

2016-2017

**DOCUMENTING, PROMOTING AND PRESERVING THE ARTS,
CULTURE AND HISTORY OF MINNESOTA'S DIVERSE COMMUNITIES**

2,600 
HOURS BROADCAST

 **MILLION**
8.2 ONLINE
VIEWS

2,450+
ARTISTS AND HISTORIANS
FEATURED 

 **SUPPORTED**
BY 496
PARTNERS AND
COLLABORATORS

105  **HOURS**
PRODUCED

40 **FULLTIME**
JOBS AND
90 **FREELANCE**
ASSIGNMENTS

AVAILABLE ON
18 **CHANNELS REACHING**
5.5 MILLION
IN OUR REGION 

BROADCAST TO MORE THAN
83 MILLION 
US HOUSEHOLDS
IN FY2016

 **925**
ONLINE EDUCATION
GUIDES

 **794.5**
TOTAL HOURS
AVAILABLE TO
STREAM



July 1, 2016 - June 30, 2017	WDSE	TPT	Prairie	Pioneer	Lakeland	KSMQ	Total
Total Number of Jobs Includes new FTEs created with Legacy funds as well as existing FTEs whose time has been materially allocated to Legacy projects, funded by Legacy funding	5.6	18.4	3.5	4.6	4.1	3.77	39.97
Total Number of Freelance/Temporary Jobs Includes both the number of positions hired for contract, part-time, or freelance work; as well as the total dollar value of those cumulative contracts	0	38 \$150,240	24 \$9,120	2 \$1,000	3 \$9,890	23 \$37,406	90 \$207,656
Total Number of Hours Produced Includes all hours of fully produced content from July 1, 2016 - June 30, 2017, even if they have not aired yet. Also includes content produced this period for web only	11	21	24	15	13	21	105
Total Number of Stations Broadcasting Legacy-Funded Programming The total number of channels offered by each MPTA station that carry Legacy-funded programming	4 PBS North PBS Explore Create MN Channel	3 TPT 2 TPT LIFE MN Channel	3 PPB1 Prime PPB2 World/Life PPB4 PBS KIDS PPB3 MN CHANNEL	3 Pioneer Create MN Channel	3 L-Prime L-Plus L-MN* *MN Channel	2 15.1 15.4* *MN Channel	18
Total Number of Hours Broadcast Includes premieres and encore broadcasts as well as any other on-air representation during the reporting period	218	774.6	628	334	337	300	2601.6
Estimated Broadcast Viewership in our Region	431,000	1,742,530	464,000	1,017,000	383,500 773,200 more can receive via direct broadcast satellite	655,000	4,693,030
Total Hours of Legacy Program Content Streaming Online	111.5	172.5	119	125	133.5	132	793.5
Total Number of Online Views Website page views and online video views combined	1,149,832	4,329,867	220,393	1,206,783	678,043	579,241	8,161,159
Total Number of Artists Featured Includes all featured artists as well as individual members of featured bands and performing arts groups	209	533	61	562	244	354	1963
Total Number of Historians, Educators and Other Content Experts Featured Includes individuals interviewed, providing commentary, opinions, etc in programming	77	104	15	42	59	196	493
Total Number of Organizations Featured Includes organizations featured prominently as well as less overt representations	118	132	12	57	38	158	515
Total Number of Partners and Collaborators Includes partners who provide assistance, direction, underwriting, sponsorship, in-kind contributions, research that may or may not be seen on air	122	306	3	34	18	13	496
Total Number of Lesson Guides Includes all lesson guides created by Legacy funds and readily available, not just those created during the reporting period	89	567	252	17	0	0	925