



#### **Lifelong Learning with Legacy Funding**

mptalegacymedia.org



## Thousands of resources including...

Nearly **500** hours of educational streaming video online

More than **500** related classroom materials to increase student engagement.

### Educational Impact with MPTA Partners

Offering professional development to teachers statewide

- Minnesota Humanities Center
- University of Minnesota, Morris
- Southwest State University
- Moorhead Early Childhood Alliance
- Education Minnesota





More than **7,000 Minnesota teachers** subscribe to our e-newsletters

**80%** of Minnesota teachers surveyed engaged their classrooms with Legacy-funded educational resources

#### What teachers are saying...

- "...keeps the underprivileged kids I teach engaged and wanting to know more." Marisa Martinez, St. Paul Centro Cultural Chicano
- "...a fantastic, easy-to-access addition to my curriculum." Christine Valento, Duluth Teacher in ISD 709

"...supports children and families in my community." Christin Mohr, Moorhead Child Care Aware of Minnesota

"...great resource for diverse interests, particularly in history, my specialty." John Kim Munholland, Minneapolis Osher Lifelong Learning Institute





# MPTA Legacy Reporting at a Glance mptalegacymedia.org

January 1, 2013 - December 31, 2013	WDSE	TPT	Prairie	Pioneer	Lakeland	KSMQ	Total
Total Number of Jobs Includes new FTEs created with Legacy funds as well as existing FTEs whose time has been materially allocated to Legacy projects, funded by Legacy funding.	8.4	16.6	3.5	6	4.3	3.5	42.3
Total Number of Freelance/Temporary Jobs This will be given as two figures: both the number of positions hired for contract, part-time, or freelance work; as well as the total dollar value of those cumulative contracts.	8 \$2,572.00	110 \$101,241	10 \$38,445.29	20 \$64,236.19	0	29 \$79,038	177 285,532.48
<b>Total Number of Hours Produced</b> Includes all hours of fully produced content from Jan 1, 2012-Dec 31, 2012, even if they have not aired yet. Also includes content produced this period for web only.	17.5	20	18	15.5	19.25	16.5	106.75
Total Number of Stations Broadcasting Legacy-Funded Programming	7 WDSE 8.1 WRPT 31.1 WDSE 8.2 WRPT 31.2 WDSE 8.4 WRPT 31.4* tpt 2 *MN Channel	5 tpt 2 tpt LIFE MN Channel PPB1 WDSE 8.1	3 PPB1 PPB2* PPB4	3 Pioneer Create MN Channel	3 L-Prime L-Plus L-MN*	4 KSMQ Digital MHZ World View Create MN Channel	17
Total Number of Artists Featured Includes all featured artists as well as individual members of featured bands and performing arts groups.	529	583	154	268	254	424	2,212
Total Number of Historians, Educators and Other Content Experts Featured Includes individuals interviewed, providing commentary, opinions, etc in programming.	65	69	10	83	72	95	394
Total Number of Organizations Featured Includes organizations featured prominently as well as less overt representations	120	65	12	29	25	33	284
Total Number of Partners and Collaborators Includes partners who provide assistance, direction, underwriting, sponsorship, in-kind contributions, research that may or may not be seen on air.	158	1,062	27	25	9	21	1,302
Total Number of Lesson Guides Includes all lesson guides created by Legacy funds and readily available, not just those created during the reporting period.	31	335	153	3	0	0	522
Estimated Broadcast Viewership	431,000	773,000	396,780	500,000	383,500 773,200 more can receive signal via direct broadcast satellite.	655,000	3,139,280
Total Number of Online Views Includes website page views and online video views	185,039	936,271	46,010	102,887	96,729	88,171	1,455,107
Total Hours of Legacy Program Content Streaming Online	59	140	54	42	74	54	423
Total Number of Hours Broadcast Includes premieres and encore broadcasts as well as any other on-air representation during the reporting period	252.4	720	269.5	236	391.75	102	1,971.65