

# MOVING LIVES

## MINNESOTA STORIES OF ORIGIN & IMMIGRATION

AN INITIATIVE BY THE PBS STATIONS OF MINNESOTA

**Moving Lives Minnesota: Stories of Origin & Immigration (MLMN)** explores the histories of the many communities who have moved through and to Minnesota.



**MLMN** brings Minnesotans together to recognize and honor our similar and different backgrounds and experiences. Through this statewide initiative by the six PBS stations of Minnesota, story-sharing is deepening understanding, inspiring empathy and building connections across our communities.

When we first began sharing and listening to stories of origin and immigration, we heard first-person accounts and stories about ancestors from generations ago. We witnessed storytellers and listeners visibly moved by these experiences. This was the change we wanted to make, the energy we wanted to harness and the histories we wanted to tell.

It was critical to build and earn trust in our communities. **MLMN** spent many months in communities listening what would be important.

**Moving from isolation to togetherness.**

**Moving from indifference to empathy.**

**Moving from not knowing to deep understanding. We will be changed.**

Much of the first year of the biennium focused on working in our communities to develop and launch the initiative. During the pandemic and particularly after the killing of George Floyd, it was critical that we reimagine how we engage our communities in ways that are meaningful to them.

KSMQ • Lakeland PBS • Pioneer PBS • Prairie Public • WDSE • WRPT • Twin Cities PBS



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## COMMUNITY LISTENING SESSIONS

Dozens of formal and informal listening sessions were organized to begin to define the scope of the vast and complex topic of Minnesota's history of immigration. More than 100 stories were documented from these listening sessions around which we shaped the development of **MLMN** content and activities.

### **Panagea World Theatre, Indigenous Roots and In Progress** October 2019

13 hours of documented conversations

17 conversation groups

26 community participants

Histories: Colonial versus Indigenous Perspectives

- Family as Culture and Community
- Native Americans: The True Origins of America
- Migration, Immigration: Forced or Voluntary
- Stories: Our Words, Our Images
- Identity & Stereotypes
- Assimilation, Acceptance, Belonging
- Traumas and Triumphs

### **Other Key Learnings**

- Self-authorship is crucial in creating digital media stories
- Consider power; be aware of the decision makers, crew and editors when creating content
- Race and culture are not monolithic. Diversities exist within diverse communities; tribal identities, LGBTQ, faith cultures, etc.
- Language matters
- "Where are you from?" elicits varied reactions. From the Native American perspective, it is an important and valuable question. For immigrants and people of color, it implies the person asking considers you a stranger.
- Don't limit yourself to working with the same people. There are many untapped resources in different communities. Identify new partners you have not worked with yet
- Go to community events. If you want community members to support your work, support their work. Participate in their workshops. Invite them to non-project-based activities



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## PIONEER PBS STORY SHARE EVENT

February 2020

In collaboration with the Southwest Initiative Foundation, Pioneer PBS held the first Southwest Minnesota Story Share at the Worthington Event Center. More than 120 Minnesotans gathered to share a meal and talk about their stories of origin, immigration and what they are doing to make all new Minnesotans feel welcomed and included. Some of the participants agreed to talk on camera, most talked in small groups and table hosts collected names and contact information for follow up stories to be recorded and submitted for the *Moving Lives Minnesota* digital story-gathering project.



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## POPULATION STUDY WITH MN COMPASS

March 2020

Minnesota Compass is a social indicators project that measures progress in our state and its communities. Led by Wilder Research, Minnesota Compass provides nonpartisan, credible information and tracks trends in topic areas such as education, economy, workforce, health, housing, and a host of others. Experts taught MLMN team members how to use digital research resources, specifically for this initiative.



# Dear Minnesota

## LETTER-WRITING & STORY-SHARING PROJECT

Launch May 2020

Dear Minnesota is a statewide multimedia letter-writing and story-sharing project. This user-generated project has proven to be an ideal vehicle to gather and share stories when we cannot gather in person. **MLMN** invites audiences from our viewing regions to submit a letter in a format that works best for them; handwritten letter, hand-drawn picture, digital letter, photograph, audio file or video. Our online form is translated into Hmong, Spanish and Somali. Letters are formatted and shared online through **MLMN's** social channels. Dear Minnesota launched May 2020 and was promoted on broadcast and online, with letter-writing workshops set to begin Fall 2020.

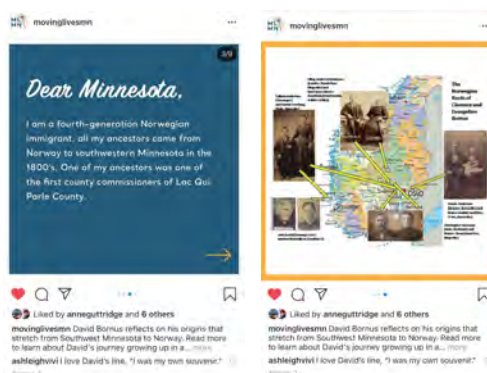
Movinglivesmn.org web presence with Dear Minnesota submission forms and story sharing examples and Social Media Channels Launched May 2020. Facebook and Instagram became **MLMN's** Story Wall while the Story Collection is in development. This community story blog launches January 2021.

**Twin Cities PBS June 8 - June 30, 2020**

25 Facebook & 8 Instagram stories

806 video views

210 minutes viewed



## PROJECT ADVISORS

**Pahoua Yang Hoffman**

Senior Vice President of Community Impact  
Saint Paul & Minnesota Foundation

**Dr. Erika Lee**

Director  
Immigration History Research Center  
University of Minnesota

**Peter Rachleff**

Co-Executive Director  
East Side Freedom Library

**Saengmany Ratasabout**

Community Consultant

**Gwen Westerman**

Dakota Educator, Writer and Artist  
Minnesota State University, Mankato

Community partnerships and collaborations in development include: Minnesota Humanities Center, University of Minnesota's Immigration History Center, Minnesota Alliance of Local History Museums and others.

[movinglivesmn.org](http://movinglivesmn.org)

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## DOCUMENTARIES IN PRODUCTION

**The Horse Relative**  
**Pioneer PBS**  
**Premiered May 2020**

The Horse Relative explores the historic art of horse regalia, how it is being revived and reinterpreted by Dakota communities for a new generation.

**Sympathetic Strings: Stories of the Hardanger Fiddle**  
**Pioneer PBS**  
**Premiered May 2020**

Sympathetic Strings: Stories of the Hardanger Fiddle explores the Scandinavian American history and culture surrounding the Hardanger fiddle in the Upper Midwest. The documentary showcases fiddle makers, musicians, dancers and apprentices who form a passionate, close-knit community of Hardanger fiddle enthusiasts. It is a companion documentary to The Devil's Instrument which explores contemporary Hardanger fiddle craft and culture in Norway.

**Coming to Mni Sota**  
**Twin Cities PBS**  
**In Production (Premiere November 2020)**

Coming to Mni Sota explores conflicts, contradictions and solidarity among the millions who have moved to and through Minnesota. For centuries, arrivals from around the world have changed Minnesota's identity and the lives of those already here. By examining these intertwining narratives, unique stories reveal a greater shared understanding. Made possible by Minnesota's Arts and Cultural Heritage Fund.

**Ésta Es Mi Casa – This Is My Home**  
**Prairie Public PBS**  
**In Production (Premiere January 2021)**

Ésta Es Mi Casa – This Is My Home examines the Hispanic migration from Texas and Mexico to Minnesota and North Dakota's Red River Valley to work in the sugar beet fields and help farmers bring in the harvest. Now, one and two generations later, these hard-working migrant laborers have assimilated and settled in our region.



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## ASIAN AMERICANS EVENTS

In Response to WETA's 5-part series *Asian Americans*  
National PBS Premiere May 2020

The United States is known as a nation of immigrants. But it is also a nation of xenophobia. In *America for Americans*, Erika Lee shows that an irrational fear, hatred, and hostility toward immigrants has been a defining feature of our nation from the colonial era to the Trump era. Benjamin Franklin ridiculed Germans for their "strange and foreign ways." Americans' anxiety over Irish Catholics turned xenophobia into a national political movement. Chinese immigrants were excluded, Japanese incarcerated, and Mexicans deported. Today, Americans fear Muslims, Latinos, and the so-called browning of America.

Forcing us to confront this history, *America for Americans* explains how xenophobia works, why it has endured, and how it threatens America. It is a necessary corrective and spur to action for any concerned citizen.

### Conversation with Erika Lee and Renee Tajima-Pena, hosted by Marlina Gonzalez

Along with Renee Tajima-Pena, award-winning historian Erika Lee reframes our continuing debate over immigration with a compelling history of xenophobia in the United States and its devastating impact. Additional funding provided by WETA. May 2020

### Cabaret-style virtual arts event featuring pre-recorded Asian American performances

More than a dozen presenting BIPOC artists and organizations including Theatre MU, Pangea World Theater and Center for Hmong Arts collaborated to put on the event. A community discussion followed with youth and adult leaders led by CAPI/USA, Asian American Organizing Project (AAOP), Indigenous Roots Cultural Center (IRCC) and Pangea World Theater. Together, they will discuss the importance of voice, self-representation, race and empathy in the shaping of Asian American history. Additional funding provided by WETA. May 2020



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## EDUCATIONAL RESOURCES AND EVENTS

**MLMN** will create unique resources to upload to PBS Learning Media (PBSLM) and distribute to other key community partners and educators. More than 20% of Minnesota teachers use content from PBSLM. Workshops will be designed around Moving Lives Minnesota and Dear Minnesota to deepen engagement, learn and share stories.

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## ADDITIONAL MPTA PROJECTS IN DEVELOPMENT

Documentaries

Segments for existing series

Short film commissions by local filmmakers

Screenings, story-gathering and other events

Social Media story-sharing and coordinated promotion

Statewide Broadcast Programming Time Slot on Minnesota Channel January – March, 2021

Story Collection Blog

Artist Commissions

## PHOTO CREDITS

Minnesota Historical Society, Jocelyn Ancheta, Angel Trazo

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**Report on Moving Lives Minnesota Legacy Expenses: Cost of Production for State Fiscal Year 2020**

**For Period: July 1, 2019 through June 30, 2020**

**129D.18 GRANTS TO PUBLIC TELEVISION**

Article 4 Sec. 7 Subd. 4. Reporting. A public station receiving funds appropriated under this section must report annually by January 15 to the commissioner, the Legislative Coordinating Commission, and the chairs and ranking minority members of the Senate and House of Representatives committees and divisions having jurisdiction over arts and cultural heritage policy and finance regarding how the previous year's grant funds were expended.

The report must contain specific information for each program produced and broadcast, including the cost of production, the number of stations broadcasting the program, estimated viewership, the number of hours of legacy program content available for streaming on Web sites, and other related measures. If the programs produced include educational material, the public station must report on these efforts.

<b>129D.18 Reporting Items</b>	
<b>Names of Legacy funded programs reporting</b> July 1, 2019 through June 30, 2020	<b>Moving Lives Minnesota</b>
<b>Cost of Production</b>	See Cost of Production below
<b>Number of stations broadcasting program</b>	2 stations broadcasting, all distributing on digital channels in Year 1
<b>Estimated viewership</b> July 1, 2019 through June 30, 2020	Broadcast: Outcomes Data Not Yet Available Digital: from launch June 8 2020, at least 1,000 video views
<b>Hours available for web streaming</b> July 1, 2019 through June 30, 2020	Approximately 3 hours
<b>Education materials created and distribution</b> July 1, 2019 through June 30, 2020	Creation and Distribution in Year 2

<b>Legacy Projects</b>	<b>Cost of Production</b>
<b>For period: July 1, 2019 - June 30, 2020</b>	<b>For period: July 1, 2019 - June 30, 2020</b>
Moving Lives Minnesota: TPT	\$420,037.22
Moving Lives Minnesota: KSMQ	\$27,645
Moving Lives Minnesota: WDSE	\$27,645
Moving Lives Minnesota: Lakeland PBS	\$27,645
Moving Lives Minnesota: Pioneer PBS	\$27,645
Moving Lives Minnesota: Prairie Public PBS	\$27,645
<b>Total</b>	<b>\$558,262.22</b>



Report on Plan for the Use of Funds for Year One of the Biennium

For Period: July 1, 2019 through June 30, 2020

3.303 LEGISLATIVE COORDINATING COMMISSION; CREATION AND ORGANIZATION; STAFF; DUTIES

Subd. 10 As soon as practicable or by January 15 of the applicable fiscal year, whichever comes first, a recipient of a direct appropriation from a fund covered under this section shall submit the information required and, when applicable, compile and submit the same information for any grant recipient or other subrecipient of funding:

- (i) the name of the project and a project description; (ii) the name, telephone number, members of the board or equivalent governing body, and e-mail address of the funding recipient and, when applicable, the Web site address where the public can directly access detailed information on the recipient's receipt and use of money for the project;
- (iii) the amount and source of funding, including the fiscal year of the appropriation; (iv) the amount and source of any additional funding or leverage; (v) the duration of the project; (vi) the number of full-time equivalents funded under the project. For the purposes of this item, "full-time equivalent" means a position directly attributed to the receipt of money from one or more of the funds covered under this section, calculated as the total number of hours planned for the position divided by 2,088; (vii) the direct expenses and administration costs of the project;
- (viii) proposed measurable outcomes and the plan for measuring and evaluating the results; (ix) the entity acting as the fiscal agent or administering agency and a point of contact for additional information

3.303, Subd. 10 Reporting Items	
Project names and project descriptions	Moving Lives Minnesota
Recipient phone number	651-222-1717
Names of board members	See lists from each station
Recipient email address	lkadrlik@tpt.org
Web site address where the public can directly access detailed information on the recipient's receipt and use of money for the project.	movinglives.mn.org mptalegacymedia.org
Amount, source and fiscal year of the appropriation	\$921,500 was appropriated from the Arts & Culture Legacy Fund for the first year of the biennium FY20, July 1, 2019 – June 20, 2020.
Amount and source of additional funds	TPT utilized partnership and private donor funds to match funding for projects like Moving Lives Minnesota The partnership and private donor funds raised in FY20 were approximately \$15,000.
Duration of projects	07/01/2019 – 06/30/2020
FTEs funded under the project. For the purposes of this item, "full-time equivalent" means a position directly attributed to the receipt of money from one or more of the funds covered under this section, calculated as the total number of hours planned for the position divided by 2,088	2.91 FTE
Direct expenses and admin cost	See attached Work Plan and Budget
Proposed measurable outcomes	See attached Work Plan and Budget
Plan for measuring and evaluating results	See attached Work Plan and Budget
For pass-through, noncompetitive grants, the entity acting as the fiscal agent or administering agency and a point of contact for additional information	Department of Administration

Report on Plan for the Use of Funds for Year One of the Biennium  
For Period: July 1, 2019 through June 30, 2020

Project	Start-End Dates	FTE Positions	Direct Expense	Contract/ Freelancers	Expenses	Admin Costs	Assessment Method
Moving Lives Minnesota	07/01/19-6/30/20	2.91	\$480,488.83	10	\$8,504.42	\$77,773.39	Surveys Testimonials Submissions

Overall, the first year of the biennium, July 1, 2019 – June 30, 2020, focused on working in our communities to develop trust, learn and launch the initiative. During the pandemic and particularly after the killing of George Floyd, it was critical that we reimagine how we engage our communities in ways that are meaningful to them. The annual impact report in year 2 of the biennium, July 1, 2020 – June 30, 2020, will demonstrate achieved outcomes and impact.

STATION/WORKPLAN ACTIVITIES, EXPERIENCES AND OUTPUTS	STATUS	OUTCOMES
<b>KSMQ</b>		
(8) SEGMENTS PRODUCED BY COMMUNITY FILMMAKERS	IN DEVELOPMENT/PRODUCTION	OUTCOMES DATA NOT YET AVAILABLE
COMMUNITY PARTNERSHIPS	IN DEVELOPMENT/PRODUCTION	OUTCOMES DATA NOT YET AVAILABLE
<b>LAKELAND PBS</b>		
WEB PRESENCE	IN DEVELOPMENT/PRODUCTION	OUTCOMES DATA NOT YET AVAILABLE
PROMOTION	IN DEVELOPMENT/PRODUCTION	OUTCOMES DATA NOT YET AVAILABLE
(1) EPISODE PUBLIC AFFAIRS	IN DEVELOPMENT/PRODUCTION	OUTCOMES DATA NOT YET AVAILABLE
(2) EPISODES ARTS SERIES COMMON GROUND	IN DEVELOPMENT/PRODUCTION	OUTCOMES DATA NOT YET AVAILABLE
(1) SEGMENT IN FOCUS	IN DEVELOPMENT/PRODUCTION	OUTCOMES DATA NOT YET AVAILABLE
<b>PIONEER PBS</b>		
WEB PRESENCE	IN PRODUCTION	OUTCOMES DATA NOT YET AVAILABLE
PROMOTION	IN PRODUCTION	OUTCOMES DATA NOT YET AVAILABLE
(4) SEGMENTS POSTCARDS	IN PRODUCTION	OUTCOMES DATA NOT YET AVAILABLE
(2) DOCUMENTARIES	(2) DOCUMENTARIES PRODUCED/COMPLETE PRODUCTION COMPLETE PREMIERED MAY 2020 NATIONAL DISTRIBUTION PLAN THROUGH AMERICAN PUBLIC TELEVISION	OUTCOMES DATA NOT YET AVAILABLE
(2) EVENTS	1 EVENT COMPLETE GATHERED 30 VIDEO STORES	OUTCOMES DATA NOT YET AVAILABLE
COMMUNITY PARTNERSHIPS	IN PRODUCTION	OUTCOMES DATA NOT YET AVAILABLE
<b>PRAIRIE PUBLIC PBS</b>		
WEB PRESENCE	IN DEVELOPMENT/PRODUCTION	OUTCOMES DATA NOT YET AVAILABLE
PROMOTION	IN DEVELOPMENT/PRODUCTION	OUTCOMES DATA NOT YET AVAILABLE
(1) DOCUMENTARY	IN DEVELOPMENT/PRODUCTION	OUTCOMES DATA NOT YET AVAILABLE
<b>TWIN CITIES PBS</b>		
STORIES FROM COMMUNITY LISTENING SESSIONS	COMPLETE (75) CONVERSATIONS TO ENGAGE COMMUNITIES IN DEVELOPMENT OF INITIATIVE	OUTCOMES DATA NOT YET AVAILABLE
(50) USER GENERATED STORIES	(4) USER-GENERATED LETTERS	OUTCOMES DATA NOT YET AVAILABLE
DIGITAL USER GENERATED STORY PROJECT	DEVELOPMENT, LAUNCH COMPLETE STORY SUBMISSION FORM, TRANSLATED INTO 3 LANGUAGES: HMONG, SOMALI AND SPANISH	OUTCOMES DATA NOT YET AVAILABLE
(1) DOCUMENTARY	IN DEVELOPMENT/PRODUCTION	OUTCOMES DATA NOT YET AVAILABLE
(50) USER GENERATED STORIES	IN DEVELOPMENT/PRODUCTION	OUTCOMES DATA NOT YET AVAILABLE
(20) BLOG POSTS	IN DEVELOPMENT/PRODUCTION	OUTCOMES DATA NOT YET AVAILABLE
STATEWIDE PROGRAMMING BLOCK	IN DEVELOPMENT/PRODUCTION	OUTCOMES DATA NOT YET AVAILABLE
STORY WALL (BLOG)	IN DEVELOPMENT/PRODUCTION	OUTCOMES DATA NOT YET AVAILABLE
ARTIST COMMISSIONS	IN DEVELOPMENT/PRODUCTION	OUTCOMES DATA NOT YET AVAILABLE
EDUCATION/OUTREACH MATERIALS	IN DEVELOPMENT/PRODUCTION	OUTCOMES DATA NOT YET AVAILABLE
VIRTUAL EVENTS	IN DEVELOPMENT/PRODUCTION	OUTCOMES DATA NOT YET AVAILABLE
COMMUNITY PARTNERSHIPS	IN DEVELOPMENT/PRODUCTION	OUTCOMES DATA NOT YET AVAILABLE
<b>WDSE</b>		
(4) INDEPENDENT FILMS BY COMMUNITY FILMMAKER	IN DEVELOPMENT/PRODUCTION	OUTCOMES DATA NOT YET AVAILABLE
(1) VIRTUAL EVENT		