth-generation+, immigrant and Native perspectives, the initiative shared the trials and triumphs that many encountered on their way to and through Minnesota. The collection spans centuries of Minnesota history with roots all over the world.

Over the course of one-year, Dear Minnesota collected 44 letters across 34 cities and 4 states. Letters came in various forms: handwritten, digital documents, short videos, historical documents, family photographs, among many others. Participants shared feedback expressing gratitude for the opportunity to share their history and learn the diverse stories of other Minnesotans.

The participant demographics skewed older and more white, which aligns with the population and the Twin Cities PBS audience. Other parts of the initiative such as American Portrait intentionally targeted more racially diverse, younger, and more recent immigrants, but I would have liked to see more participation from these audiences with Dear Minnesota.

Dear Minnesota received press coverage when Annie Prafccke's letter was featured in an article by the Grand Forks Herald in November of 2020. Dear Minnesota was also cited as a point of inspiration for the organization Thrive-Mahoning Valley as they coordinated their own storytelling initiative in Northeast Ohio during the summer of 2021.



Chinese adoptee Annie Prafccke as an infant and adult in her video letter to Dear Minnesota



"Instead of despising the aspects of myself that set me apart, I now see them as assets. I appreciate the multiplicity of my identity and take pride in my ability to understand people beyond stereotypes and appearances. I wear my midwestern roots on my immigrant, Asian body and will carry them with pride wherever I go."

Excerpt of Dear Minnesota letter from Annie Prafccke.

MOVING LIVES

MINNESOTA STORIES OF ORIGIN & IMMIGRATION

TWIN CITIES PBS CONT.

"In 2017, I visited some of the areas and farms in Norway where my ancestors lived. This completed the circle - when I stood on the original farm where my great-grandfather had lived, I didn't feel the need to pick up any souvenirs - my own DNA had come from this place, I was my own souvenir."

Dear Minnesota/American Portrait and College of St. Catherine University (St. Kate's) Storytelling Workshops

February – May 2021

Dear Minnesota partnered with a digital storytelling class at St. Kate's in St. Paul to help students create their own immigration stories, a project that aligned with the national PBS series, American Portrait. Twin Cities PBS received a grant from American Portrait that made it possible to supplement the Legacy-funded outreach and distribution work. Digital Engagement Specialist Kevin Yang created and led three story-telling workshops with 30 students.



Chinese adoptee Annie Praefcke as an infant and adult in her video letter to Dear Minnesota



From *Origin Stories*, a virtual story-sharing event featuring conversation with Tomás Leal, a portrait photographer, January 2021

Dafne Carmona-Rios, St. Kates student, shared:

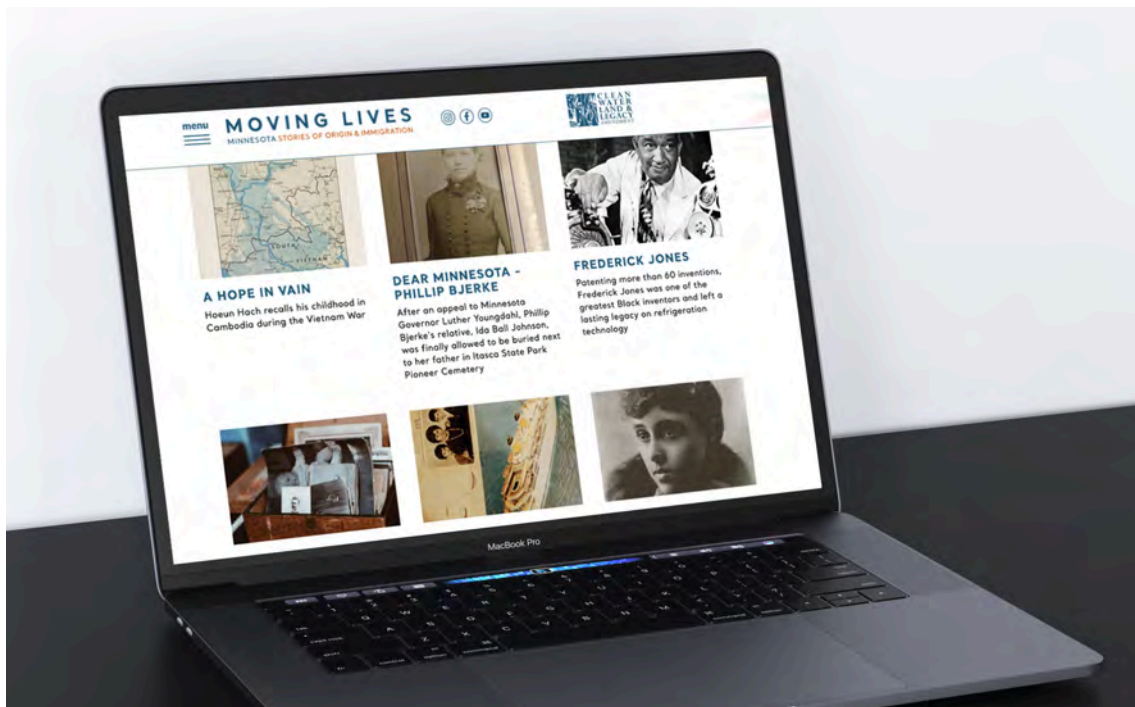
"My digital story is a journey that I want to share with others. I want my life to have a purpose. Making a video of my journey has been a great project that has a lot of meaning. Like I said in my video, my journey is not who I am; it's only a part of me. The journey of who I want to be and who I am right now is a long one. Every day I work hard to be better than the person I was yesterday. I hope that people who see my digital story understand that there is a story behind every individual. Immigrant stories are important because they give a sense of the raw reality that every immigrant goes through."

MOVING LIVES

MINNESOTA STORIES OF ORIGIN & IMMIGRATION

TWIN CITIES PBS CONT.

The Story Collection Blog was another way the initiative gathered stories from the community. Across digital platforms, requests were made for story pitches and community writers and contributors were compensated for their contributions. Original stories generated from statewide communities, along with Dear Minnesota letters and other blog posts were published. 80 stories in all populated this newly designed website.



From Moving Lives Minnesota's Story Collection Blog, featuring 80 history and immigration stories around the state

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MINNESOTA STORIES OF ORIGIN & IMMIGRATION

EDUCATION AND ADDITIONAL OUTREACH

Outreach and education efforts centered around each station's rich, diverse content produced and curated, events, our statewide story gathering initiative, Dear Minnesota and our original Story Blog. Content includes user-generated content (personal stories, photos and articles), documentaries, segments for existing programs, digital shorts, promotional clips and social media posts.

Through collaborations with local colleges, education organizations, screening participants, and online participants, Moving Lives Minnesota shared our mission with groups from throughout the state of Minnesota using strategies and tools unique to the communities who engaged with them.

Early in the initiative, as the coronavirus pandemic escalated, and schools closed their doors, we created new ways to engage with educators. We developed Dear Minnesota and other tools to connect with students and educators directly and digitally. By the end of the initiative, stations of the MPTA were regularly hosting online events that included screenings, conversations and activities to promote Moving Lives Minnesota's unique digital story gathering and storytelling tools and materials.

EDUCATION EVENTS AND ACTIVITIES

August 2020

Pioneer PBS - Karen Storytelling
Event at Brouwer Berries Farm

October 2020

Twin Cities PBS - Workshop at
Education Minnesota's MEA

November 2020

Twin Cities PBS - Workshop at
Northern Lights Academy
Conference

January 2021

Prairie Public - Ésta Es Mi Casa -
This Is My Home - Screening and
Discussion

February 2020

Twin Cities PBS - Workshop at
Saint Catherine University

Twin Cities PBS - Workshop at
Normandale College

Pioneer Public - The Horse
Relative Screening and Discussion

WDSE/WRPT - In This Place
Screening and Discussion

March 2020

Twin Cities PBS Stories I Didn't
Know Event and Conversation

May 2020

Twin Cities PBS - Student
Screening of Dear Minnesota
Videos

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MINNESOTA STORIES OF ORIGIN & IMMIGRATION

EDUCATION AND ADDITIONAL OUTREACH CONT.

Moving Lives Minnesota Educator Tools

- Dear Minnesota Initiative, distributed online and w/ Normandale College and Saint Catherine University
- Moving Lives Story Blog, distributed online
- Story Exchange Placemats distributed in person and online in partnership with Art Reach St. Croix during their annual Big Read with special guest Hmong author Kao Kalia Yang
- Create Your Own Story, designed for Education Minnesota and replicable

PBS LearningMedia

In addition to parents, caregivers and others, more than 20% of Minnesota teachers report using PBS LearningMedia as a resource for curriculum, content, activities and discussion guides. The Moving Lives Minnesota collection has been established and in 2022, TPT Learn will populate the site content produced statewide for online use.

Moving Lives Minnesota: Stories of Origin and Immigration participated in Education Minnesota, October 2020. A presentation and lesson plan for educators called Minnesota Traditions was shared with participants and made available after the conference. Designed for students to reflect on how their origin stories relate to the larger history of immigration in Minnesota. Please see attached lesson plan.

MOVING LIVES <i>Story Exchange</i>			
Name:	What is your relationship to one another?	What are some words you would use to describe home?	Name:
Current City:			Current City:
Immigration Generation:			Immigration Generation:
Places of Origin:	What do you know about you or your ancestor's journey to Minnesota?		Places of Origin:
DEFINITIONS Immigrant: A person who has moved from one country to another. Native: Having historical and/or cultural origins to an area. Origin: Self-defined places of origin for a person. Could be a place of birth, where one was raised, a culturally significant location, ancestral homeland, etc. Can be specific locations or broad regions.		What are some traditions that connect you to your places of origin?	
Draw an important artifact or object in your family's history		What's something important you learned about one another during this exchange?	
Immigration Generation: A person's relationship to when they or their family immigrated. Native: Person has historical and/or cultural origins to an area. 1st Generation: Person is an immigrant. 2nd Generation: A parent of person is a 1st generation immigrant. 3rd Generation: A grandparent of person is a 1st generation immigrant. 4th Generation +: Person is three generations or more removed from a 1st gen immigrant.			

Story Exchange Printable and Sharable Placement designed to start conversations and learn more about each other, distributed to digital audiences and in-person at events

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MINNESOTA STORIES OF ORIGIN & IMMIGRATION

EDUCATION AND ADDITIONAL OUTREACH CONT.

Moving Lives Minnesota History Day Prize

Twin Cities PBS sponsored a National History Day prize based on the themes of Moving Lives Minnesota, aimed at sharing stories of origin and immigration, understanding where we came from, and building connection and empathy. The Moving Lives Minnesota Prize recognized entries related to Minnesota stories of family heritage, community, origin and migration under the larger National History Day theme of "Breaking Barriers." In this prize category, students were encouraged to examine Minnesota history through personal or intergenerational stories.

ADDITIONAL EVENTS AND WORKSHOPS INCLUDED:

Northern Lights Academy
ArtReach St. Croix and NEA Big Read

Moving Lives Minnesota Initiative Advisors

Pahoua Yang Hoffman

Senior Vice President of Community Impact
Saint Paul & Minnesota Foundation

Saengmany Ratasabout

Community Consultant

Dr. Erika Lee

Director
Immigration History Research Center
University of Minnesota

Gwen Westerman

Dakota Educator, Writer and Artist
Minnesota State University, Mankato

Peter Rachleff

Co-Executive Director
East Side Freedom Library

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MINNESOTA STORIES OF ORIGIN & IMMIGRATION

MINNESOTA TRADITIONS LESSON PLAN MLMN 2020

Every person in Minnesota has an origin story. They may have moved to Minnesota from another state or country, or their parents did, or grandparents, or ancestors. Their families or the families with whom they live take part in traditions that stem from this immigration story. These traditions may take the form of food, art, or holiday celebrations. In this activity, students will reflect on how their origin stories relate to the larger history of immigration in Minnesota. At the end of this activity, students will be able to reflect on traditions in their own lives, and how those traditions are part of a larger story of Minnesota origin and immigration.

Time: 3+ hours

Goal: Students will reflect on how their own history intersects with the history of Minnesota, then create their own multi-media project about their history.

Background information: People have been emigrating to Minnesota for hundreds of years. The Dakota people are native to the land that is now called Minnesota. Since then, there have been several large-scale migrations:

- the Ojibwe people in the 1600's,
- British and French fur traders in colonial times,
- Scandinavian people in the late 1800s and early 1900s,
- the Great Migration of African Americans moving from the southern United States in the 1930s, and refugee populations including Somali and Hmong peoples from the 1970s on.

Many students may see their histories in this timeline, but many more will not. The Minnesota Compass tracks immigration to Minnesota, by ethnic group, over time. You can find it here:

www.mncompass.org/immigration/overview. Take a moment to review the immigration stories of less publicized groups. How might your students see themselves in these timelines?

Brainstorm: At the end of this section, students will have defined their culture and some cultural traditions, and decide which tradition(s) they will document for their project.

Discuss culture and cultural traditions. Many traditions throughout cultures focus on several main themes: food, holidays, and art among them. Ask students to do a quick brainstorm. What traditions can they think of? How have they participated in these traditions (attending a gathering, eating together, etc.)

Note: For many students, these traditions may stem from family or ancestry that is passed down through the generations. For other students, processing family history or past traumas (e.g. grandparents forced to go to Native boarding schools). If a student would not like to discuss their own family for any reason, they are welcome to pick a tradition with which they identify.

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MINNESOTA STORIES OF ORIGIN & IMMIGRATION

MINNESOTA TRADITIONS

LESSON PLAN MLMN 2020 CONT.

Ask students to choose their top 3 traditions. What people are present at these events? Where do they take place? What smells or sounds or tastes are there? How do these traditions make your students feel?

Finally, how do the traditions students chose relate to the larger history of Minnesota? Students do not have to be able to answer this question right now. They should begin to wonder: where did the tradition start? What else was going on at that time? Where could you learn more about how your history and the state's history fit together?

Research: At this point, students have a list of traditions to research. They may interview family, friends, or community members, and review websites like MN Compass or local newspapers and history museums. Encourage students to be creative with their research methods. If students are researching traditions from historically marginalized cultures, they may not be able to find many sources in books or the media. Sources like Hmong story cloths, which tell history stories in embroidery, may be useful sources for researching traditions. At the end of this research, students should be able to discuss the primary and secondary sources they used, as well as discuss which sources they used and why.

Create: In this section, students will share their learning in a creative way. They may decide to write a paper, create a collage, video, a piece of art, or use technology, like Scratch, to code their story. Whichever medium they choose, their piece should answer the following questions:

- What is the tradition you are documenting?
- What does the tradition look like today?
- What is the origin of this tradition?
- How does this tradition relate to the larger history of Minnesota? (The answer may be: it doesn't.)

Review and Reflect: Set up a gallery walk so that students can see each other's work. Where do students see similarities between stories? What did they learn? What questions do they have?

If students choose, they may upload their project to the Dear Minnesota site at: movinglivesmn.org.

Minnesota State Standards: English/Language Arts and Social Studies: 6.16.4.4 – 6.14.9.9 Writing in History/Social Studies, Science, and Technical Subjects

Tips for Creating Video:

- Film in landscape
- Place on a surface to avoid shakiness
- Film in a quiet place – no background noise!
- Use music without copyright – there is plenty of free music online.

Report on Moving Lives Minnesota Legacy Expenses: Cost of Production for State Fiscal Year 2020**For Period: July 1, 2020 through June 30, 2021****129D.18 GRANTS TO PUBLIC TELEVISION**

Article 4 Sec. 7 Subd. 4. Reporting. A public station receiving funds appropriated under this section must report annually by January 15 to the commissioner, the Legislative Coordinating Commission, and the chairs and ranking minority members of the Senate and House of Representatives committees and divisions having jurisdiction over arts and cultural heritage policy and finance regarding how the previous year's grant funds were expended.

The report must contain specific information for each program produced and broadcast, including the cost of production, the number of stations broadcasting the program, estimated viewership, the number of hours of legacy program content available for streaming on Web sites, and other related measures. If the programs produced include educational material, the public station must report on these efforts.

129D.18 Reporting Items	
Names of Legacy funded programs reporting July 1, 2020 through June 30, 2021	Moving Lives Minnesota: Stories of Origin and Immigration
Cost of Production	See Cost of Production below
Number of stations broadcasting program	2 stations broadcasting, all distributing on digital channels in Year 1
Estimated viewership July 1, 2020 through June 30, 2021	6, 073,133 (includes viewing areas/region of 6 MPTA stations)
Hours available for web streaming July 1, 2020 through June 30, 2021	8 hours (includes documentaries, segments, promotions, etc.)
Education materials created and distribution July 1, 2020 through June 30, 2021	<ul style="list-style-type: none"> • 13 unique replicable materials and events • More will be adapted for PBS LearningMedia and uploaded in 2022

Legacy Projects	Cost of Production
For period: July 1, 2020- June 30, 2021	For period: July 1, 2020- June 30, 2021
Moving Lives Minnesota: TPT	\$255,235.62
Moving Lives Minnesota: KSMQ	\$24,175.84
Moving Lives Minnesota: WDSE • WRPT	\$27,355.00
Moving Lives Minnesota: Lakeland PBS	\$1,181.32
Moving Lives Minnesota: Pioneer PBS	\$27,645.00
Moving Lives Minnesota: Prairie Public PBS	\$27,645.00
Total	\$363,237.78

Report on Plan for the Use of Funds for Year Two of the Biennium**For Period: July 1, 2020 through June 30, 2021****3.303 LEGISLATIVE COORDINATING COMMISSION; CREATION AND ORGANIZATION; STAFF; DUTIES.**

Subd. 10 As soon as practicable or by January 15 of the applicable fiscal year, whichever comes first, a recipient of a direct appropriation from a fund covered under this section shall submit the information required and, when applicable, compile and submit the same information for any grant recipient or other subrecipient of funding:

(i) the name of the project and a project description; (ii) the name, telephone number, members of the board or equivalent governing body, and e-mail address of the funding recipient and, when applicable, the Web site address where the public can directly access detailed information on the recipient's receipt and use of money for the project; (iii) the amount and source of funding, including the fiscal year of the appropriation; (iv) the amount and source of any additional funding or leverage; (v) the duration of the project; (vi) the number of full-time equivalents funded under the project. For the purposes of this item, "full-time equivalent" means a position directly attributed to the receipt of money from one or more of the funds covered under this section, calculated as the total number of hours planned for the position divided by 2,088; (vii) the direct expenses and administration costs of the project;

(viii) proposed measurable outcomes and the plan for measuring and evaluating the results; (ix) the entity acting as the fiscal agent or administering agency and a point of contact for additional information

3.303, Subd. 10 Reporting Items	
Project names and project descriptions	Moving Lives Minnesota
Recipient phone number	651-222-1717
Names of board members	See below
Recipient email address	lkadrlik@tpt.org
Web site address where the public can directly access detailed information on the recipient's receipt and use of money for the project	movinglives.mn.org
Amount, source and fiscal year of the appropriation	\$921,500 was appropriated from the Arts & Culture Legacy Fund for the first year of the biennium FY20, July 1, 2019 – June 30, 2020. Of the \$921,500 appropriated in FY20, \$363,237.78 was carried over for use in FY21, July 1, 2020 – June 30, 2021.
Amount and source of additional funds	TPT utilized partnership and private donor funds to match funding for projects like Moving Lives Minnesota. The partnership and private donor funds raised in FY21 was \$86,516.
Duration of projects	07/01/2020 – 06/30/2021
FTEs funded under the project. For the purposes of this item, "full-time equivalent" means a position directly attributed to the receipt of money from one or more of the funds covered under this section, calculated as the total number of hours planned for the position divided by 2,088	2.09
Direct expenses and admin cost	See attached Work Plan and Budget
Proposed measurable outcomes	See attached Work Plan and Budget
Plan for measuring and evaluating results	See attached Work Plan and Budget
For pass-through, noncompetitive grants, the entity acting as the fiscal agent or administering agency and a point of contact for additional information	Department of Administration

Report on Plan for the Use of Funds for Year Two of the Biennium
For Period: July 1, 2020 through June 30, 2021

Project	Start-End Dates	FTE Positions	Direct Expense	Contract/Freelancers	Expenses	Admin Costs	Assessment Method
Moving Lives Minnesota	07/01/20-6/30/21	2.09	\$316,225.04	10	\$8,504.42	\$47,012.74	Surveys Testimonials Submissions

Overall, the first year of the biennium focused on working in our communities to develop trust, learn and launch the initiative. During the pandemic and particularly after the killing of George Floyd, it was critical that we reimagine how we engage our communities in ways that are meaningful to them. The impact report in year 2 of the biennium will demonstrate achieved outcomes and impact.

STATION/WORKPLAN ACTIVITIES, EXPERIENCES AND OUTPUTS	STATUS	OUTCOMES
TWIN CITIES PBS	Achieved Proposed Outcomes	See Below
KSMQ	Achieved Proposed Outcomes	See Below
LAKELAND PBS	Achieved Proposed Outcomes	See Below
PIONEER PBS	Achieved Proposed Outcomes	See Below
PRAIRIE PUBLIC PBS	Achieved Proposed Outcomes	See Below
WDSE • WRPT	Achieved Proposed Outcomes	See Below

Initiative Work Plan

Living Lives Minnesota is a statewide history initiative designed to create engaging opportunities for Minnesotans of all ages to explore, understand, and preserve the history that has shaped our state for the past 400 years. This initiative will create a journey of understanding for our communities across the state. This will include partnering with our other MPTA stations that include a \$276,450 pass through to the other 5 MPTA stations:

Assessment

- Track distribution and engagement with original and curated content
- Collect digital analytics and broadcast ratings
- Survey/Collect feedback from contributors, experts, educators, students, partners, audiences and communities

OUTPUTS

Approximately 100 produced and distributed digital outputs completed by all MPTA stations, including but not limited to:

Digital Story Wall

Easy-to-use, digital space where Minnesotans can share objects, and the stories behind them, that illuminate Minnesota migrations.

Original Documentaries

Exploration of the people who have sought and found home in Minnesota, and how they have shaped our state.

Artist Insights

Commission and curate art from multiple MN artists that inspires deeper understanding and sparks reflection about who we are.

Collections

Curated "collections" of objects and stories will illuminate and preserve Minnesota's history and legacy for future generations.

OUTCOMES

EXPLORE

The rich multimedia collection of content will create new ways to access and explore Minnesota's history; Special focus on empowering educators to use resources in the classroom (**this evolved to meet the needs of educators that were able to commit to partnerships in the midst of the pandemic when schools moved to online learning. See education section for more information*)

UNDERSTAND

Participation and engagement will deepen understanding about Minnesota's history, and what unites us across our different stories

PRESERVE

Moving Lives Minnesota will invite Minnesotans to participate in creating a lasting archive of personal stories about Minnesota's history with a statewide reach through partnerships and collaboration.