

Cover Image

Mark Strand and Mark Anthony, Manterach Memorial Mural by Cyrus M. Running

July 1, 2024 - June 30, 2025 KSMQ, Lakeland PBS, PBS North, Pioneer PBS, Prairie Public, Twin Cities PBS







The six stations of the Minnesota Public Television Association (MPTA) harness the power of media to document, promote, and preserve the arts, culture, and history of our local Minnesota communities. As community-owned public media licensees, our members and donors support the unique stories of our regions, creating a collective tapestry of Minnesota.





### **Lakeland PBS**

Bemidji/Brainerd 800-292-0922 • **Iptv.org** 



### **Pioneer PBS**

Appleton/Worthington/Fergus Falls 800-726-3178 • pioneer.org



#### **Prairie Public**

Moorhead/Crookston 800-359-6900 • prairiepublic.org



#### **Twin Cities PBS**

Minneapolis/St. Paul 651-222-1717 • tpt.org



#### **KSMQ**

Austin 800-658-2539 • **ksmq.org** 



#### **PBS North**

Duluth/Hibbing 218-788-2837 • pbsnorth.org

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# Message from the President of the MPTA

Dear Legacy Committee and Department of Administration Members:

Thank you for your continued support of the Minnesota Arts and Cultural Heritage Fund, and for the trust placed in the Minnesota Public Television Association, MPTA, to be thoughtful and careful stewards of these resources. We truly value the opportunity to honor the purpose of the fund and remain dedicated to using these investments in ways that serve and connect Minnesotans to their arts, culture, and history. The outcomes shared in this report reflect our ongoing commitment to this important work.

Because of your support, Legacy-funded programming consistently delivers public value. After watching local arts, culture, and history programs on public television, 94% of viewers learned something new, 94% described the content as trustworthy, and nearly nine in ten said it was relevant to their lives. Viewers also reported feeling more connected to their communities, learning about perspectives different from their own, and acting locally as a result.

This funding fuels economic development and creative opportunities across Minnesota. During the 2024–2025 cycle, these projects supported 30 full-time jobs and 108 freelance and temporary positions. Community members featured in Legacy-funded programs reported increased visibility, new professional opportunities, and growing audiences. In total, 876.5 hours of Legacy-funded content aired statewide, reaching millions of Minnesotans through broadcast, streaming, and digital platforms.

Across the state, Legacy support allows stations to reflect the unique voices and histories of their regions, from immigrant success stories in southern Minnesota to honoring hometown veterans. The MPTA documented overlooked history, engaged children and families through educational outreach, captured everyday life across the Northland, and amplifyed Minnesota's music and creative community through statewide partnerships.

The quality and impact of this work is reflected in significant regional and national recognition, including multiple Upper Midwest Regional Emmy® nominations and wins, a James Beard Media Award, and Telly Awards.

Legacy funding ensures Minnesota's stories are told by Minnesotans, for Minnesotans, building trust, strengthening communities, and preserving our shared heritage. We are grateful for your stewardship and continued commitment to this vital public investment.

On behalf of all of us of the MPTA, Lakeland PBS (Bemidji), Pioneer PBS (Granite Falls), Twin Cities PBS (St. Paul/Minneapolis), Prairie Public (Moorhead-Fargo), KSMQ-TV (Austin) and WDSE-WRPT (Duluth), thank you for an amazing year of documenting our great state of Minnesota.

With sincere appreciation,

Bill M.

Patricia Mester

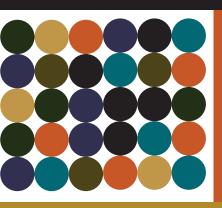
President of the MPTA President & General Manager of PBS North

pmester@wdse.org

William G. Strusinski Legislative Consultant bill@libbylawoffice.com



# LEGACY FUNDING



"I think these programs remind us of where we come from as a community, invite us to look around and see neighbors and places in a new light."

"I love learning more about the state I live in."

# fostered learning

After watching local arts, culture, and history shows on public television...

94%

learned about something new related to arts, culture, or history.

87

educational materials created





"The quality of programming produced by [my station] is exceptional. I know I can trust [my station] to offer thoughtful, factual programming."

# served our state

Viewers said their station's local arts, culture, and history programming was ...

949/ trustworthy

relevant to their interests or personal experience

92% entertaining





# fueled economic development



full-time jobs

freelance and temporary jobs

Among community members who were featured in Legacy-funded programs...

have seen

increased interest in their work

71%

have seen increased followers on social media **54%** 

have had new opportunities locally and nationally

"I am an artist. The community support of the arts is very important. PBS has done a fantastic job of bringing cultural awareness to the public."



"It's local!! It's about the people in my neighborhood."

# extended statewide + beyond

876.5

hours of Legacy-funded content were broadcast on MPTA stations

5+ million

Minnesotans can access MPTA content via broadcast

8 million online views

hours of Legacy-funded content is available for streaming

# strengthened community

After watching local arts, culture, and history shows on public television...



89% learned about an experience or perspective different than their own.

felt more connected to their community.

took some form of action in their community.

# **AWARDS AND NOMINATIONS**

2024 - 2025

#### **PBS North**

#### **Cold War Secrets of Northern Minnesota**

2025 Upper Midwest Regional Emmy® Nominee Documentary – Historical

#### **Racing For Honor**

2025 Upper Midwest Regional Emmy® Nominee Magazine Program

#### **Pioneer PBS**

#### A Life in Motion: The Alec Majerus Story

2025 Upper Midwest Regional Emmy® Nominee Documentary

#### A Life Lived by Faith-Del Theilke

2025 Upper Midwest Regional Emmy® Nominee Historical/Cultural/Nostalgic – Long Form Content

#### Africontigbo: A Legacy of Dance

2025 Upper Midwest Regional Emmy® Nominee Arts/Entertainment – Long Form Content

#### **Anything But Brushes**

2025 Upper Midwest Regional Emmy® Winner Arts/Entertainment

#### **Communicating Beauty**

2025 Upper Midwest Regional Emmy® Nominee Entertainment – Long Form Content

#### **Driven to Excellence**

2025 Upper Midwest Regional Emmy® Winner Lifestyle – Short Form Content

#### Held in Minnesota: Untold WWII POW Stories

2025 Upper Midwest Regional Emmy® Winner Documentary Historical

#### **Jacob Pavek**

2025 Upper Midwest Regional Emmy® Nominee Entertainment – Short Form Content

#### Kilty as Charged

2025 Upper Midwest Regional Emmy® Nominee Informational/Instructional

#### **Making Space for Art**

2025 Upper Midwest Regional Emmy® Nominee Arts/Entertainment – Short Form Content

#### **Music is For Everyone-Ross Sutter**

2025 Upper Midwest Regional Emmy® Nominee Informational/Instructional

#### **No Boundaries**

2025 Upper Midwest Regional Emmy® Nominee Arts/Entertainment – Short Form Content

#### **Nordic Echoes**

2025 Upper Midwest Regional Emmy® Nominee Special Event Coverage

#### Ryan Rumpca: Capturing the Northern Spirit

2025 Upper Midwest Regional Emmy® Nominee Environment/Science

#### Steel, Salt, Crash and Salvage

2025 Upper Midwest Regional Emmy® Nominee Documentary Historical



#### The Heart of Art

2025 Upper Midwest Regional Emmy® Winner Arts/Entertainment – Short Form Content

#### **Prairie Public**

#### Andy Hall, Photographer

2025 Bronze Telly Award Winner General - Information

#### Cyrus M. Running Mural

2025 Upper Midwest Regional Emmy® Nominee Historical/Cultural/Nostalgia – Short Form Content

#### It's Never Left Me

2025 Upper Midwest Regional Emmy® Winner Military – Short or Long Form Content

#### John Olesen: Glassblowing

2025 Upper Midwest Regional Emmy® Nominee Arts/Entertainment – Short Form Content

#### Kristi Swee Kuder, Fiber Artist

2025 Silver Telly Award Winner General – Motivational & Inspiring

#### Little Italy: Family is Everything

2025 Upper Midwest Regional Emmy® Nominee Historical/Cultural/Nostalgia - Short Form Content

#### Struggle & Success: Women in the Military

2025 Upper Midwest Regional Emmy® Nominee Military – Short or Long Form Content

#### Vicky Radel, Mixed Media Artist

2025 Bronze Telly Award Winner General – Miscellaneous

#### Wounded

2025 Upper Midwest Regional Emmy® Nominee Military – Short or Long Form Content

#### Twin Cities PBS

#### **Broadcast Wars**

2025 Upper Midwest Regional Emmy® Nominee Documentary – Historical

#### **Broadcast Wars**

2025 Upper Midwest Regional Emmy® Winner Editor – Short or Long Form Content

#### **Four Strangers**

2025 Upper Midwest Regional Emmy® Winner Historical/Cultural/Nostalgia – Short Form Content

#### Relish

2025 James Beard Media Award Winner Lifestyle Visual Media

#### **Remember the Magic**

2025 Upper Midwest Regional Emmy® Nominee Historical/Cultural/Nostalgia – Long Form Content

#### Stage

2025 Upper Midwest Regional Emmy® Nominee Director – Short or Long Form Content

#### Stage: From the Fire Your Smith is Forged

2025 Upper Midwest Regional Emmy® Winner Arts/Entertainment – Long Form Content



# KSMQ Est. 1971 • ksmq.org Austin

Legacy funding empowers KSMQ to create meaningful content that features musicians, poets, and artists in our communities, along with historic sites, people, and things. KSMQ nurtures each unique idea to explore the possible content, enriching the viewing experiences for all residents.



"I like that they cover sites, people and stories of our area. Living in Rochester,

I like to see what is going on in other [places in] southern Minnesota."

- MPTA Legacy Survey Respondent

# Enlightening our Communities

At KSMQ, we develop programs like Off 90 to inform and educate our viewers about the rich culture within their communities. From showcasing art with one of the last glass etchers in the area, to a historical breakfast nook in an old bank building, we continue to unveil the arts, history, and cultural heritage of our region.

# Raising Awareness

KSMQ brings awareness about veterans experiencing homelessness in Rochester, following two veterans who suffer from PTSD and the organizations that are finding and building places where they have security and a place to call home.





# Inspiring Digital Short Stories

KSMQ continues to reach our digital viewers via KSMQ+ stories that keep you up-to-date on the latest happenings in our communities. We deliver arts from the historic Paramount Theater, cultural heritage from the Hormel Historic Home featuring the 12th annual crafting event, and history of a seminary ruins restoration. We nurture and engage to grow our online audiences.





# KSMQ & Legacy Funding Document Immigrant Success in the Heartland

KSMQ's documentary, *Home in the Heartland*, featured four immigrants from four different parts of the world. From Panama, Thailand, Ecuador, and West Africa, they currently represent the Austin area, St. Charles, and Winona, which they now call home. Immigrant success stories are a testament to the resilience and determination of individuals who seek new opportunities in unfamiliar lands. Their drive to build a better life for themselves and their families fuels entrepreneurial ventures, contributing significantly to economic growth. Immigrants also enrich society by bringing diverse perspectives, skills, and traditions, cultivating innovation and cultural exchange. The impact of our support and fostering of immigrants within our communities makes a difference.





Fairy (guest) Sammy (guest)

"Hello! Our library is interested in finding a copy of 'Home in the Heartland' on DVD for our patrons to check out. Is it, or will it be, available for purchase anywhere? Thanks for the help!"

— Jill Veerkamp—

St. Charles Public Library

Stories of Veterans and Immigrants. HF 1999 Article 4 Sec. 2 Subd. 6 (e) Public Television. \$5,000,000 the first year and \$4,500,000 the second year are to the Minnesota Public Television Association for production and acquisition grants according to Minnesota Statutes, section 129D.18. Of the amount in the first year, \$1,000,000 is for producing Minnesota military and veterans' history stories and unique immigrant stories from around the state.



# Home in the Heartland: Immigrant Success in Southern Minnesota

**Premiere Date:** October 20, 2025 **Format:** 1 x 60-minute documentary

## Description

This documentary features the unique stories of four immigrants in southern Minnesota, highlighting their journeys, accomplishments and successes in starting a new life in the United States. They graciously share their ups and downs, trials and tribulations, and all of those elements that have led them to fulfilling their American dream.

## **Impact**

Our goal for this documentary was to enlighten our audiences and their communities of the positive stories of immigration in our region, showcasing the courage, dedication, and success of individuals striving to become all they can be. We show how local business, colleges and organizations can contribute by learning about who they are, what they can bring and add to our region. We hope to encourage immigrants to follow in the footsteps of these four individuals and to inspire continued support and fostering of immigrants within our communities.

# **Events & Engagement**

KSMQ held a program preview engagement at one of the featured guests' college in Austin. There were at least 50 participants and we had an introduction of the guests and a Q&A following.



Home in the Heartland



Crew of guests and film crew at Riverland college



# **Coming Home: A New Start for Minnesota Veterans**

**Premiere Date:** November 8, 2025 **Format:** 1 x 30-minute documentary

## **Description**

This documentary highlights the mission of the Minnesota Council for Veterans (MACV) and its tireless work to end veteran homelessness, with a focus on recent efforts in Rochester and southeastern Minnesota. The work of Veterans Empowered is also featured as they strive to increase awareness and knowledge of the social impact of untreated PTSD. We follow two veterans whose lives have been changed through the commitment of these two programs and their team of passionate veterans' advocates who share with us their story and journey to finally having a place to call home.

## **Impact**

This documentary brings to light the current homeless veterans in Rochester, MN. We are hopeful that more people will become aware of the needs of our veterans, and the relevance of this problem throughout the state. There are so many that don't have a place to call home, so we spoke with a few agencies that assist in placing our veterans through various programs. We hope to provoke people to be more proactive in our communities to provide our veterans stability, a sense of belonging, and to give back to them what they so freely gave with their service. They are our family members and our friends, and we should honor, respect, and assist as needed.



Col. Wayne from Vets Empowered



Minnesota Council for Veterans participant





# **Off 90**

Premiere Date: May 18, 2025

Format: 13 x 30-minute episodes

# **Description**

Get ready to hit the road! We are excited to bring you the best in arts, history, and culture from around our region of this amazing state. Some of this season's features: we showcase a local dance competition, the dying art of glass etching, and visit a few of the county fairs' sit-down diners that still exist after many, many years. Each episode takes us somewhere off Interstate 90, to showcase all that southern Minnesota offers.

## **Impact**

Off 90 episodes feature different forms of history and art, and highlight some different cultural pieces this season. We continue to engage our viewers by offering unique stories of the people, places, and things in this area. We continue to strive to reach new audiences by visiting several areas of southeast Minnesota to represent all different cultural aspects from their communities. Off 90 airs on our main channel and the MN Channel. Online audiences can access via our Facebook and YouTube channel, as well as PBS Passport and other streaming sources. Off 90 continues to be our most popular program, with comments coming in via renewals, calls, emails, and hits on our social media sources.

#### **Distribution & Reach**

Platform	<b>Reach</b> (July 1, 2024 - June 30, 2025)
Broadcast	7 episodes broadcast   8 hours broadcast
Streaming	7 episodes available   3 hours available   3,663 streams
Social Media	7 posts   6,686 video views   350 engagements

# **Episodes**

#### Off 90 | Episode 1601 | May 18, 2025

We visit the Austin Acres, where we hear from Jaimie Timm, curator at Mower County Historical Society, informing us about a historical government program designed to bring subsistence homesteading to Austin. Next, we head downtown in Austin to Vintage Vixen, where the owner, Annette Beasley, shows us the artistry and what's needed for permanent makeup; and lastly, we hear from blacksmith Martin Pansch, an aluminum foundry, and an organ maker all right here in southern Minnesota!



Mathmasters

## Off 90 | Episode 1602 | May 25, 2025

We visit the Sola Fide Observatory and learn from Hormel Nature Center Outreach Naturalist Kelly Bahl about its history, as well as some of the celestial objects visible through its telescope. Next, we head to Albert Lea and board the Pelican Breeze II with First Mate Nancy Griener for a cruise around Albert Lea Lake! Finally, we take a trip to New Ulm, where Ted Marti, president of the August Schell Brewing Co., gives us the story behind the iconic Minnesota brewery.

#### Off 90 | Episode 1603 | June 1, 2025

We visit the Montgomery National Golf Course to hear from the owner, Greg McKush, about the course's history and its curious theming. Next we head to Albert Lea to hear from Kiven Lukes and Molly Grimmius about Albert Lea Civic Music and their upcoming season. Finally, we travel to Austin to hear about the origins of disc golf in the city from some long-time players.

#### Off 90 | Episode 1604 | June 8, 2025

We travel to Lyle and hear from Russell & Teresa Slowinski as they tell us about Horse'n Around, their business that brings horse-drawn conveyances and pony rides to the people of southern Minnesota and northern lowa. Next, we travel to Owatonna and hear from Edna Ringhofer, executive director of Healthy Seniors of Steele County, about their annual event, "Dancing with the Steele County Stars." Finally, we travel to Hayfield to visit Dandelion Naturals, and hear from founder Michelle Hamilton about the various soap and healthy living products they produce.

#### Off 90 | Episode 1605 | June 15, 2025

We visit the Mower County Fair and hear about the St. Olaf Diner. We also visit the Austin Special Olympics swim team and hear about their recent successes in the world of swimming. And finally, we travel to Owatonna to learn about the upcoming Extravaganza at the Village of Yesteryear.

#### Off 90 | Episode 1606 | June 22, 2025

We visit the Aurora Diner at the Steele County Free Fair. We also hear from author Andrew Wood about his father's work on the G-suit, a technological advancement that is in use by Air Force pilots to this day.

#### Off 90 | Episode 1607 | June 29, 2025

We visit the Southern Minnesota Museum of Natural History and talk with the curator, Jim Pollard, about the museum's purpose and what folks can expect to see on display. Next, we travel to the Sweet Adelines regional competition in Rochester to hear from event coordinator April Horne about the history of the organization; a few of the participants also give us their take on the competition. Finally, we visit a meeting of the Austin Ladies Floral Club and learn about their history as one of the oldest ladies' clubs in the country.

#### Off 90 | Episode 1608 | July 6, 2025

We travel to Le Roy to learn about a small business growing garlic for sale. Then we head over to New Ulm to learn about the Grand Center for Arts and Culture. And finally, we take a trip to Lanesboro and visit the Commonweal Theatre.

#### Off 90 | Episode 1609 | July 13, 2025

We travel to Albert Lea for the Eddie Cochran Car Show & Music Festival and hear from Stephanie Kibler, executive director of the History Center of Freeborn County, about the event. Next, we head to Byron where we learn about a dying art form from Carl Miller, one of the last glass etchers in the United States. And finally, we visit the Preston Veterans Home and hear from some of the residents about their historic pasts.

#### Off 90 | Episode 1610 | July 20, 2025

We travel to Albert Lea to visit Moms Bread Company, a local bakery specializing in sourdough. Next, we head to Winona to check out their annual Steamboat Days festival. And finally, we visit the Breakfast Barn in Millville which is located in a historic building.

#### Off 90 | Episode 1611 | July 27, 2025

We travel to Kasson for the first Dodge County Fix-It Clinic. Then, we take a step back in time and revisit the Wasioja Civil War reenactment, featured in 2013. And finally, we check out another feature from the past, visiting Niagara Cave, which was featured in 2015.

#### Off 90 | Episode 1612 | August 3, 2025

We learn about a statewide competition that has its roots in Austin, hearing from participants, organizers, and the son of the founder. We also travel to the Mankato area to learn about a master gardener living in the area and see some of her flowers.

#### Off 90 | Episode 1613 | August 10, 2025

We travel to Rochester and discover an opera company bringing this cultural experience to southeastern Minnesota. Then we return to Austin, where we learn about a local restaurant that has been a fixture of the community for sixty years.



Dancing with the Stars



**Premiere Date:** October 4, 2024 **Format:** 20 x 30-minute episodes

## **Description**

As one of the economic engines of the KSMQ viewing area, Rochester is brimming with business, cultural, and historical significance. What is Rochester talking about? Join host Nicole Nfonoyim-Hara each week as we take a trip to "R-Town." Each episode features some of the arts and galleries, spotlights on businesses and cultural heritages, historic buildings, and fun things to do while in Rochester. We also showcase BIPOC organizations and the important programs they offer in Rochester.

## **Impact**

Rochester is constantly growing and changing and is very community focused. *R-Town* highlights all of the vibrant art, culture and history of Rochester, with our purpose to engage, educate, and inspire viewers by showcasing local talent, historical events, cultural landmarks, and artistic endeavors. We actively post each episode on our YouTube channel, Facebook, and also on PBS Passport and multiple streaming outlets. Our viewers and members share the episodes, post comments, and often provide recommendations on people they think should be featured. We also showcase the unique cultural (BIPOC) businesses and organizations that are growing and expanding in the Rochester community.

# **Distribution & Reach**

Platform	<b>Reach</b> (July 1, 2024 - June 30, 2025)	
Broadcast	20 episodes broadcast   20 hours broadcast	
Streaming	20 episodes available   10 hours available   1,626 streams	
Social Media	20 posts   6,859 video views   82 engagements	

# **Episodes**

#### R-Town | Episode 2301 | October 4, 2024

This week on R-Town, we will feature 2024 candidate roundtable City Council discussions with Ward 2'2-Nick Miller and Tripp Welch Ward 4's-Andy Friederichs and Kelly Rae Kirkpatrick.

#### R-Town | Episode 2302 | October 11, 2024

This week on R-Town, we will feature 2024 candidate roundtable City Council discussions with Ward 4's-Andy Friederichs & Kelly Rae Kirkpatrick.

#### R-Town | Episode 2303 | October 18, 2024

This week on R-Town, we will feature 2024 candidate roundtable City Council discussions with Ward 6 -Dan Doering & Mark Schleusner.

#### R-Town | Episode 2304 | October 25, 2024

This week on R-Town, we will feature 2024 candidate roundtable City Council discussions with council members at-large Randy Schubring & Shaun Palm.

#### R-Town | Episode 2305 | November 1, 2024

R-Talk features Rochester Public Schools Referendum, featuring Dr. Kent Pelek and Kanika Couchene addressing the issues in studio. Next we travel to Peace United Church for this week's R-Spotlight to check out a practice session of Dracula: A Rock Musical, from Once and Future Classics, a local community theater. Next is the R-Calendar, which features some fun activities to attend for the week and finally on the R-Future segment, RCTC presents us with the fall theater production and the RCTC Choir.

### R-Town | Episode 2306 | November 8, 2024

R-Talk opens this week's show with the Rochester branch of NAACP Love Wins community empowerment initiative. R-Spotlight takes us to LTS Brewing to hear about their social events to attend and participate in. Next is the R-Calendar, which features some fun activities to attend for the week, and finally on the R-Future segment, RCTC presents us with their gallery exhibition and some thoughts from students on the importance of voting.

#### R-Town | Episode 2307 | November 15, 2024

R-Talk brings us the Rochester Downtown Alliance, which is all about small business associations, covering 44 blocks of what's happening "downtown" events. R-Spotlight heads to the Rochester Public Library to learn about the programs they have for kids and adults. Next is the R-Calendar, which features some fun activities to attend for the week, and finally on the R-Future segment, RCTC features their women's basketball team and students share some of their Thanksgiving traditions.

### R-Town | Episode 2308 | November 22, 2024

R-Talk opens this episode with the Gift of Life Transplant House as they celebrate their 40th anniversary. R-Spotlight brings us to the James Krom Natural Images Art Museum Gallery in the Mayo Clinic subway under the Marriott hotel, featuring various types and styles of the art they exhibit and sell. Next is the R-Calendar which features some fun activities to attend for the week, and finally, on the R-Future segment, RCTC features The Hive, which is all about tabletop gaming on campus.

#### R-Town | Episode 2309 | January 3, 2025

R-Talk visits with the Barbershop Talk and Social Services program, which is all about the black community and how they talk about sports, events, and the literacy gap, building relationships while getting a haircut and bonding with the barbers. They also donate new shoes to assist with "you look good, you feel good" attitude. R-Spotlight takes us to learn about the new Rochester Symphony director and her visions for upcoming performances. R-Calendar features some fun activities to attend for the week, and finally, on the R-Future segment, RCTC presents the FAST program, which stands for Facility and Service Technology — the club created from the program assists with some of the low-income areas to do furnace tune-ups, etc.

#### R-Town | Episode 2310 | January 10, 2025

This week we visit Game Haven, featuring the Castle Con convention, a gaming extravaganza at the

Chateau Theater on R-Talk and how game-playing is changing from old school board games. We celebrate the Canadian Honkers restaurant on R-Spotlight, on their 40th anniversary. R-Calendar features some fun activities to attend for the week, and finally, on the R-Future segment, RCTC features some snippets from their choir concert and we learn about e-sports.

#### R-Town | Episode 2311 | January 17, 2025

We featured the Experience Rochester program Restaurant Week, with more than 30 participating restaurants showcasing the dynamic dining scene. R-Spotlight takes us to the SPARK Children's Museum, featuring their winter event of sock skating. R-Calendar features some fun activities to attend for the week, and this week we bring back a Spotlight favorite, LTS Brewing Company, learning about their upcoming events.

#### R-Town | Episode 2312 | January 24, 2025

We visit with the Rochester winner of the 2024 Virginia McKnight Binger Heart of Community Honor on R-Talk, which is all about celebrating seven everyday champions from across the state whose compassion and contributions serve as the heartbeat of our communities, inspiring others to join in creating a more caring and connected state. Next, R-Spotlight teaches us about the Downtown Cottages which features a couple who spent 4 years navigating permits and processes to make their tiny cottages, and were built to cater to Rochester patient visitors and their families — a reality. R-Calendar features some fun activities to attend for the week, and the R-Future segment is on a student of RCTC who's a bone marrow donator and learn about her journey.



Host Nicole and guest

#### R-Town | Episode 2313 | January 31, 2025

R-Talk this week is all about the Oraculi mentorship program, a local STEM program that aims to remove barriers to access STEM education and to inspire the next generation of engineers, scientists, and scholars. We head to St. James For R-Spotlight, we head to St.

James Coffee House, which is featuring teen karaoke night. R-Calendar features some fun activities to attend for the upcoming week and the R-Future segment is all about spring semester goals and HIVE supply food shelf overview.

#### R-Town | Episode 2314 | February 7, 2025

R-Talk learns about Wren Writing, an app/digital platform to help writers finally finish their book projects, developed by a local entrepreneur and writer. Founder Alira Coffman joins us to share the inspiration behind the app (only 3% of people who set out to write a book actually finish it), her own life as a writer, obstacles writers face, and how she hopes her app can help. R-Spotlight took us to the Little Miss Sunshine Spa, which focuses on girls age 3-15 who want to be a princesses pampering them with manicures and pedicures. R-Calendar features some fun activities to attend for the upcoming week and the R-Future segment features some students sharing their dream jobs after graduation and Pride Club activities.

#### R-Town | Episode 2315 | February 14, 2025

The Sound of Gospel Music event is featured on R-Talk this week celebrating Black History Month, presented by NAACP. R-Spotlights visits with Gretel Quinones, who is a dance instructor, an artist, and a martial arts teacher. R-Calendar features some fun activities to attend for the upcoming week.

#### R-Town | Episode 2316 | February 21, 2025

We visit the History Center of Olmsted County and their new director of education and interim executive director to discuss the future of the History Center and upcoming programs under her leadership on R-Talk. R-Spotlight talks with the Salt and Light Partners program, which provides emotional and spiritual support to the first responders in our community and shares all about their upcoming Hearts & Heroes Gala event. R-Calendar features some fun activities to attend for the upcoming week, and the R-Future segment features the new RCTC Student Senators and the MOCSI (Male of Color Scholars Initiative), which is a support group for men of color.

### R-Town | Episode 2317 | March 21, 2025

We visit the Channel One Food Bank EPICURE: One Bite at a Time on R-Talk, with Jessica Sundal filling us in about it. Next, we learn about the local chapter of Dance/USA with Eric Hoyer, who leads the weekly free dance sessions, supported by the RDA (Rochester Downtown Alliance), featured on R-Spotlight.

R-Calendar features some fun activities to attend for the upcoming week between segments, and next we head to RCTC to get the latest on the physics show and talk about the women's basketball championship tournament on R-Future.

#### R-Town | Episode 2318 | March 28, 2025

On this week's episode, Nicole visits with Kristin Mannix about the OAKS Scholarship program at RCTC, which offers scholarships to support students who overcome significant adversity to have the opportunity to pursue a college education. These scholarships are nominated by, selected by, and funded by the Rochester community. R-Spotlight brings us the story about a transformative (large) donation made to the Ronald McDonald House and we see this week's things to do on the R-Calendar.

#### R-Town | Episode 2319 | April 4, 2025

R-Talk focuses on the North Broadway Park and Ride project with Mike Collins regarding some construction projects in the downtown area. We visit with former food truck vendors Willie and Nancy Rauen, who finally secured a permanent location for Indigo Acai Bowls, fulfilling their dream. We also head to the Rochester Public Library to learn about the programs they have for kids and adults. Weekly things to do on the R-calendar finished this episode off.

#### R-Town | Episode 2320 | April 11, 2025

Nicole chats with Rochester' first poet laureate, and recipient of the NEA grant, Jean Prokott, who explains what this is and how it affects the readers of Rochester on R-Talk. Next, we head to the Rochester Civic Theater to visit with the new creative director, Lindsey Dudos Williams, getting her perspective and learning about the upcoming production season. Next, we get the latest happenings to go do for the week on R-Calendar, and finally we learn about Phi Theta Kappa at RCTC on R-Future.



Host Danielle and guest



**Premiere Date:** August 1, 2025

Format: 12 varied length interstitials

## **Description**

KSMQ showcases the creative talents of SE Minnesota area residents. Artists, writers, poets, storytellers, and musicians appear in each interstitial segment to broadcast between regularly scheduled programs. They are also shared via Facebook and our YouTube channel.

#### **Impact**

We have a wide variety of local talent in SE Minnesota and are fortunate enough to be able to showcase them in our viewing area. The interstitials being broadcast and placed on social media has really broadened their reach, so others can experience some of this wonderful talent in our area. It also increases the artists' exposure to more than just their communities, but to all of our viewing area. We do hear from our members and viewers when they send a note, an e-mail asking who the artist was, and where can they see them again, as well as the hits we get on our social media pages.

## **Episodes**

#### In Our Midst | Episode 101

Elsie Lou Christanson sings "Cowboy Sweetheart," accompanied by a guitarist.

#### In Our Midst | Episode 102

Kaleb Braun Shulz performs his original song "Nightingale."

#### In Our Midst | Episode 103

Kaleb Braun Shulz plays guitar and sings his original song "One Arm Free."

#### In Our Midst | Episode 104

Kaleb Braun Shulz performs his original song "Vanilla Candle."

#### In Our Midst | Episode 105

Kara Karels sings "The Way Home," while playing the guitar to her original song.

#### In Our Midst | Episode 106

Mal Murphy performs her original song "Jesus is My Neighbor."

#### In Our Midst | Episode 107

Mal Murphy plays the guitar and sings to her song "Sugar."

#### In Our Midst | Episode 108

Nate Boots performs his original song "What Will I Do."

#### In Our Midst | Episode 109

Nate Boots sings his original song "Minneapolis."



Guitarist accompanying Elsie Lou

#### In Our Midst | Episode 110

Sarah Lysne, short-story author of "Joy of Hero." Read by Lisa Deyo.

#### In Our Midst | Episode 111

Sarah Lysne, short-story author of "Joy of Smile." Read by Lisa Deyo.

#### In Our Midst | Episode 112

Sarah Lysne, short-story author of "Joy of Saying Nothing." Read by Lisa Deyo.

#### In Our Midst | Episode 113

Sarah Lysne, author of short story "Joy of Poets and Poetry." Read by Lisa Deyo.

#### In Our Midst | Episode 114

Sue Radloff playing the violin of "In the Finnish Woods."

#### In Our Midst | Episode 115

Sue Radloff plays the violin of "Dan's Old Time Waltz."

#### In Our Midst | Episode 116

Sue Radloff delights us playing the violin of "Devil's Dream."

#### In Our Midst | Episode 117

Kyle Schweihs reads numerous stories/poems from the "Austin Tree Stories" program.



In Our Midst - Tree Stories



In Our Midst - Sarah and Lisa



# **Digital Platform and Audience Development**

Premiere Date: July 17, 2024

**Format:**  $3 \times 60$ -minute livestream events;  $12 \times digital$ -first stories of varied lengths

# **Description**

KSMQ developed online platforms and content that provide greater visibility to primarily online audiences. Each of these formats are to bring value and perspective with the hopes of getting more people engaged in our social media platforms. For those who want to hear another perspective on their favorite novels, to shorter stories that feature some art, history, and cultural heritage that is entertaining as well, these multi-media platforms offer something different from broadcast to on-line experiences.

#### **Impact**

KSMQ continues to explore and learn about the online and streaming possibilities for our programming. We are developing online platforms and content to provide a greater resource outside of broadcasting alone, becoming more visible to our current viewers and new audiences who watch online. People are changing their viewing habits, and we are changing with them to provide more streaming and platforms to watch.

#### **Distribution & Reach**

Platform	<b>Reach</b> (July 1, 2024 - June 30, 2025)	
Broadcast	1 episode broadcast   1 hour broadcast	
Streaming	3 episodes available   3 hours available   1,026 streams	
Social Media	11 posts   7,771 video views   319 engagements	

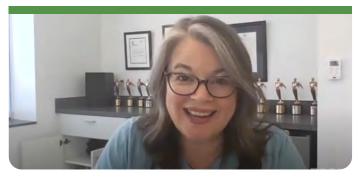
### **Events & Engagement**

KSMQ+ Studio hosted author Sarah Stonich and the Austin Community Newcomers Club for refreshments and further discussion of her book "Fishing."

## **Episodes**

#### Reading for Life | Episode 4001 | July 17, 2024

"The Unbearable Lightness of Being" by Milan Kundra was discussed.



Julie Clinefelter for Reading for Life

#### Reading for Life | Episode 4002 | January 8, 2025

Their Eyes Were Watching God by Zora Neale Hurston was discussed. This stream was also edited for broadcast on 3/10/2025

# Reading for Life | Episode 4003 | May 6, 2025

"Frankenstein" by Mary Shelley was discussed.

#### KSMQ+ | Episode 3001 | July 15, 2024

Austin's flood mitigation plan was put to the test following a series of intense, persistent rainstorms throughout the week. We spoke with city officials and residents about the progress this flood mitigation plan has made since 2004.

#### KSMQ+ | Episode 3002 | August 5, 2024

Music affects our lives in many ways, but did you know it actually has healing qualities when applied in a therapeutic setting? Music really can have an impact on physical and mental health issues with music therapy programs like the one offered by MacPhail. We learn all about it in this episode.

#### KSMQ+ | Episode 3003 | September 16, 2024

Hormel Hometown Celebration Concert-We share the magical experience of the Hormel Hometown Celebration Concert for those who couldn't attend, and for those who just want to relive the experience. This community concert benefits the hometown food security project. It is a family-friendly event for everyone to come out and enjoy.

#### KSMQ+ | Episode 3004 | October 21, 2024

We visited Windy Willow Farms near Northfield to capture some amazing images of fun-filled, agraeducation in action at this unique tourist farm. It's all about bridging the gap between rural and urban areas to get people back to the farm. Four generations deep in 4-H, agriculture and education go hand in hand for this family. It's 25 acres of fun, education, and animals.

#### KSMQ+ | Episode 3005 | December 19, 2024

We recently attended the 12th annual crafting event known as "A Handmade Christmas" and showcased some of the glorious items. This is held at the Homel Historic Home to celebrate and feature items and the decorated home for tours this Holiday season.

#### KSMQ+ | Episode 3006 | February 5, 2025

Main Street Pinball is a new pinball arcade in Austin and we were in the house opening night for all the fun, in case you missed it! Two brothers and two friends wanted to bring back the good old days when these arcades were so popular in the past. Even a few of the games that began the gaming era: Pac-Man, Guitar Hero and a few others!

#### KSMQ+ | Episode 3007 | February 28, 2025

Author Sarah Stonich is being featured for her book "Fishing" at the Sweet Reads Book Store in Austin, where reading enthusiasts gathered. She is a native Minnesotan and really wanted to feature all of the behind the scenes people, like the resort owners, the food truck drivers, etc. to feature the "real" people. We learn about the Austin Newcomers Club as well.



Paramount Theater

#### KSMQ+ | Episode 3008 | April 22, 2025

The historic Paramount Theater in Austin is finally being renovated for a larger space and better handicapped accessibility. The theater was built in 1929, being the first movie palace in Austin, with a small stage and orchestra pit. We stopped in to have a peek at how it's all coming together.

#### KSMQ+ | Episode 3009 | August 2, 2025

Buffalo Bill Days in Lanesboro was our first attempt at a livestream. It started out a little rough but came together nicely. This long-running celebration pays homage to the legendary Buffalo Bill Cody, who is believed to have developed the idea for his famous Wild West Show in Lanesboro. There are many activities going on throughout the weekend celebration.

#### KSMQ+ | Episode 3010 | August 8, 2025

Celebrating the Mower County Fairground was a nobrainer, as its first fair was in 1884, deemed a huge success. The Mower County Historical Society was formed in 1947 at the fair by a group of 52 farmers, dedicated to preserving the county's history. We are here to show the fun as well, had by all!

#### KSMQ+ | Episode 3011 | August 3, 2025

We are at the Austin Artworks Festival talking with a co-chair of the event, which is now in its 13th year. It was located the first few years in the old power plant, then relocated to the heart of downtown. Each year the artist exhibits grow and this year there were 70 exhibiting artists showcasing their work. There are even some live making pieces. There're family fun things to do, food trucks, and an art tent where people can create items for themselves.

#### KSMQ+ | Episode 3012 | August 29, 2025

Today we are at a bike trail in Austin for the state-wide high school mountain bike race. The Minnesota Cycling Association started this in 2012, to get kids on bikes-building strong minds, strong bodies and strong character through cycling. They almost had to cancel this year's season opener, due to 5 inches of rainfall that week. Volunteers stepped up to modify a course for their use, so it carried on as planned.



Austin Mountain Bike Team competition



Premiere Date: December 19, 2024

Format: 1 x 60-minute special; 2 x 30-minute specials

## **Description**

KSMQ continues to bring you some classic Holiday favorites, as well as original music performed by various musicians to celebrate the season. From choirs to solo performances, bands and groups, each brings something special to make your holiday full of cheer. This is an Austin Christmas and also Christmas at Assisi. Next, we were able to capture some original music at a weekend festival in our area, showcasing their talents.

## **Impact**

Our hopes are to reach the viewers who are unable to attend public concerts, providing this opportunity to see their family members, or friends. We also want the artists to receive greater recognition for their talents and we will continue to support them by showcasing this with our audiences in this viewing area. This is also for those who might not have heard the classics, to connect them with some of that cultural heritage from the past.

#### **Distribution & Reach**

Platform	<b>Reach</b> (July 1, 2024 - June 30, 2025)	
Broadcast	2 episodes broadcast   15 hours broadcast	
Streaming	2 episodes available   1.5 hours available   792 streams	
Social Media	2 posts   1,167 video views   90 engagements	

# **Episodes**

# An Austin Christmas 2024 | 30-minute special | December 19, 2024

Every Minnesota community is home to people with a love for music. KSMQ continues its tradition of ringing in the holiday cheer with seasonal favorites from local musicians, with the KSMQ studio all decked out in holiday decor to celebrate this music tradition.

# Christmas at Assisi 2024 | 60-minute special | December 19, 2024

After a four-year hiatus, KSMQ proudly returns to Lourdes Chapel at Assisi Heights to present the beloved holiday tradition. This year's theme, "A Mother's Joy," beautifully blends holiday classics performed by the Chorale Arts Ensemble in this concert production to inspire and delight audiences.

# KSMQ Presents: Minnesota Original Music Festival | 30-minute special | November 2, 2025

KSMQ attended the Minnesota Music Festival in Mankato this summer to record local artists who were featuring their own creative original music at a selected park where people were able to attend throughout the weekend.



Local musicians performing for An Austin Christmas



Musicians performing at the MOM festival

For Period: July 1, 2024 - June 30, 2025

129D.18 GRANTS TO PUBLIC TELEVISION

Article 4 Sec. 7 Subd. 4. Reporting. A public station receiving funds appropriated under this section must report annually by January 15 to the commissioner, the Legislative Coordinating Commission, and the chairs and ranking minority members of the senate and house of representatives committees and divisions having jurisdiction over arts and cultural heritage policy and finance regarding how the previous year's grant funds were expended.

In addition to all information required of each recipient of money from the arts and cultural heritage fund under section 3.303, subdivision 10, the report must contain specific information for each program produced and broadcast, including the cost of production, the number of stations broadcasting the program, estimated viewership, the number of hours of legacy program content available for streaming on websites, and other related measures. If the programs produced include educational material, the public station must report on these efforts.

Project	Format	# of Stations Broadcasting Program	Estimated Viewership	Hours Available for Streaming	Educational Materials Created
Off 90	13 x 30 minute episodes	2	10,349	5.5	-
R-Town	26 x 30 minute episodes	1	8,485	13	-
Music Specials	1 x 60 min; 2 x 30 min	1	1,959	1.5	-
Digital Platform & Audience Development	12 x varied length; 3 x 60 min	1	6,138	3	-
In Our Midst	12 x varied length	1	-	1.5	-

Estimated Viewership includes video views from streaming apps, station website, YouTube, and social media.

# **REPORT ON USE OF FUNDS FOR SFY25**

For Period: July 1, 2024 - June 30, 2025

3.303 LEGISLATIVE COORDINATING COMMISSION; CREATION AND ORGANIZATION; STAFF; DUTIES.

Subd. 10 As soon as practicable or by January 15 of the applicable fiscal year, whichever comes first, a recipient of a direct appropriation from a fund covered under this section shall submit the information required and, when applicable, compile and submit the same information for any grant recipient or other subrecipient of funding: (i) the name of the project and a project description; (ii) the name, telephone number, members of the board or equivalent governing body, and e-mail address of the funding recipient and, when applicable, the Web site address where the public can directly access detailed information on the recipient's receipt and use of money for the project; (iii) the amount and source of funding, including the fiscal year of the appropriation; (iv) the amount and source of any additional funding or leverage; (v) the duration of the project; (vi) the number of full-time equivalents funded under the project. For the purposes of this item, "full-time equivalent" means a position directly attributed to the receipt of money from one or more of the funds covered under this section, calculated as the total number of hours planned for the position divided by 2,088; (vii) the direct expenses and administration costs of the project... (ix) the entity acting as the fiscal agent or administering agency and a point of contact for additional information.

3.303, Subd. 10 Reporting Items				
Recipient phone number	507-460-0284			
Names of board members	See below			
Recipient email address	suzi.stone@ksmq.org			
Website	www.ksmq.org   www.mptalegacymedia.org			
Amount, source, and fiscal year of the appropriation	\$492,563 FY25 Main Grant and Special Project			
Amount and source of additional funds				
Duration of projects	7/1/2024 - 6/30/2025			
Fiscal agent or administering agency	Department of Administration			

Project	FTEs	Direct Expenses	Administrative Costs	Total Cost of Production
Off 90	1.50	\$70,276.01	\$5,300.08	\$75,576.09
R-Town	0.50	\$50,843.89	\$6,237.58	\$57,081.47
Music Specials	0.20	\$11,995.34	-	\$11,995.34
Digital Platform & Audience Development	0.20	\$2,932.77	-	\$2,932.77
In Our Midst	0.10	\$1,146.79	-	\$1,146.79
Total	2.50	\$137,194.80	\$11,537.66	\$148,732.46

# REPORT ON PROPOSED MEASURABLE OUTCOMES

For Period: July 1, 2024 - June 30, 2025

3.303 LEGISLATIVE COORDINATING COMMISSION; CREATION AND ORGANIZATION; STAFF; DUTIES.

Subd. 10 As soon as practicable or by January 15 of the applicable fiscal year, whichever comes first, a recipient of a direct appropriation from a fund covered under this section shall submit the information required and, when applicable, compile and submit the same information for any grant recipient or other subrecipient of funding: (viii) proposed measurable outcomes and the plan for measuring and evaluating the results; (ix) the entity acting as the fiscal agent or administering agency and a point of contact for additional information.

Project	Proposed Measurable Outcomes	Plan for Measuring and Evaluating Results	Proposed Outcomes Results
Off 90	Viewers in the area will be made aware of art, history, and culture by watching Off 90. Featured artists and organizations increase awareness of their work, social media followers, sales, and new opportunities.		Achieved Proposed Outcomes
R-Town	Viewers will be made aware of the art, history, and culture in Rochester by watching the weekly program.		Achieved Proposed Outcomes
Music Specials	Viewers who are unable to attend public functions will be given the opportunity to enjoy the concert performances, and all musicians will receive greater recognition.	KSMQ will consult with our RAC (Regional Advisory Council). We will also rely on viewer	Achieved Proposed Outcomes
Digital Platform & Audience Development	Viewers in the KSMQ region and beyond will have greater access to this content, online digital first viewers and streaming.	comments, surveys, emails, and member renewal cards.	Achieved Proposed Outcomes
In Our Midst	Viewers in the area will be made aware of performing artists living in SE MN.		Achieved Proposed Outcomes

#### Sylwia Bujak-Oliver, Chair

Executive Director, 125 LIVE, Rochester

#### Craig Clark, Vice Chair

City Administrator, City of Austin

#### Tara Plath, Treasurer

Finance Manager, The Hormel Institute/University of Minnesota, Austin

#### Miguel Garate, Immediate Past Chair

Admissions Specialist, Riverland Community College, Austin

#### **David Senjem, Board Secretary**

Olmstead County, Board of Commissioners

#### Jeffrey S. Boyd, Ed. D

President, Rochester Community and Technical College

#### **Kathleen Harrington**

Rochester Downtown Alliance

#### **Brian McAlister**

Retired, Austin

#### **Tawanda Burks**

Rochester Area Economic Development, Inc.

#### **Dan Dorman**

Business Owner, Albert Lea





# **LAKELAND PBS**

Est. 1980 • Iptv.org

Bemidji

Through the direct result of Legacy-funded programming on the arts, culture, and heritage of Minnesotans, our locally produced programming connects viewers far and wide with local artists and artisans from outlying communities throughout north and central Minnesota. These Legacy-funded productions expand Lakeland PBS' ability to share the talents and stories of northern and central Minnesota's rural and culturally diverse people. Not only do we ignite new interests and renew commitments to the arts, culture, and heritage, we expand the station's partnerships with artists, artisans, craftsmen, volunteer groups, and nonprofit organizations across the region.



"Many times I'll search further on the internet on something I have watched. I've taken trips to places that are featured, mainly museums and art galleries.

Always willing to try a new art class."

-MPTA Legacy Survey Respondent

# Fostering Artistic Expression

Art comes in many forms, shapes and sizes. From complex portraits crafted from crop seeds to large outdoor sculptures made from different metals and recycled materials like wood scraps, Common Ground explored several different mediums this past season to share with the world.

# Inspiring Personal Healing

Spirit Run: A Message of Healing celebrates overcoming addictions through community support and traditions, encouraging health and wellness with new and returning participants.





# **Embracing Outdoor Recreation**

Whether you're a cold weather outdoor enthusiast or prefer warm weather activities, Minnesota has something for everyone. From ice fishing to biking and hiking, we've followed along to find out why Minnesotans love the great outdoors in our series Common Ground.







# Lakeland PBS and Legacy Funding Honor Local Heroes and Inspire Generational Understanding

The Lakeland PBS documentary *The Boys of Bataan* successfully transforms a global World War II event into a powerful local narrative by focusing on the young men of Brainerd, MN's 194th

"I happened upon the documentary The Boys of Bataan today and wanted to say thanks for sharing it online. Ed Burke (who appears around the 19:30 mark) was my grandfather, and although I never knew him at all, I heard those stories from my grandma Perky and often read her writing growing up. They're powerful stories. Thank you."

— Christie B.

Tank Battalion, Company A. By tracing their journey from their high school days to the tragic Battle of Bataan, the film does more than recount history; it highlights the deep, lasting local impact of a global conflict. The documentary preserves the stories and sacrifice of these hometown heroes, making their service tangible to the current generation and inspiring a renewed understanding of how such historical events continue to shape the families and communities we live in today. It serves as a vital reminder to honor their legacy and ensure their courage endures.

Further, this project resulted in two screening event opportunities where families and community members could come together to remember and honor their legacy. It also led to the development of two engaging educational materials: a lesson plan with an accompanying activity packet.



BPS Archivist John Erickson



194th Tank Battalion



Annual Dedication & Remembrance Ceremony

"I love the local history pieces. They are always so interesting and highlight stories I haven't learned about before." - MPTA Legacy Survey

Respondent



194th Honor Guard

"Locally produced documentaries on Lakeland PBS are great. They connect me to stories from the past that I was unaware of and connect me to organizations that interest me."

– MPTA Legacy Survey Respondent Stories of Veterans and Immigrants. HF 1999 Article 4 Sec. 2 Subd. 6 (e) Public Television. \$5,000,000 the first year and \$4,500,000 the second year are to the Minnesota Public Television Association for production and acquisition grants according to Minnesota Statutes, section 129D.18. Of the amount in the first year, \$1,000,000 is for producing Minnesota military and veterans' history stories and unique immigrant stories from around the state.



# **Dedicated to Care: LTC Hortense McKay**

**Premiere Date:** September 12, 2024 **Format:** 1 x 30-minute documentary

## Description

Dedicated to Care: LTC Hortense McKay is an intimate and compelling documentary that delves into the extraordinary life of Brainerd hero Lieutenant Colonel Hortense McKay, a dedicated nurse whose courage and commitment shaped her legacy and paved the way for women in the military. The story concludes with the honoring of her extraordinary contributions at her Congressional Gold Medal ceremony on March 25, 2023, in Brainerd, MN.

# **Impact**

Using special funding towards recording Minnesotan military veterans' personal experiences, Lakeland PBS is able to preserve their experiences, sharing their unique stories with the masses. This is imperative as a society to not forget history but to preserve it, share it, and learn from it. Whether these veterans gave the ultimate sacrifice for their country or lived to tell their stories, they should be honored for their contributions. Lakeland PBS is proud to offer a platform to share these stories.

#### **Distribution & Reach**

Platform	<b>Reach</b> (July 1, 2024 - June 30, 2025)	
Broadcast	1 episode broadcast   15.5 hours broadcast	
Streaming	1 episode available   0.5 hours available   392 streams	
Social Media	6 posts   1,307 video views   27 engagements	

# **Events & Engagement**

Lakeland PBS held a public premiere screening of the documentary at the Crow Wing County Historical Society Museum in Brainerd, MN on September 12, 2024. It was particularly meaningful to hold the screening there as several of LTC Hortense's memorabilia reside at the museum. There were 26 attendees, which included family members of the honored lieutenant.



**Premiere Date:** October 29, 2024 **Format:** 1 x 60-minute documentary

## **Description**

The Boys of Bataan tells the powerful story of young men from Brainerd, MN who served in the 194th Tank Battalion, Company A in the Philippines during World War II. Narrated by John Erickson, archivist for Brainerd Public Schools, the documentary follows their journey from high school to the Battle of Bataan, concluding with an annual memorial ceremony at the National Guard Armory in Brainerd.

# **Impact**

Using special funding towards recording Minnesotan military Veterans' personal experiences, Lakeland PBS is able to preserve their experiences, sharing their unique stories with the masses. This is imperative as a society to not forget history but to preserve it, share it, and learn from it. Whether these veterans gave the ultimate sacrifice for their country or lived to tell their stories, they should be honored for their contributions. Lakeland PBS is proud to offer a platform to share these stories.

#### **Distribution & Reach**

Platform	<b>Reach</b> (July 1, 2024 – June 30, 2025)	
Broadcast	1 episode broadcast   20 hours broadcast	
Streaming	1 episode posted   1 hour available   1,442 streams	
Social Media	2 posts   1,671 video views   33 engagements	

# **Events & Engagement**

A special screening of *Boys of Bataan* was featured at the Tornstrom Auditorium in Brainerd, MN on May 2, 2025 as part of an annual remembrance ceremony hosted by archivist John Erickson and the Brainerd Public Schools Archives. There were 20 attendees for the screening.

Lakeland PBS held a public premiere screening of the documentary at the Charlberg Auditorium at Central Lakes College in Brainerd, MN on October 29, 2024. There was an opening and closing ceremony with color guard and a chaplain's prayer. There were approximately 100 attendees.

#### **Education**

Two educational material resources were produced for Lakeland Learns on the documentary, *The Boys of Bataan*: One lesson plan with an accompanying activities book, can be found on the Lakeland PBS website under the Education tab by clicking on Legacy Lesson Plans or at lptv.org/legacy-lessons/.



# Minnesota Military and Veterans Museum "Mobilizing for the Future"

Premiere Date: May 15, 2025

**Format:** 1 x 30-minute documentary

## Description

Since 1976, the Minnesota Military and Veterans Museum has worked to preserve the history of our state's involvement in military affairs. From a campus located within the Camp Ripley military base, museum staff catalog and preserve artifacts and oral histories, and work to inform the public about the important contributions of Minnesota's veterans. There will soon be a new, bigger and better home for these honored veterans' stories.

## **Impact**

Using special funding towards recording Minnesotan military veterans' personal experiences, Lakeland PBS is able to preserve their experiences, sharing their unique stories with the masses. This is imperative as a society to not forget history but to preserve it, share it, and learn from it. Whether these veterans gave the ultimate sacrifice for their country or lived to tell their stories, they should be honored for their contributions. Lakeland PBS is proud to offer a platform to share these stories. This half-hour program will examine the museum's new expansion plans and will look at how it is engaging with Minnesota veterans to better weave our state's historic tapestry.

#### **Distribution & Reach**

Platform	<b>Reach</b> (July 1, 2024 - June 30, 2025)
Broadcast	1 episode broadcast   5 hours broadcast
Streaming	1 episode available   0.5 hours available   187 streams
Social Media	2 posts   1,435 video views   29 engagements



Military Museum & Library, Little Falls, MN



# The Long Deployment "Minnesota Veteran Stories from Two Gulf Conflicts"

Premiere Date: May 22, 2025

**Format:** 1 x 30-minute documentary

## **Description**

Scores of Minnesotans (active duty and Guard both) have been involved in some of our nation's most notable military deployments in recent years. America's two conflicts in the Gulf showcase the evolution of U.S. military operations, as Guard personnel became increasingly called upon for missions abroad. These two conflicts also highlight how critical Minnesota military units have become to America's overall defense posture.



Long Deploy James Mosser (Gulf War Vet)

# **Impact**

Using special funding towards recording Minnesotan military veterans' personal experiences, Lakeland PBS is able to preserve their experiences, sharing their unique stories with the masses. This is imperative as a society to not forget history but to preserve it, share it, and learn from it. Whether these veterans gave the ultimate sacrifice for their country or lived to tell their stories, they should be honored for their contributions. Lakeland PBS is proud to offer a platform to share these stories.

The program would feature individual veteran stories from the two wars in the Gulf and would also document the overall transformation of America's military as it has come to increasingly rely on "citizen soldiers" as a critical component of U.S. military readiness. This transformation would be seen through the lens of Minnesota-based military units and personnel.

#### **Distribution & Reach**

Platform	Reach (July 1, 2024 - June 30, 2025)
Broadcast	1 episode broadcast   5 hours broadcast
Streaming	1 episode available   0.5 hours available   36 streams
Social Media	2 posts   679 video views   13 engagements



# **Greater Good: Mission of a MN Family**

**Premiere Date:** November 11, 2025 **Format:** 1 x 30-minute documentary

## Description

As United States Army veterans, Bud and Paul Nakasone exemplify a life dedicated to national service. Their experiences bear witness to significant historical events, deeply shaping their perspectives and careers. Bud Nakasone was present in Hawaii during the attack on Pearl Harbor on December 7, 1941. Decades later, Paul Nakasone found himself at the Pentagon on the morning of September 11, 2001. What followed these defining moments were impressive military careers, each marked by distinction and leadership. The enduring bonds between father and son, coupled with strong Minnesota traditions, consistently informed their dedication to service.



Bud and Paul Nakasone

This documentary has not yet aired but was completed in the timeframe of the special project funding. It will premiere on Veteran's Day 2026. This documentary was a partnership between Pioneer PBS, Lakeland PBS, and the Minnesota Military Museum.





## **Common Ground**

Premiere Date: January 9, 2025

**Format:** 13 x 30-minute weekly episodes

### **Description**

Common Ground is a weekly broadcast series that explores the unique people, places, and events that surround us here in north central Minnesota. Each week we take viewers on a journey of exploration into the diverse art, cultures, and history that help to shape and define our communities.



Detroit Lakes Troll Exhibit

### **Impact**

Common Ground fulfills the goals of Legacy funding by informing, educating, and enlightening the citizens of northern and central Minnesota by exposing them to artists, organizations, and events they might not otherwise be familiar with. Many of the subjects featured over the years have noted that the exposure gained through the broadcasts have resulted in increased sales of their work or attendance at organized events. Our work highlighting different cultures throughout the region has brought about a new understanding and compassion among viewers, who now have a better understanding of their own neighbors.

#### **Distribution & Reach**

Platform	<b>Reach</b> (July 1, 2024 - June 30, 2025)			
Broadcast   13 episodes broadcast   123 hours broadcast				
Streaming	13 episodes available   6.5 hours available   7,455 streams			
Social Media	49 posts   52,115 video views   690 engagements			

## **Events & Engagement**

A screening event was held at the Park Theater in Park Rapids, MN on January 7, 2025 for the premiere of *Common Ground* episode 1602 "Hubbard County DAC Provides Opportunities for All Abilities," with special invitation to those featured in the episode. It was well received by the attendees with much appreciation and praise. There were 40 attendees.

### **Episodes**

# Brainerd Jaycees Ice Fishing Extravaganza | Episode 1601 | January 9, 2025

In this two-segment, season 15 premiere episode, Erika Hagberg shows her antique sewing machine collection and speaks to the historical significance the machines had for many women throughout the decades. Then Karen Goulet of the Watermark Art Center in Bemidji tours her collaborative exhibit with artist Monique Verdin, Aabijijiwan - "It Flows Continuously."



Ice fishing extravaganza participant

# Hubbard County DAC Provides Opportunities for All Abilities | Episode 1602 | January 16, 2025

The Park Rapids DAC's three stores give clients an opportunity to be a part of the community, providing purpose and pride by working in the Barely Used and Depot thrift stores, and creating and displaying artwork at the Tin Ceiling Art Gallery.



DAC employee sanding a paddle.

# New York Mills Metal Sculptor | Episode 1603 | January 23, 2025

Artist Timothy Cassidy completes his first kinetic metal creation. As we follow his work, you soon discover this is not just some small art piece made up of little bits of metal bent to catch the wind; this dinosaur-inspired creation stands 12 feet high.



Metal sculptor Timothy Cassidy

# Hackensack Crop Artist Linda Paulson | Episode 1604 | January 30, 2025

Linda Paulson crafts a portrait of a lion and her cub using seeds from the garden at her Hackensack home. Linda has been entering the Minnesota State Fair since it started and has been gluing seeds on a board for 53 years.



Seed artist Linda Paulson

# Northland Arboretum - A Premiere Destination for All | Episode 1605 | February 6, 2025

No matter what season it is, the arboretum is the destination spot for outdoor nature lovers. In this episode, we explore the arboretum grounds as it changes from summer to the dead of winter.

# Otter Tail County Inspiration Peak & Museum | Episode 1606 | February 13, 2025

In Perham, MN there is the unique In Their Own Words Veterans Museum which provides a chance for those who served in the military to tell their own stories directly to visitors through video interviews. Then we visit Inspiration Peak in Ottertail County, a recreation area and a portion of the Alexandria glacial moraine, providing fabulous views for those who stand at its top.



# Detroit Lakes Troll Exhibit | Episode 1607 | February 20, 2025

It starts with a riddle and a map. Troll hunters try to help save a village from being overrun by their own garbage waste. That's how artist Thomas Dambo wants you to find six giant wooden trolls made from scrap wood and one evil rabbit created from recycled plastic hiding in the hills and forests around the Detroit Lakes, MN area.



Artist Thomas Dambo works on troll exhibit

# Sourdough Bread Making | Episode 1608 | March 20, 2025

Before commercial yeast was developed, home bakers relied on the magic of sourdough starter — adding water, flour, and sugar, and then letting nature provide the natural yeast that would help bread rise. Listen to the insights of those that rely on the magic still today in all that they bake.



Baker Francois Fouquerel

Biking Culture in Cuyuna | Episode 1609 | March 27, 2025 On this episode of *Common Ground*, Aaron Hautala introduces us to the people who have shaped the Cuyuna bike trails into what they are today and shows us the history of how biking became popular in northern Minnesota.



Participants mountain biking at Cuyuna.

# MPCA Water Quality Monitoring | Episode 1610 | April 3, 2025

The Minnesota Pollution Control Agency doesn't have enough staff to look out for the state's 10,000-plus lakes and streams. But they get help from ordinary citizens who love and care about these waters. They go out almost daily to check the quality of their adopted bodies of water.



Water quality monitoring volunteer

Lakes Bluegrass Festival | Episode 1611 | April 10, 2025 From the front porch in 2002 to now in the rolling hills outside of Pine River, MN, festival goers of the Lakes Bluegrass Festival can't help but tap their feet and clap their hands. The event provides professional bluegrass music, instruction, and festival camaraderie.



Attendees at the Lakes Bluegrass Festival

# Northwoods Writers Conference | Episode 1612 | April 17, 2025

Each year, Bemidji State University hosts the Northwoods Writers Conference in its continued efforts to further the importance of literacy and provide a gathering place for novice writers to learn, share ideas, and receive feedback from experienced authors who have publications from around the world.

County Fair Judging | Episode 1613 | April 24, 2025 Every year, ordinary people and young 4-H members bring in their best personal projects, crafts, and animals to be analyzed at Minnesota's County Fairs. This is a look at what goes on during the intense process of county fair judging.



Premiere Date: March 20, 2025

Format: 10 x 30-minute weekly episodes

### **Description**

Backroads is a music-based weekly broadcast series featuring an array of talented musicians from around the state, some traveling many hours to perform on Backroads. Performances were recorded at the beautiful and authentic Rail River Folk School (RRFS) in Bemidji. Viewers get a front row seat in an intimate interview setting to hear why creating music is so important and special to these featured musicians.

"I attended performances/ concerts from musicians featured on *Backroads* and other programs done by the MPTA."

> – MPTA Legacy Survey Respondent

### **Impact**

Backroads fulfills the goals of Legacy funding by exposing the citizens of north central Minnesota to local musicians they might not otherwise be familiar with. Musicians featured on Backroads have noted that the exposure gained through the broadcasts has helped them promote their performances and increase awareness of their recorded work. By providing a broadcast platform to showcase the musical artistic expression of area Minnesotans, it connects the viewer at home to an expanse of arts and culture they would otherwise not be able to experience.

### **Distribution & Reach**

Platform	<b>Reach</b> (July 1, 2024 - June 30, 2025)				
Broadcast	10 episodes broadcast   60 hours broadcast				
Streaming 10 episodes available   5 hours available   2,906 streams					
Social Media	42 posts   131,030 video views   1,022 engagements				

## **Episodes**

Lydia Rose and the Bad Decisions | Episode 901 | March 20, 2025 In the season premiere episode of *Backroads*, a band from Grand Rapids performs. They talk about how music has influenced them and how performing in front of a crowd is something they look forward to.

### Luke LeBlanc | Episode 902 | March 27, 2025

The Luke LeBlanc Trio performs their folk and pop music with a harmonica, dobro, and guitar.



The Luke LeBlanc Trio

#### Scott Jasmin | Episode 903 | April 3, 2025

Scott Jasmin's unique Americana sound combines elements of jazz, pop, country, rock, and folk.

### Merrill Miller | Episode 904 | April 10, 2025

Merrill Miller's Delta Blues roots shine with familiar sounds of honky-tonk, bluegrass, and blues.

### Forge North | Episode 905 | April 17, 2025

Vocal and instrumental harmonies of Americana folk-rock tones form multiple layers of depth.

#### Clayton Ryan | Episode 906 | April 24, 2025

Clayton's pointed, angsty songwriting has become an electric staple of the Minnesota music scene.

#### The Very Bad Days | Episode 907 | May 1, 2025

These grim humor grunge rock ghostbusters proudly capture a bizarre spirit all their own.

### Eli Gardiner | Episode 908 | May 8, 2025

Gardiner is a prolific singer-songwriter, influenced by the rhythms of folk, blues, and rock.

### Cavan's Crossing | Episode 909 | May 15, 2025

This group has been kicking out tunes since 2007 with Celtic and rock influences.

### Alex "Zander" Glauvitz | Episode 910 | May 22, 2025

This Minnesota singer-songwriter's influences include country, western, rock, and folk.



Merrill Miller



The Very Bad Days



Eli Gardiner



Backroads technical directing



Alex "Zander" Glauvitz



Premiere Date: March 22, 2025

**Format:** 1 x 30-minute documentary

### **Description**

In the late 1800s, word got out about an untouched, treeless area near what is now Park Rapids open areas within the northern Minnesota woods called the Shell Prairies. This documentary looks at the history of those who first settled there, the development of the Wheat Trail and the story of a community that once flourished because of these prairies, that is now a ghost town.

"I wanted to let you know that
I thought you did a superb
job on the Minnesota Shell
Prairies TV show. So many have
complimented the program and
they found it to be so interesting!
Thank you for doing this!"

- Kathy T.

### **Impact**

This Legacy-funded project preserves the historical experience and accounts of early European settlement into west central Minnesota from descendants and local experts. It also provides insight into the early conditions of the landscape and its transition and/or retainment since European settlement.

#### **Distribution & Reach**

Platform	<b>Reach</b> (July 1, 2024 - June 30, 2025)				
Broadcast	1 episode broadcast   4 hours broadcast				
Streaming	1 episode available   0.5 hours available   22,402 streams				
Social Media	4 posts   42,533 video views   179 engagements				



# **Spirit Run: A Message of Healing**

Premiere Date: May 1, 2025

**Format:** 1 x 30-minute documentary

### Description

The annual Anishinaabe Spirit Run is a multi-day running event that promotes health, wellness, and recovery by running from Red Lake to Mash-Ka-Wisen Pow Wow in Sawyer, MN. You don't have to be Native American to participate in the run though, everyone is welcome.

### **Impact**

This project fulfills the goals of Legacy funding by documenting an annual multi-day Native American running event from Red Lake Nation to the Fond du Lac Reservation, highlighting the run as a traditional form of healing within the Native American community and fostering cross-cultural understanding. We hear firsthand accounts from participants about what it symbolizes for addressing generational trauma, sobriety, and healing.

#### **Distribution & Reach**

Platform	<b>Reach</b> (July 1, 2024 - June 30, 2025)				
Broadcast	1 episode broadcast   6 hours broadcast				
Streaming 1 episode available   0.5 hour available   422 streams					
Social Media	4 posts   4,200 video views   308 engagements				



Spirit Run participants



# **Unicycling: More Than A Wheel**

Premiere Date: May 8, 2025

**Format:** 1 x 30-minute documentary

### **Description**

Follow the fun of competitive unicycling during the 21st Unicycling World Convention and Championships hosted in the vibrant, welcoming community of Bemidji, MN. Better known as Unicon, this event brings together a global community of unicycling enthusiasts who share their talents and skills through competitions and camaraderie during two weeks of unicycling events and activities.

### **Impact**

This project exposes viewers to different locally active recreational sports groups that they potentially wouldn't have otherwise known about. By producing and distributing this content via broadcast and available for free online, it further intends to inspire individuals to pursue or continue their own hobbies regardless of skill level and educate the audience about hobby groups locally and globally.

### **Distribution & Reach**

Platform	<b>Reach</b> (July 1, 2024 - June 30, 2025)				
Broadcast	1 episode broadcast   5.5 hours broadcast				
Streaming	1 episode available   0.5 hours available   323 streams				
Social Media	3 posts   1,900 video views   304 engagements				

(A)

# Lakeland (YouTube) Shorts

Premiere Date: July 1, 2025

Format: 13 x 60-second videos

## **Description**

60-second online-exclusive (YouTube) videos highlighting our longer format Legacy-funded productions on music, art, culture, and history.

### **Impact**

Creating and distributing Lakeland (YouTube) Shorts offers a powerful way to expand its reach, attract younger and new audiences, and drive engagement with its broader mission. By repurposing existing high-quality content into short, digestible clips, Lakeland PBS can boost its discoverability, relevance, and impact without requiring significant additional resources while highlighting topics of the arts, music, and history from its longer form broadcast content.

### **Distribution & Reach**

Platform	<b>Reach</b> (July 1, 2024 - June 30, 2025)				
Streaming	13 episodes available   0.25 hours available   13,528 streams				
Social Media	10 posts   14,442 video views   377 engagements				

### **Segments**

# Ice Fishing Extravaganza in Brainerd, MN | Episode 1601

In northern Minnesota, ice fishing is a way of life for many people, and each year the Brainerd Jaycees Extravaganza brings enthusiasts onto the frozen waters for competition and camaraderie.

# Opportunities for All Abilities in Park Rapids, MN | Episode 1602

Individuals with disabilities are learning how to weld and create art with the assistance of the Hubbard County DAC.

# Iron Sculptor in New York Mills, MN | Episode 1603

A local metal sculptor creates large yard art through the bending, cutting, and welding of all types of metal.

### Crop Art in Hackensack, MN | Episode 1604

Local artist creates beautifully detailed portraits out of little tiny seeds.

# Inspiration Peak in Perham, MN | Episode 1605

Take a road trip to Ottertail County to take in panoramic views from the highest point.

# ITOW Veterans Museum in Perham, MN | Episode 1606

In Perham, Minnesota there's a unique "In Their Own Words" Veterans Museum.

# Trolls by Thomas Dambo in Detroit Lakes, MN | Episode 1607

Danish sculptor, Thomas Dambo, created a display of the greatest number of troll sculptures in the world, made totally of recycled material.

# Sourdough Magic | Episode 1608

Just add water, flour, and sugar and wait for the magic of sourdough bread.

# Mountain Biking in Cuyuna, MN | Episode 1609

Aaron Hautala takes us down the dirt path of the Cuyuna biking world.

# Lake Water Quality in Minnesota | Episode 1610

Volunteers from across Minnesota assist the Minnesota Pollution Control Agency in monitoring the quality of the state's lakes and streams.

### Lakes Bluegrass Festival in Pine River, MN | Episode 1611

Discover the joy of good old bluegrass music coming out of the rolling hills each August near Pine River, MN.

# Northwoods Writers Conference in Bemidji, MN | Episode 1612

Novice writers find camaraderie and mentorship from seasoned, internationally published writers.

### County Fair Judging | Episode 1613

Follow participants with their arts, crafts and animals, hopeful for the grand champion ribbon through the county fair judging system in Minnesota.



Premiere Date: July 1, 2025

Format: 13 x 30-second interstitials

### Description

30-second video clips that air during programming breaks on Lakeland PBS' broadcast channels. Clips include any topic that has been covered by Legacy-funded production, ranging from music to art to history.

### **Impact**

These interstitials fulfill the goal of Legacy funding through showcasing content not shown in the program that it was filmed for. These are standalone video clips highlighting topics of the arts, music, and history around previously filmed subjects. It gives the subject additional acknowledgement and focus while enriching and informing the viewer at home. These interstitials air throughout the day, every day, allowing for a wide audience. This easily digestible short interstitial format is an excellent means to share content and information with our viewers throughout the broadcast schedule.

### **Distribution & Reach**

Platform	<b>Reach</b> (July 1, 2024 - June 30, 2025)
Broadcast	13 episodes broadcast   2 hours broadcast

#### **Interstitials**

Alliance (4 total)

Brainerd's Art in the Park (6 total) Iron Metal Sculptor

"It is Sewn" Jingle Dress Display at Crossing Arts County Fair Craft Participant

MPCA Water Quality Volunteer



Premiere Date: July 5, 2024

**Format:** 50 x 3-minute feature segments

### **Description**

Lakeland News continues to produce *In Focus*, a feature segment that airs weekly on Fridays during the newscast, highlighting subjects of art, history and cultural heritage throughout north central Minnesota.

### **Impact**

In Focus fulfills the goals of Legacy funding by highlighting various activities and functions occurring every week across our viewing area of north central Minnesota. These segments showcase how our area communities come together with the continued common interest of preserving our arts, culture, and heritage for everyone to enjoy.

### **Distribution & Reach**

Platform	<b>Reach</b> (July 1, 2024 – June 30, 2025)				
Broadcast	50 episodes broadcast   12.5 hours broadcast				
Streaming 50 episodes available   2.5 hours available   13,588 streams					
Social Media	121,538 video views   2,831 engagements				

### **Segments**

Rain Doesn't Stop 4th of July
Celebrations in Brainerd   July 5,
2024

BSU Student Conductors Stand Out at 2nd Annual Oratorio Night | July 12, 2024

Park Rapids' 2nd Street Stage Summer Concert Series | July 19, 2024

Two Minnesota Artists on Display at Crossing Arts Alliance | July 26, 2024

Kids Explore Music at Lakes Area Music Festival's Summer Camp | August 2, 2024 Crosslake Art Show Continues to Bring Art Lovers and Collectors | August 9, 2024

Northwest Indian Community
Development Center Painting New
Mural | August 16, 2024

Pride in the Arts Kicks Off Bemidji Pride's 2024 Festivities | August 23, 2024

Little Red Caboose Variety Show in Staples | August 30, 2024

Cup North II in Brainerd Features Work of 36 Different Potters | September 6, 2024 Star Wars Translated in Ojibwe | September 13, 2024

Bemidji Boys & Girls Club, Harmony Co-op Create New Community Mural | September 20, 2024

Concert in the Park | September 27, 2024

Tattoo Expo Makes Debut at Log Jammerz in Cass Lake | October 4, 2024

Smart Wars Exhibit Looks to Flip Script on Native American Stereotypes | October 11, 2024 17-Year-Old Brainerd Musician Bemidji High School's Vocalmotive She Leads Conference Aims to Build Hopes to Bring People Together Hosts 30th Annual Dinner Show Community for Women | April 25, October 18, 2024 2025 January 24, 2025 **Juilliard Composer Visits BSU's** A Preview Into Bemidji Community **Washington Educational Center in** School of Music for Week-Long Theater's Production of 'Misery' | **Brainerd Presents Boys of Bataan** Residency | October 25, 2024 January 31, 2025 Exhibition | May 2, 2025 **Kingdom Builders Students Help Bagley One Act Play Team Reaches** The Bemidji Choir Says Goodbye to **Paint Giant Christmas Party Light** State Festival For Eight Straight BSU Graduates at Senior Concert | Display | November 1, 2024 Years | February 7, 2025 May 9, 2025 Bemidji Chorale Getting Pitch Loon Country Art in Bemidji Holding **Handi Quilter Workshop Brings** Perfect for Fall Concert | November Free 'Creative Cafe' Crafting Events Sewing Machine from Utah to Bemidji | May 16, 2025 8, 2024 | February 14, 2025 The Exonerated Examines Bemidji Community Theater's Portrayals in Paper: Tales of Production of 'Scrooge! The Overcoming' Opens at BSU's Talley **Experiences of Those Wrongly** Musical' | November 15, 2024 Gallery | February 21, 2025 Convicted | May 23, 2025 **Crossing Arts Alliance Looks to Bagley Area Arts Collaborative Brainerd Museum of Pop Culture Bring New Perspectives to Brainerd Begins Free Woodcarving Classes** Offers Look Back into Past Decades | November 22, 2024 February 28, 2025 | May 30, 2025 Bemidii High School's Vocalmotive **Artist Rory Wakemup Hosts** Leech Lake Tribal College Hosts **Tipi Construction Workshop for** Show Choir Performs Last Show of Regalia Making Classes | June 6, Students | December 6, 2024 Season | March 7, 2025 2025 MN Musicians Perform for **Clearwater County History Center Local Celtic Band 'Caleigh' Performs** 'Songwriters in the Round' at CLC | **Holding 3rd Annual Festival of Trees** St. Patrick's Day Concert in Bemidji | December 13, 2024 March 14, 2025 June 13, 2025 Full House for Bemidji High School's Bemidji High School and Concordia 18th Annual Summer Show Choir Camp at Bemidji High School | June Annual Holiday Choir Concert | College Collaborate in Latest Choir December 20, 2024 Performance | March 21, 2025 20, 2025 St. Francis Community Chorale's Edge Center for the Arts in Bigfork The Center in Brainerd Offers Yearto Debut 'Anne of Green Gables' | Round Activities for Adults 45 and **Annual Christmas Concert in Little** Falls | December 27, 2024 March 28. Up | June 27, 2025 **Brainerd Couple Share Their Love of Bemidji Community Theater** Presenting 'The Little Mermaid Jr.' | Filmmaking | January 3, 2025 April 4, 2025 Students Learn Rock and Roll at Bemidji's Headwaters Music & Arts | **Camp Confidence Seeks Out** January 10, 2025 Volunteers with 2nd Annual Fish Fry | April 11, 2025 The Rhythm of the Hill Annex Mine' at Bemidji's Watermark Art Center | **Hubbard County DAC Presents** January 17, 2025 Disney's 'Winnie the Pooh' | April 18, 2025



For Period: July 1, 2024 - June 30, 2025

#### 129D.18 GRANTS TO PUBLIC TELEVISION

Article 4 Sec. 7 Subd. 4. Reporting. A public station receiving funds appropriated under this section must report annually by January 15 to the commissioner, the Legislative Coordinating Commission, and the chairs and ranking minority members of the senate and house of representatives committees and divisions having jurisdiction over arts and cultural heritage policy and finance regarding how the previous year's grant funds were expended.

In addition to all information required of each recipient of money from the arts and cultural heritage fund under section 3.303, subdivision 10, the report must contain specific information for each program produced and broadcast, including the cost of production, the number of stations broadcasting the program, estimated viewership, the number of hours of legacy program content available for streaming on websites, and other related measures. If the programs produced include educational material, the public station must report on these efforts.

Project	Format	# of Stations Broadcasting Program	Estimated Viewership	Hours Available for Streaming	Educational Materials Created
Common Ground	13 x 30-min. weekly episodes	4	59,570	6.5	-
Backroads	10 x 30-min. weekly episodes	3	131,030	5.0	-
In Focus	50 x 3-min. weekly news feature segments	2	135,126	2.5	-
YouTube Shorts	13 x 1-min. online exclusive videos	-	27,970	0.25	-
Legacy Profiles	13 x 30-sec. interstitials	2	-	0.25	-
Minnesota Shell Prairies	1 x 30-min. documentary	2	64,935	0.5	-
Spirit Run: A Message of Healing	1 x 30-min. documentary	2	4,622	0.5	-
Unicycling: More Than A Wheel	1 x 30-min. documentary	2	2,223	0.5	-
Dedicated to Care: LTC Hortense McKay	1 x 30-min. documentary	2	1,699	0.5	-
The Boys of Bataan	1 x 60-min. documentary	2	3,113	1	2
Minnesota Military & Veterans Museum	1 x 30-min. documentary	2	1,622	0.5	-
The Long Deployment	1 x 30-min. documentary	2	715	0.5	-

Estimated Viewership includes video views from streaming apps, station website, YouTube, and social media.

# REPORT ON USE OF FUNDS FOR SFY25

For Period: July 1, 2024 - June 30, 2025

3.303 LEGISLATIVE COORDINATING COMMISSION; CREATION AND ORGANIZATION; STAFF; DUTIES.

Subd. 10 As soon as practicable or by January 15 of the applicable fiscal year, whichever comes first, a recipient of a direct appropriation from a fund covered under this section shall submit the information required and, when applicable, compile and submit the same information for any grant recipient or other subrecipient of funding: (i) the name of the project and a project description; (ii) the name, telephone number, members of the board or equivalent governing body, and e-mail address of the funding recipient and, when applicable, the Web site address where the public can directly access detailed information on the recipient's receipt and use of money for the project; (iii) the amount and source of funding, including the fiscal year of the appropriation; (iv) the amount and source of any additional funding or leverage; (v) the duration of the project; (vi) the number of full-time equivalents funded under the project. For the purposes of this item, "full-time equivalent" means a position directly attributed to the receipt of money from one or more of the funds covered under this section, calculated as the total number of hours planned for the position divided by 2,088; (vii) the direct expenses and administration costs of the project... (ix) the entity acting as the fiscal agent or administering agency and a point of contact for additional information.

3.303, Subd. 10 Reporting Items					
Recipient phone number	218-333-3021				
Name of board members	See Below				
Recipient email address	jhanks@lptv.org				
Website	www.lptv.org   www.mptalegacymedia.org				
Amount, source and fiscal year of the appropriation	\$411,476 ACHF Grant Appropriation and Special Project Grant Appropriation FY25				
Amount and source of additional funds	N/A				
Duration of projects	7/1/2024 - 6/30/2025				
Fiscal agent or administering agency	Department of Administration				

Project	FTEs	Direct Expenses	Administrative Costs	Total Cost of Production
Common Ground	1.41	\$101,556.44	\$12,386.14	\$113,942.58
Backroads	1.43	\$102,996.96	\$12,561.83	\$115,558.79
In Focus	0.72	\$51,858.61	\$6,324.84	\$58,183.45
YouTube Shorts	0.11	\$7,922.84	\$966.29	\$8,889.13
Legacy Profiles	0.11	\$7,922.84	\$966.29	\$8,889.13
Minnesota Shell Prairies	0.11	\$15,845.69	\$1,932.59	\$17,778.28
Spirit Run: A Message of Healing	0.22	\$15,845.69	\$1,932.59	\$17,778.28
Unicycling: More Than A Wheel	0.22	\$15,125.43	\$1,844.74	\$16,970.17
Dedicated to Care: LTC Hortense McKay	0.21	\$21,353.23	\$4,187.40	\$25,540.63
The Boys of Bataan	0.18	\$23,725.81	\$4,652.67	\$28,378.48
Minnesota Military & Veterans Museum	0.20	\$20,166.94	\$3,954.77	\$24,121.71
The Long Deployment	0.17	\$33,216.14	\$6,513.74	\$39,729.88
Total	5.26	\$417,536.62	\$58,223.89	\$475,760.51

# REPORT ON PROPOSED MEASURABLE OUTCOMES

For Period: July 1, 2024 - June 30, 2025

3.303 LEGISLATIVE COORDINATING COMMISSION; CREATION AND ORGANIZATION; STAFF; DUTIES.

Subd. 10 As soon as practicable or by January 15 of the applicable fiscal year, whichever comes first, a recipient of a direct appropriation from a fund covered under this section shall submit the information required and, when applicable, compile and submit the same information for any grant recipient or other subrecipient of funding: (viii) proposed measurable outcomes and the plan for measuring and evaluating the results; (ix) the entity acting as the fiscal agent or administering agency and a point of contact for additional information.

Project	Proposed Measurable Outcomes	Plan for Measuring and Evaluating Results	Proposed Outcomes Results
Common Ground	Featured artists and organizations increase awareness of their work, social media followers, sales, and new opportunities.		Achieved proposed outcomes
Backroads			Achieved proposed outcomes
In Focus			Achieved proposed outcomes
YouTube Shorts			Achieved proposed outcomes
Legacy Profiles	Featured subjects increase awareness of their work through circulation of condensed video clips airing between TV programming.	Viewer emails, member notes on renewal forms, social media comments, Community Advisory	Achieved proposed outcomes
Minnesota Shell Prairies	Featured historical accounts increase awareness of and preserve local history.	Board feedback, Program Preference Poll	Achieved proposed outcomes
Spirit Run: A Message of Healing	Featured Indigenous community members and organizations increase awareness of their traditions, values, and experiences.	(viewer and participant)	Achieved proposed outcomes
Unicycling: More Than A Wheel	Featured artists and organizations increase awareness of their work, social media followers, sales, and new opportunities.		Achieved proposed outcomes
Dedicated to Care: LTC Hortense McKay	Featured historical accounts will increase awareness of and preserve local history.		Achieved proposed outcomes
The Boys of Bataan			Achieved proposed outcomes
Minnesota Military & Veterans Museum			Achieved proposed outcomes
The Long Deployment			Achieved proposed outcomes

# 88 BOARD OF TRUSTEES

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# **PBS NORTH**

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Duluth

Legacy funding empowers PBS North to tell the stories of northern Minnesota with authenticity and heart. From celebrating Native voices to highlighting local innovators and preserving our shared history, Legacy support allows us to produce meaningful programming that connects, informs, and inspires. These funds make it possible to create high-quality content that reflects and strengthens our communities across the Northland.

Over 150 locally produced Legacy-funded segments aired and shared digitally, reaching more than 1,400,000 views across broadcast and online platforms.

# **Celebrating Culture**

Through Native
Report and No Filter,
PBS North uplifts
Indigenous and
multicultural voices,
preserving traditions
while showcasing
modern creativity.
These programs bring
visibility to Native
leaders, artists, and
youth, celebrating the
diversity and resilience
of our region's people.



# Innovation

**Showcasing** 

Making It Up North and Venture North highlight entrepreneurs, artisans, and changemakers building the next chapter of Minnesota's creative economy. By spotlighting these makers, we foster local pride and inspire others to pursue their own ideas and enterprises.





# Strengthening Civic Engagement

Almanac North and Minnesota Legislative Report connect viewers with timely discussions and local government coverage that keeps citizens informed and engaged. Legacy funding ensures the people of northern Minnesota have access to trustworthy, nonpartisan public affairs programming.







# PBS North & Legacy Funding Strengthen Minnesota Storytelling Across the Northland

Legacy funding has empowered PBS North to deepen its commitment to authentic regional storytelling across every corner of northern Minnesota. Through programs like *The Slice*, we capture moments of everyday life that reflect the humor, creativity, and generosity of our neighbors. From a local metalworker forging art in Grand Rapids to a young Ojibwe chef reclaiming traditional foodways, these stories reveal the fabric of our communities. Legacy support not only sustains these productions but fuels collaboration, visibility, and pride throughout the region.

"I saw myself and my community represented in a way that felt honest and proud. That's what PBS North does best." – Viewer feedback from Duluth

The Slice social shorts reached over 1 million impressions across social media, connecting rural and urban Minnesotans through shared local stories.



Local guides showcase how to harvest wild mushrooms



The Greyhound Bus Museum explores how the rise of modern travel shaped our region's past and continues to influence its future

HF 1999 Article 4 Sec. 2 Subd. 6 (e) Public Television. \$5,000,000 the first year and \$4,500,000 the second year are to the Minnesota Public Television Association for production and acquisition grants according to Minnesota Statutes, section 129D.18. Of the amount in the first year, \$1,000,000 is for producing Minnesota military and veterans' history stories and unique immigrant stories from around the state.



# **Cold War Secrets of Northern Minnesota**

Premiere Date: In Production

**Format:** 1 x 60-minute documentary

### **Description**

Cold War Secrets of Northern Minnesota is a one-hour broadcast documentary. At the height of the Cold War, northern Minnesota found itself on the front lines of this global conflict. To reach America's heartland, the Soviet Union had to fly over the North Pole and through our airspace. In Cold War Secrets of Northern Minnesota, you'll meet Cold War heroes like Ray Klosowski, Jim Chapman, and Ronald Hein. You'll visit military sites in Duluth, French River, and Finland. And you'll learn how the constant threat of nuclear annihilation affected everyone in northern Minnesota, America, and the world.

### **Impact**

Cold War Secrets of Northern Minnesota will deeply impact Northern Minnesota communities by fostering pride in the region's unique role in national defense history. It enhances historical awareness and offers valuable educational resources for schools and museums, helping future generations connect with the past. The documentary might also boost local tourism by drawing history enthusiasts to sites like Duluth, French River, and Finland. Featuring local veterans' stories, it creates opportunities to honor and recognize their contributions, strengthening community bonds. By placing local history within a global context, the project encourages thoughtful community dialogue on international relations and security, connecting Minnesota's history to broader world events.

### **Events and Engagement**

PBS North hosted a premiere event on Veteran's Day, November 11th, during a ceremony at the Duluth Depot. Filmmaker Mike Scholz and key figure in the doc Ray Klosowski, presented a portion of the documentary followed by a Q&A session.





# Almanac North

Premiere Date: July 12, 2024

Format: 44 x 30-minute weekly episodes

### **Description**

Almanac North is a public affairs program dedicated to providing in-depth coverage of the people, policies, and issues that shape life in the Northland. The program delivers insightful



Almanac North Hosts

discussions, expert analysis, and compelling storytelling focused on topics that matter to the communities of northern Minnesota and northwestern Wisconsin. Through a mix of interviews, feature stories, and panel discussions, *Almanac North* informs, educates, and engages viewers by examining regional news, economic trends, cultural events, and policy decisions with a local perspective.

### **Impact**

Almanac North continues to serve as a trusted source for civic dialogue and community connection in northern Minnesota and northwestern Wisconsin. Aimed at adults 26–45 and broader regional audiences, the program fosters understanding of local issues, encourages informed participation in civic life, and amplifies diverse community voices. Viewer feedback, social media engagement, and community partnerships demonstrate strong audience trust and reliance on the program for balanced regional coverage. Its sustained weekly viewership and consistent community response confirm that Almanac North strengthens civic awareness and reinforces PBS North's role as an essential regional storyteller.

### **Distribution & Reach**

Platform	<b>Reach</b> (July 1, 2024 - June 30, 2025)
Broadcast	44 episodes broadcast   96 hours broadcast
Streaming	44 episodes posted   22 hours available   2,592 streams
Social Media	44 posts   37,809 video views

### **Events and Engagement**

PBS North partnered with Zeitgeist Zinema to host a combined live presentation of *Almanac North* and the premiere screening of the documentary *United in Service*. The event featured a panel discussion with local military servicemembers and the filmmaker, focusing on the meaning of service in the Northland and the experiences of those who contribute to their communities through military and volunteer efforts. The live *Almanac North* segment drew a local audience of community members who participated in the discussion, followed by approximately 25 attendees who stayed for the premiere screening of *United in Service*. This collaboration between PBS North and Zeitgeist provided an opportunity for meaningful dialogue and community connection around themes of service and civic engagement.

### **Episodes**

### Welfare in Minnesota | Episode 3324 | July 12, 2024

On this episode of *Almanac North*, guest experts in their fields of social welfare join Maarja to discuss the array of situations people may find themselves in that may lead to needing aid, as well as the different aspects of communal giving and support that enable individuals and families to survive short- and long-term need.

# Post-Service Care in the Military | Episode 3325 | July 19, 2024

In this episode of *Almanac North*, Maarja is joined by leaders, volunteers, and organizations that focus on aiding military service members during their service and after they return to civilian life. Featuring the Veteran's Resilience Project, the Veteran Service Office, and the Wounded Warrior Project.

### Invasive Species | Episode 3326 | July 26, 2024

On this week's episode of *Almanac North*, Maarja is joined by experts and conservationists who focus on maintaining habitat and preventing the spread of invasive species. The episode examines the spread of invasive aquatic, terrestrial, and insect species in our region and the efforts being made to prevent further spread.

#### Volunteering | Episode 3327 | August 2, 2024

On this episode of *Almanac North*, guest experts share their experiences in the realm of volunteering in our region. How has volunteering changed? What motivates people to become volunteers? Which organizations are we most engaged with? Find out on tonight's episode.

# Railroad Regional History | Episode 3328 | August 9, 2024

On this episode of *Almanac North*, we dive into the deep end of railroads and trains in the Twin Ports. How was the region shaped by steam and steel? Guest experts and historians join Maarja to share the stories of the rails.

#### Education | Episode 3329 | August 16, 2024

On this episode of *Almanac North*, education professionals from across the region discuss classroom challenges, innovation, and how schools are adapting to changing needs in their communities.

# Indigenous Language & Culture Preservation | Episode 3330 | August 23, 2024

On this episode of *Almanac North*, Maarja is joined by cultural leaders to discuss preserving Indigenous languages and traditions, and how younger generations are carrying the work forward.

# Local Food Systems and Co-ops | Episode 3331 | August 30, 2024

On this episode of *Almanac North*, Brett Scott and guests explore the importance of local food systems, farmers markets, and cooperative business models in building community resilience.

# Filmmaking in the Region | Episode 3332 | September 6, 2024

This week on *Almanac North*, Maarja is joined by filmmakers and creatives to discuss the growing media production scene in the Northland and its impact on the local economy.

# Fine Arts in the Northland | Episode 3333 | September 13, 2024

Join Maarja Hewitt on this week's episode of *Almanac North* as she explores the fine arts community across the region and how local artists contribute to cultural vitality.

### Natural Resource Management | Episode 3334 | September 20, 2024

On this episode of *Almanac North*, guests discuss how Minnesota manages and sustains its natural resources, from forests to fisheries, balancing conservation and public access.

# Workforce Development | Episode 3335 | September 27, 2024

On this week's episode, we explore workforce shortages and skills development across northern Minnesota and Wisconsin, highlighting training programs and business partnerships.

### Local Journalism | Episode 3336 | October 4, 2024

This episode looks at the challenges and importance of local journalism in an age of shrinking newsrooms and social media influence.

#### Infrastructure | Episode 3337 | October 11, 2024

On this episode, guests discuss infrastructure projects shaping the region's future, from roads and bridges to broadband expansion.

#### Elections | Episode 3338 | October 18, 2024

Maarja hosts a conversation about civic engagement and the importance of local elections ahead of a pivotal political season.

#### Public Health | Episode 3339 | October 25, 2024

Experts from regional health departments join Maarja to discuss current public health priorities, wellness trends, and emerging concerns in the Northland.

# Winter Preparedness | Episode 3340 | November 1, 2024

This episode offers a practical look at winter preparedness across Minnesota and Wisconsin, from road safety to energy conservation.

# Native American Heritage | Episode 3341 | November 8, 2024

On this episode, Maarja is joined by community leaders celebrating Native American Heritage Month through storytelling, culture, and education.

### Veterans Day | Episode 3342 | November 15, 2024

Almanac North honors veterans and their families through interviews highlighting sacrifice, service, and the meaning of Veterans Day in the Northland.

# Thanksgiving Traditions | Episode 3343 | November 22, 2024

This holiday episode explores Thanksgiving traditions, local food drives, and how communities come together to support those in need.

# Housing & Affordability | Episode 3344 | December 6, 2024

On this episode, guests address the housing challenges facing the region, including affordability, access, and development.

### Holiday Giving | Episode 3345 | December 13, 2024

This episode celebrates community generosity, spotlighting regional nonprofits and holiday initiatives that make a difference.

#### Year in Review | Episode 3346 | December 20, 2024

Maarja and guests look back on the year's major regional stories and moments that defined the Northland in 2024.

# New Year, New Opportunities | Episode 3401 | January 10, 2025

The first episode of 2025 focuses on renewal and community initiatives designed to inspire progress and connection in the year ahead.

#### Health & Wellness | Episode 3402 | January 17, 2025

This episode explores regional wellness programs and how mental and physical health resources are evolving across the Northland.

# Winter Sports & Recreation | Episode 3403 | January 24, 2025

On this episode, Maarja celebrates the culture of winter recreation—from skiing and hockey to ice fishing and snowmobiling.

### Legislative Preview | Episode 3404 | January 31, 2025

Legislators and analysts preview the upcoming session, focusing on issues likely to impact northern Minnesota and Wisconsin.

# Small Town Revitalization | Episode 3405 | February 7, 2025

This episode highlights the efforts of small towns across the Northland to revitalize main streets and strengthen local economies.

### Rural Healthcare | Episode 3406 | February 14, 2025

On this episode, healthcare professionals discuss the unique challenges and innovations shaping rural medicine in the region.

#### Women in Leadership | Episode 3407 | March 7, 2025

Maarja hosts women leaders from across sectors to discuss representation, opportunity, and mentorship.

# Environmental Stewardship | Episode 3408 | March 14, 2025

This episode focuses on sustainability and conservation efforts throughout northern Minnesota and Wisconsin.

# Economic Development | Episode 3409 | March 21, 2025

Regional experts discuss trends in economic development, new investments, and growth across the Northland.

#### Civic Engagement | Episode 3410 | March 28, 2025

On this episode, guests talk about what it means to be civically engaged and how individuals can influence their communities.

### Spring in the Northland | Episode 3411 | April 4, 2025

Maarja celebrates the arrival of spring with guests highlighting outdoor traditions, events, and environmental awareness.

#### Local Manufacturing | Episode 3412 | April 11, 2025

This episode explores local manufacturing industries and how innovation is keeping the Northland competitive.

#### Public Safety | Episode 3413 | April 18, 2025

Public safety officials join Maarja to discuss community policing, preparedness, and regional collaboration.

### Tourism Season Kickoff | Episode 3414 | April 25, 2025

On this episode, regional tourism leaders preview the 2025 summer season and the attractions drawing visitors to the Northland.

#### Education Innovation | Episode 3415 | May 2, 2025

Educators share how schools are adopting new learning models, technologies, and programs to support students.

# Environmental Challenges | Episode 3416 | May 9, 2025

This episode discusses emerging environmental issues, from climate change impacts to habitat restoration efforts.

### Veterans Voices | Episode 3417 | May 16, 2025

Maarja highlights stories from veterans across generations and the organizations supporting them.

### Summer Preview | Episode 3418 | May 23, 2025

A look ahead to summer activities, festivals, and community events that define life in the Northland.

#### Pride Month | Episode 3419 | June 6, 2025

Guests discuss Pride celebrations across the region and the importance of inclusivity and representation.

#### Economic Outlook | Episode 3420 | June 13, 2025

Regional economists and business leaders discuss growth trends, challenges, and what's ahead for the Northland economy.

### Looking Ahead | Episode 3421 | June 20, 2025

In the season finale, Maarja and guests reflect on the past year's stories and discuss what's next for the region.



Almanac North Guest



Premiere Date: July 1, 2024

Format: 140 x 90-second episodes

### Description

The Slice is a bite-sized digital storytelling series that captures the unique people, places, and moments that define life in Northern Minnesota and Northwestern Wisconsin. Through short, engaging video segments, The Slice offers an authentic and diverse glimpse into the everyday experiences, traditions, and passions of the region's residents. From the arts and local organizations to outdoor adventures and hidden gems, The Slice celebrates the Northland's rich culture and community spirit—one story at a time.



Cedar and Stone Sauna Company

### **Impact**

The Slice deepens community pride and connection by spotlighting the people and places that make Northern Minnesota and Northwestern Wisconsin distinctive. Designed for a broad digital audience, its short-form stories celebrate local culture, creativity, and resilience, inspiring viewers to explore and engage with their region in new ways. The series' reach across social media platforms, frequent viewer shares, and consistent local feedback demonstrate strong resonance and relevance. By amplifying authentic voices and accessible storytelling, *The Slice* strengthens regional identity and expands PBS North's impact as a hub for community-driven digital storytelling.

### **Distribution & Reach**

Platform	<b>Reach</b> (July 1, 2024 - June 30, 2025)
Broadcast	140 episodes broadcast   3.5 hours broadcast
Streaming	140 episodes posted   3.5 hours available   12,975 streams
Social Media	140 posts   1,231,857 video views

### **Episodes**

Thoughts on July 4th | Episode 1 | July 1, 2024

Two Harbors City Councilor Uriah Hefter shares his perspective on community, celebration, and what Independence Day means to the Northland.

This Duluth Rummage Sale is a Destination Stop! | Episode 2 | July 3, 2024

We visited the 42nd Park annual Point Rummage Sale, a beloved Duluth tradition where locals and visitors hunt for treasures among the tables. Richard Bong's Lost P-38 Lightning Recovered in Papua New Guinea | Episode 3 | July 5, 2024

Pacific Wrecks and the Richard I. Bong Veterans Historical Center collaborate to recover and preserve the legacy of the famed WWII pilot's aircraft.

Quick Archery Tips | Episode 4 | July 8, 2024

Archery expert Caleb takes us through fundamentals to improve your shot and form.

6 Waterfalls, Rivers to See in Duluth! | Episode 5 | July 10, 2024 Six incredible waterfalls and rivers to explore in and around Duluth.

A Quick Story – Bonsai Helps Youth | Episode 6 | July 12, 2024 Bonsai enthusiast Dave Severson on how caring for bonsai helps young people learn patience and focus.

# Here, Wisconsin History is Curated and Showcased | Episode 7 | July 15, 2024

A visit to the Washburn Area Museum, where Wisconsin history is carefully curated and preserved.

# Let's Take a Walk Through the Duluth Rose Garden! | Episode 8 | July 17, 2024

A peaceful walk through blooms and lake views at the Duluth Rose Garden.

### Dogs + Grass = Fun! | Episode 9 | July 22, 2024

Dogs, open space, and a sunny day at the local dog park.

The Thrills of Indian Relay Races | Episode 10 | July 24, 2024 The Native Report team captures the excitement and athleticism of Indian Relay Races in Wyoming.

# Iron Range Museum Tells a Century of Stories | Episode 11 | July 26, 2024

The Minnesota Discovery Center in Chisholm preserves the history of the Iron Range.

# Hidden Murals of Duluth | Episode 12 | July 29, 2024

A closer look at murals that decorate Duluth's alleys and walls.

Shoreline Foraging Basics | Episode 13 | July 31, 2024 Intro to safe, sustainable foraging along the Lake Superior shoreline.

Lighthouse Keeper's Legacy | Episode 14 | August 2, 2024 The legacy of Split Rock Lighthouse and the people preserving it.

**Voyageurs by Canoe | Episode 15 | August 5, 2024**Paddlers retrace historic voyageur routes through northern Minnesota.

**Biking the Gitchi-Gami Trail | Episode 16 | August 7, 2024** A summer ride on a scenic trail along Lake Superior.

**Great Lakes Aquarium Turns 25 | Episode 17 | August 9, 2024** Education and conservation at Duluth's Great Lakes Aquarium.

Lake Superior Shipwrecks | Episode 18 | August 12, 2024 Divers and historians discuss mysteries and preservation of shipwrecks.

Voices of the Harbor | Episode 19 | August 14, 2024 Dockworkers and sailors share memories of the Duluth-Superior Harbor.

Uptown Maker Market | Episode 20 | August 16, 2024 Local artists and entrepreneurs bring creativity to a weekend market.

Superior Porchfest | Episode 21 | August 19, 2024 A front-porch festival brings neighbors together in Superior.

Art of the Fish Fry | Episode 22 | August 21, 2024 A look at Northland fish fry traditions and community.

North Shore Glamping | Episode 23 | August 23, 2024 Comfort meets adventure with cozy stays on the North Shore.

Harbor Night Photography Tips | Episode 24 | August 28, 2024 Practical tips for shooting Duluth's harbor at night.

The Art of Blacksmithing | Episode 25 | September 4, 2024 Local blacksmiths forge art and utility from fire and steel.

Fall Colors from the Rails | Episode 26 | September 6, 2024 Ride the North Shore Scenic Railroad to see autumn beauty.

A Brewery with a View | Episode 27 | September 9, 2024 A North Shore brewery where the scenery is as refreshing as the beer.

Moose Lake's Agate Festival | Episode 28 | September 11, 2024 Minnesota's annual agate celebration with tips and local pride.



Navy Week in Duluth over 4th of July weekend



Chickens at the Locally Laid Egg Company

Historic Bayfield Apples | Episode 29 | September 13, 2024 The legacy of Bayfield's apple orchards and the families behind them.

**Duluth Grill Garden Tour | Episode 30 | September 16, 2024** A look at urban gardening behind a beloved local restaurant.

Kayaking Safe in Shoulder Season | Episode 31 | September 18, 2024

Safety tips for fall paddling on Lake Superior.

**Crafting With Birch Bark | Episode 32 | September 20, 2024** Traditional birch bark crafts and cultural knowledge.

**Grand Marais Plein Air | Episode 33 | September 23, 2024**Artists paint the North Shore landscape in the open air.

Campfire Cooking Basics | Episode 34 | September 25, 2024 Simple, tasty meals over the fire from local outdoor cooks.

Mushroom Foraging 101 | Episode 35 | September 27, 2024 An introduction to identification and ethics for mushroom hunting.

Park Point Sand Dunes Care | Episode 36 | September 30, 2024 How locals protect a fragile dune ecosystem.

**Local Haunted History | Episode 37 | October 2, 2024** From ghost ships to old hotels, haunted legends of the Northland.

Homegrown Musicians | Episode 38 | October 4, 2024 Local bands and solo artists making waves in the regional scene.

Gales of November Preview | Episode 39 | October 7, 2024 What the shipping season and big storms mean on Lake Superior.

Apple Cider Pressing Day | Episode 40 | October 9, 2024 Neighbors gather to press cider the old-fashioned way.

**Leaf Peeping North Shore | Episode 41 | October 11, 2024**Best overlooks and trails for peak color along the shore.

Autumn From An Ant | Episode 42 | October 18, 2024 A tiny look at autumn as if from an ant's perspective in a backyard world.

Pumpkin Carving | Episode 43 | October 21, 2024 Getting into the season by carving spooky pumpkins.

Minnesota Bigfoot Conference | Episode 44 | October 23, 2024 A trip to the 2024 Minnesota Bigfoot Conference.

Behind The Haunt | Episode 45 | October 25, 2024
Behind the scenes at a local haunted attraction to see how scares are made.

Duluth Winter Parking Rules Explained | Episode 46 | November 1, 2024

A clear guide to avoid tickets and tows when snow flies.

Superior's Best Pasties | Episode 47 | November 4, 2024 The tradition and taste behind a classic regional staple.

**DIY Storm Windows | Episode 48 | November 6, 2024** Saving heat and money by adding storm windows at home.

Veterans Honor Flight Stories | Episode 49 | November 8, 2024 Local veterans share reflections from Honor Flights.

Great Lakes Shipping Wrap-Up | Episode 50 | November 11, 2024

How the season went for ships and ports on Superior.

Wild Rice Harvest Basics | Episode 51 | November 13, 2024 A primer on traditional wild rice harvest and processing.

Thanksgiving Prep Tips | Episode 52 | November 15, 2024 Local cooks share time savers and crowd-pleasers.

Bentleyville Setup Begins | Episode 53 | November 18, 2024 Volunteers start building Duluth's holiday light village.

Deer Camp Stories | Episode 54 | November 20, 2024 Traditions, stewardship, and lore from deer hunters.

Glensheen Holiday Preview | Episode 55 | November 22, 2024 A look at the mansion's holiday décor and events.

Shop Local Holiday Guide | Episode 56 | November 25, 2024 Where to find unique gifts from Northland makers.

Bentleyville Walkthrough | Episode 57 | December 2, 2024 A guided tour through the lights with insider tips.

Lake Effect Snow Science | Episode 58 | December 4, 2024 Meteorologists explain how heavy bands form off Superior.

Cookie Exchange Classics | Episode 59 | December 6, 2024 Regional cookie traditions to bake and share.

Small Town Holiday Parades | Episode 60 | December 9, 2024 Highlights from festive main streets across the region.

Skijoring 101 | Episode 61 | December 11, 2024 How to get started with dog-powered winter fun.

Ice Safety Essentials | Episode 62 | December 13, 2024 Know before you go on early-season ice.

Christmas City Memories | Episode 63 | December 16, 2024 Stories tied to Duluth's Christmas City tradition.

Solstice on the Shore | Episode 64 | December 18, 2024 Celebrating the longest night by the lake.

New Year's Family Events | Episode 65 | December 30, 2024 Kid-friendly countdowns and community gatherings.

The Beauty of Ice Caves | Episode 66 | January 3, 2025 Winter transforms the shoreline into an icy wonderland.

Winter Fat Biking | Episode 67 | January 6, 2025 Why winter is a great time to ride trails on fat bikes.

Sauna Culture Up North | Episode 68 | January 8, 2025 Health benefits and traditions of the sauna.

Frozen Waterfalls Tour | Episode 69 | January 10, 2025 A tour of the region's most photogenic frozen falls.

Superior Ice Racing | Episode 70 | January 13, 2025 Amateur racers take to the ice in studded excitement.

Winter Birding Hotspots | Episode 71 | January 15, 2025 Where to find owls, finches, and winter visitors.

DIY Kick Sled Build | Episode 72 | January 17, 2025 Make a simple kicksled for lake and trail fun.

Community Skates Return | Episode 73 | January 20, 2025 Neighborhood rinks bring people together.

Best Sledding Hills | Episode 74 | January 22, 2025 Top local hills for safe, fast sledding.

**Ice Road Etiquette | Episode 75 | January 24, 2025** Do's and don'ts when driving lake ice roads.

**Duluth Soup Crawl | Episode 76 | January 27, 2025** Sampling winter warmers from local kitchens.

Homemade Hand Warmers | Episode 77 | January 29, 2025 Simple sewing project to keep hands toasty.

Storm Watching Safely | Episode 78 | January 31, 2025 How to enjoy big waves without risk.

**Ely Winter Festival | Episode 79 | February 3, 2025** Snow sculptures, art, and community spirit in Ely.

Lutsen Mountains Ski Culture | Episode 80 | February 5, 2025 The legacy and lifestyle of Minnesota's premier ski area.

Winter Camping 101 | Episode 81 | February 7, 2025 Gear and skills for a successful cold-weather camp.

Aurora Forecasting Basics | Episode 82 | February 10, 2025 How to read solar data and plan your Northern Lights chase.

Snowshoeing for Beginners | Episode 83 | February 12, 2025 Picking trails and staying comfortable on snowshoes.

Hotdish Throwdown | Episode 84 | February 14, 2025 Community cooks compete with comfort food classics.

**Kickspark Races | Episode 85 | February 17, 2025**Fast fun on ice with Scandinavian kickspark races.

Ice Sculpting Demo | Episode 86 | February 19, 2025 A carver reveals tools and techniques in the cold.



Dragon Boat Races in Superior, WI

Winter Photography Primer | Episode 87 | February 21, 2025 Camera settings that shine in snow and low light.

Safe Wood Stove Use | Episode 88 | February 24, 2025 Staying warm while preventing fires and smoke issues.

Sled Dog Training Day | Episode 89 | February 26, 2025 How mushers prepare teams for races.

Lake Superior Ice Science | Episode 90 | February 28, 2025 Why the lake freezes the way it does and when.

Maple Syrup Tapping Basics | Episode 91 | March 3, 2025 How to tap trees and boil sap at home.

Spring Thaw Safety | Episode 92 | March 5, 2025 Melting snow means changing trail and ice conditions.

Makerspace Tour | Episode 93 | March 7, 2025 Inside a community workshop buzzing with projects.

Backyard Birdhouses | Episode 94 | March 10, 2025 Build simple houses to welcome spring birds.

Compost Like a Pro | Episode 95 | March 12, 2025 Turning kitchen scraps into garden gold.

**Duluth Fiber Guild | Episode 96 | March 14, 2025** Weaving, spinning, and a thriving textile community.

Canoe Repair 101 | Episode 97 | March 17, 2025 Patching and refinishing to prep for paddling season.

Seed Starting at Home | Episode 98 | March 19, 2025 Lighting, soil, and timing for strong seedlings.

Lakewalk History Nuggets | Episode 99 | March 21, 2025 Little stories along Duluth's shoreline path.

**Sawmill Tour | Episode 100 | March 24, 2025** From logs to lumber at a regional mill.

**DIY Sap Rocket Stoves | Episode 101 | March 26, 2025** Small stoves that boil sap efficiently.

Trail Etiquette Spring | Episode 102 | March 28, 2025 Sharing muddy trails without causing damage.

Bird Migration Watch | Episode 103 | March 31, 2025 Who is flying through and how to spot them.

Harbor Cleanup Day | Episode 104 | April 2, 2025 Volunteers remove trash to protect waterways.

Garage Sale Strategies | Episode 105 | April 4, 2025 How to hunt for deals and host a sale. Storm Drain Stenciling | Episode 106 | April 7, 2025 Marking drains to remind that only rain goes there.

Repair Café | Episode 107 | April 9, 2025 Fixers help neighbors revive broken items.

Historic Enger Tower | Episode 108 | April 11, 2025 A quick history and best vistas from Enger Tower.

Seed Swap Day | Episode 109 | April 14, 2025 Gardeners trade seeds and knowledge.

Spring Foraging Ethics | Episode 110 | April 16, 2025 Harvest responsibly and leave no trace.

**Bird-safe Windows | Episode 111 | April 18, 2025** Simple steps to prevent bird strikes at home.

Fixing a Flat on Trail | Episode 112 | April 21, 2025 Repair a bike flat with basic tools.

Compost Bin Build | Episode 113 | April 23, 2025 An easy bin from common materials.

Rain Barrel Setup | Episode 114 | April 25, 2025 Save water for garden use with a simple barrel.

**Spring Wildflower Walk | Episode 115 | April 28, 2025** Where and when to see early blooms.

Duluth's Homegrown Music Festival | Episode 116 | May 2, 2025 Celebrate Duluth's independent music scene and the community behind it.

**Fix-it Fair | Episode 117 | May 5, 2025**Neighbors share tools and skills to repair rather than replace.

Backyard Compost Tea | Episode 118 | May 7, 2025 Brew a nutrient boost for plants.

Park Point Bird Migration | Episode 119 | May 9, 2025 Peak birding on the sand spit.

Farmers Market Season Opens | Episode 120 | May 12, 2025 Vendors return with produce and crafts.

Trail Building Day | Episode 121 | May 14, 2025 Volunteers maintain and build sustainable trails.

Canoe With Kids | Episode 122 | May 16, 2025 Tips to keep family paddles fun and safe.

Plant Sale Picks | Episode 123 | May 19, 2025 What to look for at local plant sales.

Intro to Cold Water Surfing | Episode 124 | May 21, 2025 Gear and safety to ride Lake Superior waves.

Superior Hiking Section Hike | Episode 125 | May 23, 2025 Planning a manageable segment hike.

Memorial Day Traditions | Episode 126 | May 26, 2025 Honoring service through ceremonies and stories.

**DIY Pollinator Garden | Episode 127 | May 28, 2025** Create habitat for bees and butterflies.

Northern Lights over the Northland | Episode 128 | June 2, 2025 Photographers and skywatchers capture the aurora above Lake Superior.

Safe Pier Fishing | Episode 129 | June 4, 2025 Tactics and etiquette for fishing from piers.

Summer Concerts in the Park | Episode 130 | June 6, 2025 Free music returns to neighborhood parks.

Canoe Country Permits | Episode 131 | June 9, 2025 How to secure and use BWCAW permits.

Best Beaches Roundup | Episode 132 | June 11, 2025 Where to swim and relax when it finally warms up.

**Storm Spotter Basics | Episode 133 | June 13, 2025** What Skywarn spotters look for and report.

Park Point Art Fair Preview | Episode 134 | June 16, 2025 Artists and activities at a beloved lakefront fair.

Lake Superior Boating Safety | Episode 135 | June 18, 2025 Respecting the big lake while enjoying it.

St. Louis River Estuary 101 | Episode 136 | June 20, 2025 Wildlife, restoration, and recreation on the estuary.

Hull Rust Mine View | Episode 137 | June 23, 2025 Spectacular views at Hibbing's mine overlook.

**Iron Range Barn Quilts | Episode 138 | June 25, 2025** A barn quilt trail brings public art to the Range.

Getting into Beekeeping | Episode 139 | June 27, 2025 Mark Walters of Miel shares how he got started in beekeeping.

**3 Hardy Houseplants | Episode 140 | June 30, 2025** Kate Borealis from Growing Duluth shares three beautiful house plants that thrive with little water and variable light.



Adult hockey club in Duluth



**Premiere Date:** January 23, 2025 **Format:** 8 x 30-minute episodes

### Description

Native Report is a nationally distributed program that celebrates and amplifies the voices, traditions, and achievements of Indigenous communities across North America. Produced by Indigenous



producers, the show provides an authentic and respectful platform for exploring Native culture, history, current events, and contemporary issues that affect Indigenous peoples. Each episode features in-depth storytelling, interviews with Native elders, leaders, and changemakers, and segments that highlight the rich heritage, resilience, and contributions of Native nations.

### **Impact**

Native Report continues to elevate Indigenous voices and stories, fostering understanding and respect among Native and non-Native audiences alike. Produced by Indigenous creators, the program provides an authentic platform for sharing cultural knowledge, contemporary challenges, and community achievements across Minnesota and North America. Its national distribution and strong partnerships with tribal organizations, educators, and public media stations have expanded awareness and representation of Native perspectives. Audience feedback, educational use, and social engagement confirm its effectiveness in deepening appreciation for Indigenous cultures and promoting dialogue. Through its storytelling, Native Report strengthens cultural preservation and advances civic understanding statewide and beyond.

#### **Distribution & Reach**

Platform	<b>Reach</b> (July 1, 2024 - June 30, 2025)
Broadcast	8 episodes broadcast   191 hours broadcast
Streaming	8 episodes available   4 hours available   3,329 streams
Social Media	49 posts   85,405 video views

### **Episodes**

#### Harvest of Heritage: The Wild Rice Tradition | Episode 1 | January 23, 2025

In this episode of *Native Report*, we journey to Sandy Lake, Minnesota, to learn about the harvest, importance, and cultural heritage of wild rice, known as manoomin, a sacred food to the Anishinaabe people.

#### Breaking the Cycle: Indigenous Voices on Addiction Recovery | Episode 2 | January 30, 2025

In this episode of *Native Report*, we explore the resilience of Indigenous communities confronting addiction and how culture, tradition, and storytelling help guide paths to recovery.

### Racing for Honor: The World Championship Indian Relay | Episode 3 | February 6, 2025

In this episode of *Native Report*, we dive into the fast-paced world of Indian Relay racing—one of Indian Country's oldest and most exciting sports—celebrating horsemanship, teamwork, and family heritage.

### Honoring Pathmakers: Indigenous Artist Series | Episode 4 | February 13, 2025

In this episode of *Native Report*, we spotlight Indigenous artists across the region who are using their creative voices to honor culture, history, and community through art.

### Netting Our Heritage: Treaty Rights in Action | Episode 5 | February 20, 2025

In this episode of *Native Report*, we explore the history and exercise of treaty rights—particularly net fishing—and how these practices affirm sovereignty, self-determination, and cultural survival.

### Sacred Beginning: Revitalizing Indigenous Birth Traditions | Episode 6 | February 27, 2025

In this episode of *Native Report*, we highlight the movement to restore traditional birthing knowledge and reclaim Indigenous birth practices rooted in community care and ancestral wisdom.

### Tradition Meets Tomorrow: Indigenous Ideas Shaping the Future | Episode 7 | March 6, 2025

In this episode of *Native Report*, we explore how Native innovators, educators, and youth are blending technology, tradition, and leadership to build stronger futures for Indigenous communities.

### Honoring the Journey: Celebrating 20 Years of Native Report | Episode 8 | March 13, 2025

In this special episode of *Native Repor*t, we celebrate two decades of storytelling, reflection, and the voices that have shaped this award-winning series—honoring the past while looking ahead to the future.



### **No Filter**

Premiere Date: May 22, 2025

**Format:** 6 x 40-minute Digital Documentaries

## **Description**

No Filter is an intimate, unscripted conversation series that captures real, candid discussions with interesting people across Northern Minnesota. Guests share personal stories, unique experiences, and authentic insights into life in the region. By



Kristen Vake interviews a guest for No Filter

embracing organic, free-flowing dialogue, *No Filter* offers an engaging, personal, and sometimes surprising look into the lives of individuals shaping the community.

### **Impact**

No Filter creates meaningful connections by inviting audiences into authentic, unscripted conversations with people shaping life in Northern Minnesota. Aimed at adults ages 26 to 45, the series fosters empathy, curiosity, and understanding through open dialogue and personal storytelling. By blending broadcast, digital, and podcast formats, it reaches diverse audiences and encourages reflection on shared human experiences. Viewer feedback highlights the program's sincerity and relatability, with strong engagement on social platforms confirming its resonance. No Filter strengthens regional storytelling by showcasing honest voices that reveal the depth, humor, and heart of the Northland community.

### **Distribution & Reach**

Platform	<b>Reach</b> (July 1, 2024 - June 30, 2025)
Streaming	6 episodes available   4.5 hours available
Social Media	6 posts   2,606 video views

### **Episodes**

# Mary Casanova on Finding Her Voice & Battling Rejection | Episode 1 | May 22, 2025

In this inspiring debut episode of No Filter, we journey to International Falls, the coldest town in the nation, to meet acclaimed author Mary Casanova. Mary shares her incredible story, from growing up in a bustling family of 10 siblings in the Twin Cities to becoming a renowned storyteller. Discover how her love for the outdoors, a pivotal high school English teacher, and even a "cavity-inducing" rejection fueled her passion for writing. Mary opens up about overcoming over 200 rejections, the moment she realized she could truly write fiction, and the surprising path to publishing nearly 40 books. She also discusses her passion for mentoring young writers through her girls' writing camp and the unique connection she feels to her home in Northern Minnesota.

### Brad Krasaway's Journey Back to Rural Minnesota | Episode 2 | May 29, 2025

In this episode of No Filter, we sit down with Brad Krasaway, director of operations at Minnesota North College's Rainy River campus and a passionate fishing guide. Brad shares his incredible journey from a near-death experience at 15 to finding his life's mission: helping others. Discover how this Iron Range native, who once thought he'd be in the Twin Cities, found his way back to a rural community by choice, embracing the outdoors and making a profound impact on students' lives.

# Lorrie Janatopoulos: A Life of Advocacy & Community Leadership | Episode 3 | June 5, 2025

In this episode of No Filter, we welcome Lorrie Janatopoulos, a tireless advocate and leader who has dedicated her life to community betterment. Lori opens up about her unique upbringing in Two Harbors, overcoming personal struggles, and finding her voice as a champion for women, children, and marginalized groups. Hear her powerful insights on the LGBTQ+ movement, the fight for marriage equality, and what inspired her to run for public office three times. This candid conversation reveals how personal experiences can shape a profound commitment to public service.

### Barry "Woody" Woods: Entrepreneur & Guide | Episode 4 | June 12, 2025

Meet Barry "Woody" Woods, a fourth-generation Rainy Lake resident and true local legend of International Falls, MN. From guiding fishing trips since age 13 to a 30-year career in real estate, owning a resort and pub, and even having his own line of spirits and a theme song, Woody shares incredible stories of growing up in "the coldest town in the nation," the evolution of the area, and why he's so passionate about his unique way of life on Rainy Lake.

# Bridget Maruska on Chisholm, Camp, and Community Connection | Episode 5 | June 19, 2025

Meet Bridget Maruska, the director of Parks and Recreation for the City of Chisholm, MN. In this episode of No Filter, Bridget shares her journey from a lifelong love of summer camps and the outdoors to a career dedicated to creating vibrant community spaces. Discover how she's leveraging Chisholm's unique assets, including the world-class Redhead Mountain Bike Park and the city's beloved youth recreation program, to foster a sense of belonging and outdoor adventure for all.

# Scott Dahlquist: Musher and Silent Sport Enthusiast | Episode 6 | June 26, 2025

In the final episode of No Filter Season 1, we sit down with Scott Dahlquist, a unique individual who embodies the spirit of silent sports and a self-proclaimed philosopher. Scott recounts his formative years marked by constant relocation and a struggle to find his place, ultimately leading him to a deep connection with nature and sled dogs. Discover how his pursuit of philosophical answers evolved into a life guided by the simple truths learned from his beloved dogs and the challenging world of competitive mushing.



# **Duluth Superior Symphony Orchestra**

Premiere Date: June 5, 2025

Format: 1 x 60-minute broadcast special

### **Description**

This one-hour broadcast special showcases the artistry and community impact of the Duluth Superior Symphony Orchestra, featuring select performances from the April symphony. Produced in collaboration with the DSSO, the program highlights the orchestra's role in enriching the cultural landscape of the Northland through a live performance. By bringing the concert experience to television audiences, this special expands access to the arts and connects viewers to the shared experience of live symphonic music in Northern Minnesota.

### **Impact**

PBS North's *Duluth-Superior Symphony Orchestra* special brings the power and beauty of live orchestral performance to audiences across Northern Minnesota and Wisconsin, expanding access to the arts beyond the concert hall. By capturing the artistry of local musicians and composers, the broadcast celebrates regional talent while fostering community pride in the Northland's cultural vitality. Viewers have responded enthusiastically, expressing appreciation for the program's quality and accessibility. The special reinforces PBS North's commitment to showcasing the arts, inspiring new audiences to engage with local music and preserving an important expression of our shared cultural heritage.

### **Distribution & Reach**

Platform	<b>Reach</b> (July 1, 2024 - June 30, 2025)
Broadcast	1 episode broadcast   1 hour broadcast



Duluth Superior Symphony Orchestra



Duluth Superior Symphony Orchestra



# **Minnesota Legislative Report**

Premiere Date: April 6, 2025

**Format:** 5 x 60-minute broadcast episodes

### Description

Minnesota Legislative Report is Northern Minnesota's long-running civics program dedicated to Minnesota state government, providing in-depth coverage of the Minnesota Legislature, policy decisions, and their impact on communities. This program offers nonpartisan, fact-based analysis of proposed legislation, committee hearings, and discussions shaping the state's future. Each episode features direct conversations and audience questions for state lawmakers, with breakdowns of complex legislative issues, making it a trusted source for staying informed about Minnesota politics.

### **Impact**

Minnesota Legislative Report strengthens civic awareness and public participation by providing clear, nonpartisan coverage of state government for viewers across Northern Minnesota. Designed for adults 36–65 and broader community audiences, the program demystifies legislative processes and connects citizens directly to their representatives through accessible, fact-based discussions. Audience feedback and sustained viewership demonstrate its value as a trusted source for understanding how state decisions affect local communities. By fostering transparency and informed dialogue, Minnesota Legislative Report empowers Minnesotans to engage more meaningfully in civic life and reinforces PBS North's mission to promote informed, active citizenship statewide.

### **Distribution & Reach**

Platform	<b>Reach</b> (July 1, 2024 - June 30, 2025)
Broadcast	5 episodes broadcast   5 hours broadcast
Streaming	5 episodes available   5 hours available   161 streams
Social Media	5 posts   1,659 video views

### **Episodes**

#### Episode 5401 | April 6, 2025

Minnesota State Legislators discuss the nearing end-of session and bills which hang in the balance.

### Episode 5402 | April 13, 2025

Minnesota State Legislators discuss the nearing end-of session and bills which hang in the balance.

#### Episode 5403 | April 27, 2025

Minnesota State Legislators discuss the nearing end-of session and bills which hang in the balance.

### Episode 5404 | May 4, 2025

Minnesota State Legislators discuss the nearing end-of session and bills which hang in the balance.

#### Episode 5405 | May 11, 2025

Minnesota State Legislators discuss the nearing end-of session and bills which hang in the balance.



## Minnesota Historia Season 4

Premiere Date: May 28, 2025

Format: 1 x 60-minute broadcast special

### **Description**

Minnesota Historia is a fun, engaging, and slightly offbeat historical series that explores weird, unexpected, and fascinating stories from Minnesota's past. Rather than focusing on textbook history, this series digs into the oddities, mysteries, and forgotten moments that make the state's history so unique. Blending archival footage, expert interviews, and a dash of humor, Minnesota Historia brings the past to life in an entertaining and accessible way, making history fun and engaging for all audiences.

### **Impact**

Minnesota Historia engages viewers with the offbeat and overlooked stories that define the state's character, using humor and curiosity to make history accessible and entertaining. Aimed at adults ages 26 to 45 but appealing to all ages, the series fosters pride in Minnesota's unique past while encouraging audiences to see history as a living, relatable part of their identity. Viewer comments and strong online engagement demonstrate that Minnesota Historia succeeds in sparking curiosity and conversation about Minnesota's heritage. Through its fresh, story-driven approach, the series expands PBS North's role as both educator and storyteller of the state's cultural legacy.

### **Distribution & Reach**

Platform	<b>Reach</b> (July 1, 2024 - June 30, 2025)
Broadcast	1 episode broadcast   33 hours broadcast
Streaming	1 episode available   1 hour available   1,029 streams
Social Media	15 posts   39,131 video views

### **Events & Engagement**

PBS North partnered with the Reif Performing Arts Center in Grand Rapids to host a public screening event celebrating the premiere of *Minnesota Historia* Season 4. The event featured select episodes from the new season followed by a discussion with members of the production team, who shared insights into the research, storytelling, and creative process behind the series. Attendees had the opportunity to ask questions and share their own local history connections, fostering community dialogue around regional stories and heritage. Approximately 15 people attended the in-person screening, representing a mix of Reif Center patrons, local history enthusiasts, and PBS North viewers. The event strengthened PBS North's connection with northern Minnesota audiences and reinforced the station's role as a storyteller of regional history and culture.

#### **Segments**

#### What Do You Do with a Laurentian Divide?

The Laurentian Divide is a continental divide that crosses some of Minnesota's most stunning landscapes. But what do you do with such a geographical gem? Do you mine it? Or do you ski it? Or do you build a tourist attraction on top of it? (The answer is all three.)

#### The Leif Erikson Viking Ship

Minnesota Historia talks to 107-year-old Lilly Haldorsen, who remembers the day the Leif Erikson sailed into Duluth's Harbor in 1927. The ship was named for the famous Viking explorer. But her captain, Gerhard Folgero, was an unforgettable character in his own right.

#### Minnesota's Own Judy Garland

Judy Garland is known around the world for her role in The Wizard of Oz. But few know about her life in Minnesota. *Minnesota Historia* visits the Judy Garland Museum in her hometown of Grand Rapids to explore her childhood and return visits to the state.

#### **Bigfoot in Minnesota**

Minnesota Historia attends the fifth annual Minnesota Bigfoot Conference in Grand Rapids to learn more about our state's surprising history with the legendary creature. From the Seven Grandfathers Teachings to the She-Squatchers, our love for Bigfoot runs deep.

#### **Bronko Nagurski**

Bronko Nagurski is celebrated in International Falls with his own museum and a giant statue. He's considered one of the greatest football players who ever lived. And the Car Talk guys mentioned his mellifluous name every chance they got. But what did he think about all this attention?

#### Minnesota's Voyageurs

*Minnesota Historia* counts down the Top 10 voyageur statues in northern Minnesota. Along the way, we learn why our state is so fascinated by these colorful figures, who worked as the long-haul truckers of the fur trade.



Lily Haldorsen, Leif Erikson Ship Eyewitness



Bigfoot an Hailey on Minnesota Historia

# **Venture North**

Premiere Date: January 9, 2025

**Format:** 24 x 5-minute weekly digital episodes

#### **Description**

Venture North highlights the unique experiences and innovative ideas of individuals and communities across Northern Minnesota. This series dives deep into the culture and environments that define the region. By exploring topics like small business ventures that provide the outdoor experience, local civil cultural traditions (e.g., Grand Rapids Lumberjack Days), and the adventurous locales — parks, trails, outdoor adventure areas — that contribute to the area's vitality. Each installment of Venture North captures the essence of being in the Northland, showcasing its breathtaking landscapes and the people whose hard work and ingenuity drive its growth and preserve its heritage. Through compelling interviews and stunning visuals, the series aims to inspire viewers and celebrate the richness of life in the region. Venture North not only informs but also fosters a sense of pride and connection within the community.

#### **Impact**

Venture North inspires viewers to connect more deeply with the landscapes, culture, and outdoor traditions that define Northern Minnesota. Targeted toward adults ages 26 to 45 and regional audiences, the series highlights local innovators, environmental stewards, and community traditions that sustain the Northland's vitality. Through cinematic storytelling and accessible digital distribution, Venture North encourages exploration, environmental appreciation, and community pride. Viewer feedback and strong engagement metrics confirm its role in motivating audiences to visit featured locations and support local initiatives. By celebrating the region's natural and cultural heritage, Venture North strengthens PBS North's commitment to storytelling rooted in place and purpose.

#### **Distribution & Reach**

Platform	<b>Reach</b> (July 1, 2024 - June 30, 2025)
Broadcast	24 episodes broadcast   3 hours broadcast
Streaming	24 episodes available   2 hours available
Social Media	24 posts   4,122 video views

#### **Episodes**

Jay Cooke First Hike Day | Episode 1 | January 9, 2025

The first segment of *Venture North* features Jay Cooke State Park and its First Hike event. Park goers trek through the trails and learn how the wildlife survives and thrives throughout the winter.

#### Wildwoods | Episode 2 | January 16, 2025

The *Venture North* team visits Wildwoods, a wildlife rehabilitation center, to learn what you can do if you spot a creature in need of assistance.

#### Ice Skating | Episode 3 | January 23, 2025

Athletes and event organizers share what goes into finding success on the ice at the DECC.

#### Learn to Curl | Episode 4 | January 30, 2025

Long-time curlers share why they got into the sport, what it means to them, and how their community comes together to support one another all while enjoying the sport they love.

#### Ice Climbing | Episode 5 | February 6, 2025

Our *Venture North* team checks out how to get started in ice climbing around the slippery cliffs along the North Shore of Lake Superior.

#### Family Freedom Center | Episode 6 | February 13, 2025

Check out what's available to families and community members at the Family Freedom Center in this week's *Venture North* segment.

#### Chester Bowl | Episode 7 | February 20, 2025

Chester Bowl has so much to offer the community, and this week we hear the winter activities and community events that the good folks of Duluth work diligently to provide for everyone.

## Mesabi Symphony Orchestra | Episode 8 | February 27, 2025

The Mesabi Symphony Orchestra puts on an annual contest for student soloists to have a chance to perform with a full symphony orchestra. *Venture North* met up with the winners of that contest before their concert and heard the impact the opportunity had on them.

## Lincoln Park Indoor Farmer's Market | Episode 9 | March 6, 2025

Community Action Duluth's indoor farmers market has the goods when it comes to food. Kayla Pridmore explains what goes into making it happen, and how farmer's markets impact the local communities around them.

#### Mix Cosmetiques Courses | Episode 10 | March 13, 2025

For this week's *Venture North*, we're sticking with Mix Cosmetiques, but this time taking a look at the courses and crafts they have to offer.

#### Hockey Finder | Episode 11 | March 20, 2025

Hockey Finder is more than just a hockey league; for many, it quite literally becomes family.

#### Ides of March | Episode 12 | March 27, 2025

The Ides of March Bacchanalia festival is a long-time Duluth tribute event that celebrates the artists that inspire us all as well as the musicians that live and perform around the venues in our towns.

#### Chard Greens Courses | Episode 13 | April 03, 2025

Marlise Riffel does more than share a recipe, she demonstrates how to make Chard Green fritters in this week's Venture North segment.

#### Arrowhead Chorale | Episode 14 | April 10, 2025

The Arrowhead Chorale shares some of the artistry and experience of puppetry and chorale stage performance in this week's *Venture North* segment.

#### Cloquet Library | Episode 15 | April 17, 2025

Check out all the offerings and value you can find at the Cloquet Community Library in this week's *Venture North* segment.

#### Earth Day Vendors | Episode 16 | April 24, 2025

Kate Rolfe organizes the Lake Superior Earth Day fair. She shares how it all comes together and a little about what you can do to care for our Earth.

#### County Seat Theater | Episode 17 | May 1, 2025

In this edition of *Venture North* we're heading to the stage with the County Seat Theater in Carlton County to see what acting is all about.

#### Volunteer Water Testing | Episode 18 | May 8, 2025

Waverly Reibel shares how volunteers can get outside and help gather important information on our region's water quality in this segment of *Venture North*.

#### Canal Park Construction | Episode 19 | May 15, 2025

On this week's *Venture North*, Monica Anderson breaks down how important the Canal Park construction project is and how it impacts the area moving forward.

#### Canal Park Construction | Episode 20 | May 22, 2025

May is Trauma Awareness Month, and trauma prevention specialist Allison Nicholson with Essentia Health, sits down with our team to discuss her work and what she is seeing in trauma related trends this season.

#### Carlton Library | Episode 21 | May 29, 2025

In this segment of *Venture North*, we hear about what's going on at the Carlton Library and the important role those facilities play in people's lives around the region.

#### Monarch Buddies | Episode 22 | June 5, 2025

Duluth Monarch Buddies is an active non-profit in the Northland. We attended one of their events to find out what you need to know about Monarch butterflies, and how drones are helping do important work for their environment.

#### Learn to Fish | Episode 23 | June 12, 2025

Everyone can learn to fish, and the St. Louis River Alliance is helping to make that a reality. Beginner anglers of all ages came out for this *Venture North* to try their hand with the rod and reel.

## Park Point Rummage Sale | Episode 3424 | June 19, 2025

Our team heads down to Park Point to check out this year's rummage sale.



Premiere Date: January 9, 2025

Format: 25 x 5-minute weekly digital episodes

#### Description

Making It Up North celebrates the creativity, innovation, and determination of artists, makers, and entrepreneurs across Northern Minnesota. This series shines a spotlight on the diverse talents shaping the region's cultural and economic landscape, from craftspeople to small business owners and worldwide manufacturers. Each episode delves into the stories behind their work, exploring the challenges they face, the inspiration that drives them, and the impact they have on their communities. With a focus on authenticity and resilience, Making It Up North highlights the vibrant spirit of the Northland, offering viewers a deeper appreciation for the ingenuity and dedication that fuel the area's creative economy. By showcasing these compelling narratives, the series not only informs and entertains but also inspires others to pursue their own passions.

#### **Impact**

Making It Up North uplifts the region's creative and entrepreneurial spirit by sharing authentic stories of makers, artists, and innovators who fuel Northern Minnesota's economic and cultural vitality. Geared toward adults ages 26 to 45, the series inspires viewers to appreciate, and often emulate, the ingenuity and resilience of local creators. Its reach across broadcast and digital platforms has fostered strong audience engagement and community recognition, with featured participants reporting new collaborations and increased visibility. By celebrating the intersection of art, craft, and commerce, Making It Up North reinforces PBS North's mission to highlight regional talent and strengthen civic and economic connection.

#### **Distribution & Reach**

Platform	<b>Reach</b> (July 1, 2024 - June 30, 2025)
Streaming	25 episodes available   2 hours available
Social Media	25 posts   1,080 video views

#### **Episodes**

#### Making Snow | Episode 1 | January 9, 2025

Learn how Spirit Mountain ski resort makes snow for its slopes.

#### Sugar on the Roof | Episode 2 | January 16, 2025

The band Sugar on the Roof plays a show at The North 103.3 and talks songwriting process and inspiration.

#### Prism Glass | Episode 3 | January 23, 2025

Check out the creative process of one prism glass artist in the Northland.

## Voyageur Brewing Company | Episode 4 | January 30, 2025

Learn what it takes to brew craft beer and what it means to create something that other individuals enjoy and be a part of your community.

#### Sugar Shack | Episode 5 | February 6, 2025

We head up to Virginia, MN to see how the Sugar Shack makes its tasty creations every day.

# **Duluth's Best Bread | Episode 6 | February 13, 2025**Our team went down to Duluth's Best Bread to learn the

secrets of breadmaking.

#### Sunrise Deli | Episode 7 | February 20, 2025

The Sunrise Deli based in Hibbing has a storied history and a bright future. We sat down to hear their story straight from the source.

#### Them Coulee Boys | Episode 8 | February 27, 2025

Musical act Them Coulee Boys, give a performance and speak about their time together and in music around the region.

#### Handbell Ringing | Episode 9 | March 6, 2025

Dr. Derek Bromme shares his passion for handbell choirs and educates us on the history and wonder of the craft.

#### Mix Cosmetiques I | Episode 10 | March 13, 2025

On this week's *Making It Up North*, we're sending you over to Mix Cosmetiques for a lesson on making your own soap.

#### Elsa Persson | Episode 11 | March 20, 2025

Elsa Persson shares her journey through music and the importance of artistry today.

#### Arrowhead Chorale | Episode 12 | March 27, 2025

The Arrowhead Chorale is a musical singing group based in Duluth. But they do a lot more than just sing. We hear from one member and learn what good works they're doing in communities around the Northland.

#### Seed Treasures | Episode 13 | April 3, 2025

In this week's *Making It Up North*, we're introduced to Jackie Clay-Atkinson, a farmer who has a treasure trove of seeds available for sale. Her and her husband, Will, live and work on a self-sufficient farm in Angora, MN.

#### Mix Cosmetiques II | Episode 14 | April 10, 2025

Mix Cosmetiques shares what goes into making perfume and how you can give it a try yourself.

#### Dylan Rugh | Episode 15 | April 17, 2025

A UMD graduate, Dylan Rugh shares what his experience as a student meant to him in his acting career.

#### Keegan Foster | Episode 16 | April 24, 2025

Keegan Foster is a solo vocalist for the Mesabi Symphony Orchestra. She shares what music has meant to her throughout her life and what this recital competition has meant for her along the way.

#### Lake Superior Art Glass | Episode 17 | May 1, 2025

Kristen Austin from Lake Superior Art Glass talks about what makes blowing glass such a unique art form, while remaining accessible to people of all ages in this week's *Making It Up North*.

#### Pancake Day | Episode 18 | May 8, 2025

Head behind the scenes of Pancake Day in this segment of *Making It Up North*! Jim Pratt and Jim Denney share and show you a peek at all the work that goes into making the Great Duluth Get Together possible at the DECC.

#### Charlie Maguire | Episode 19 | May 15, 2025

Singer-songwriter Charlie Maguire takes time during his tour to share some of his work with us on this week's *Making It Up North*.

#### James Ellis | Episode 20 | May 22. 2025

James Ellis is a Northland landscape artist who shares his unique eye for detail in this week's *Making It Up North*. A relatively new artist, only having been painting for six years, he shares his journey preserving the past with his paintings.

#### County Seat Theater | Episode 21 | May 29, 2025

Some actors at County Seat Theater tell us why theater is so important to them.

#### Gender Joy | Episode 22 | June 5, 2025

The YWCA of Duluth put on the Gender Joy Art Show last month to help artists celebrate what it means to be women, and what gender identity means to them.

#### MIEL | Episode 23 | June 5, 2025

Duluth beekeeping business Miel sat down to share what it's like working together as a family, and what it's like to raise bees in their own backyard.

#### Children's Theatre Company | Episode 24 | June 12, 2025

Artistic director for the Children's Theatre Company Rick Dildine sits down with our team to talk about their upcoming season and the impact of theatre on young minds and community members.

#### Boreal Waters | Episode 25 | June 19, 2025

The *Making It Up North* team sat down with Boreal Waters Community Foundation to discuss the work they do serving their community.



Symphony Orchestra Conductor Benjamin Nille



For Period: July 1, 2024 – June 30, 2025

#### 129D.18 GRANTS TO PUBLIC TELEVISION

Article 4 Sec. 7 Subd. 4. Reporting. A public station receiving funds appropriated under this section must report annually by January 15 to the commissioner, the Legislative Coordinating Commission, and the chairs and ranking minority members of the senate and house of representatives committees and divisions having jurisdiction over arts and cultural heritage policy and finance regarding how the previous year's grant funds were expended.

In addition to all information required of each recipient of money from the arts and cultural heritage fund under section 3.303, subdivision 10, the report must contain specific information for each program produced and broadcast, including the cost of production, the number of stations broadcasting the program, estimated viewership, the number of hours of legacy program content available for streaming on websites, and other related measures. If the programs produced include educational material, the public station must report on these efforts.

Project	Format	# of Stations Broadcasting Program	Estimated Viewership	Hours Available for Streaming	Educational Materials Created
Almanac North	44 x 30-min weekly episodes	2	40,401	22	24
The Slice	156 x 90-sec broadcast episodes 3x per week	2	1,244,832	3.5	3.5
Native Report	8 x 30-min seasonal weekly broadcast episodes	2	88,634	4	4
Minnesota Historia	1 x 60-min broadcast episode; 6 x 10-min digital segments	1	40,160	1	1
Minnesota Legislative Report	5 x 60-min seasonal weekly broadcast episodes	1	1,820	5	5
No Filter	6 x 40-min digital docs	2	2,606	ı	5
Duluth-Superior Symphony Orchestra	1 x 60-min broadcast special	1	-	1	1
Venture North	24 x 5-min weekly digital episodes	1	4,122	3	2
Making It Up North	25 x 5-min weekly digital episodes	1	1,080	2	2

Estimated Viewership includes video views from streaming apps, station website, YouTube, and social media.

#### REPORT ON USE OF FUNDS FOR SFY25

For Period: July 1, 2024 – June 30, 2025

129D.18 GRANTS TO PUBLIC TELEVISION

3.303 LEGISLATIVE COORDINATING COMMISSION; CREATION AND ORGANIZATION; STAFF; DUTIES. Subd. 10 As soon as practicable or by January 15 of the applicable fiscal year, whichever comes first, a recipient of a direct appropriation from a fund covered under this section shall submit the information required and, when applicable, compile and submit the same information for any grant recipient or other subrecipient of funding: (i) the name of the project and a project description; (ii) the name, telephone number, members of the board or equivalent governing body, and e-mail address of the funding recipient and, when applicable, the Web site address where the public can directly access detailed information on the recipient's receipt and use of money for the project; (iii) the amount and source of funding, including the fiscal year of the appropriation; (iv) the amount and source of any additional funding or leverage; (v) the duration of the project; (vi) the number of full-time equivalents funded under the project. For the purposes of this item, "full-time equivalent" means a position directly attributed to the receipt of money from one or more of the funds covered under this section, calculated as the total number of hours planned for the position divided by 2,088; (vii) the direct expenses and administration costs of the project... (ix) the entity acting as the fiscal agent or administering agency and a point of contact for additional information.

3.303, Subd. 10 Reporting Items		
Recipient phone number	218-788-2832	
Names of board members	See below	
Recipient email address	pmester@wdse.org	
Website	www.pbsnorth.org   www.mptalegacymedia.org	
Amount, source, and fiscal year of the appropriation	\$577,215.76 ACHF Grant Appropriation and Special Project Grant Appropriation SFY25 4	
Amount and source of additional funds	\$5,000 private donation for Native Report	
Duration of projects	7/1/2024 - 6/30/2025	
Fiscal agent or administering agency	Department of Administration	

Project	FTEs	Direct Expenses	Administrative Costs	Total Cost of Production
Almanac North	1.34	\$134,939.55	\$1,912.16	\$136,851.71
The Slice	0.39	\$48,572.77	-	\$48,572.77
Native Report	0.52	\$12,837.14	-	\$12,837.14
Minnesota Historia	0.16	\$63,187.28	-	\$63,187.28
Minnesota Legislative Report	0.05	\$4,211.66	-	\$4,211.66
No Filter	0.25	\$25,464.33	\$387.21	\$25,851.54
Duluth-Superior Symphony Orchestra	0.10	\$23,698.09	-	\$23,698.09
Venture North	0.45	\$45,825.98	\$696.82	\$46,522.80
Making it Up North	0.45	\$45,825.98	\$696.82	\$46,522.80
TOTAL	3.71	\$404,562.78	\$3,693.01	\$408,255.79

### REPORT ON PROPOSED MEASURABLE OUTCOMES

For Period: July 1, 2024 - June 30, 2025

3.303 LEGISLATIVE COORDINATING COMMISSION; CREATION AND ORGANIZATION; STAFF; DUTIES.

Subd. 10 As soon as practicable or by January 15 of the applicable fiscal year, whichever comes first, a recipient of a direct appropriation from a fund covered under this section shall submit the information required and, when applicable, compile and submit the same information for any grant recipient or other subrecipient of funding: (viii) proposed measurable outcomes and the plan for measuring and evaluating the results; (ix) the entity acting as the fiscal agent or administering agency and a point of contact for additional information.

Project	Proposed Measurable Outcomes	Plan for Measuring and Evaluating Results	Proposed Outcomes Results
Almanac North	Viewers of <i>Almanac North</i> should expect a deeper understanding of their communities socially, politically, and economically and the key issues, events, and people shaping life in northern Minnesota and northwest Wisconsin.	Platform-specific analytics from Facebook, YouTube,	Achieved proposed outcomes
The Slice	After watching <i>The Slice</i> , viewers should feel more connected to their community by seeing relatable, everyday stories from around the region. These stories allow viewers to discover new places, people, and traditions that make Northern Minnesota and Northwestern Wisconsin unique, allow them to appreciate the creativity and diversity of the region's residents and gain a sense of pride in the stories that highlight the Northland's resilience, warmth, and charm. Ultimately, watching The Slice should help a viewer to be inspired to explore and engage with their local communities in new ways.	Instagram, and other social media channels will be used to track performance metrics such as views, impressions, engagement rates, watch time, audience retention,	Achieved proposed outcomes
Native Report	After watching <i>Native Report</i> , viewers should gain a deeper understanding of Indigenous cultures, histories, and contemporary issues. They will see the resilience and contributions of native communities in areas such as governance, arts, education, and environmental stewardship; learn about Indigenous perspectives on key social, political, and economic topics; and recognize the importance of cultural preservation, including language revitalization and traditional practices.	click-through rates, shares, comments, and demographic reach. These will be supplemented by PBSNorth.org's internal analytics, which provide	Achieved proposed outcomes
Minnesota Historia	After watching <i>Minnesota Historia</i> , viewers should learn quirky, lesser-known facts about Minnesota's history; gain a fresh perspective on events and figures often overlooked in traditional history books; be entertained by history, rather than overwhelmed by dates and facts; appreciate how Minnesota's past has shaped its present in unexpected ways; and feel curious and inspired to explore more about their state's hidden history.	insight into user behavior, page visits, unique viewers, bounce rates, and time spent on page.  In addition to	Achieved proposed outcomes
Minnesota Legislative Report	After watching <i>Minnesota Legislative Report</i> , viewers should understand the latest developments in the Minnesota Legislature; be more informed about policies affecting their communities, businesses, and daily lives; recognize the key lawmakers representing Northern Minnesota and their positions on issues; gain insight into the lawmaking process, including how bills move through the Legislature; learn about upcoming votes and legislative priorities for the current session; and feel more empowered to engage in civic discussions and participate in state government decisions.	quantitative data, qualitative feedback will be gathered through community comment sections, direct polling on social media and through PBS North's digital platforms, and in-person or hybrid events such as Sounding Boards — community engagement sessions hosted by PBS North to gather viewer input and strengthen audience connection. This blend of real-time analytics and community-driven feedback will ensure a holistic evaluation of the project's reach, resonance, and relevance.	Achieved proposed outcomes
No Filter	After watching No Filter, viewers should feel a deeper connection to the people and stories that shape the region. This will allow the viewer to gain new insights and perspectives on a variety of topics in an informal setting; to be inspired by personal journeys and real-life experiences shared by guests; and to appreciate the power of storytelling and human connection in everyday conversations.		Achieved proposed outcomes
Venture North	After watching a segment, viewers should have a clearer understanding of regional outdoor adventure & recreation opportunities, the natural beauty & ecology of the Northland, and the cultural and historical significance of the historical sites, landmarks, and tradition tied to the land.		Achieved proposed outcomes
Making it Up North	After watching a segment, viewers should have a clearer understanding of the economic drivers of Northern Minnesota and Northwestern Wisconsin, key industries such as manufacturing, mining, tourism, and technology, and the challenges and opportunities facing small businesses and entrepreneurs, as well as the risks, rewards, and lessons learned from business leaders, and how individuals and communities are shaping the future of the regional economy.		Achieved proposed outcomes
Duluth Superior Symphony Orchestra	Viewers of the DSSO broadcast will gain a deeper appreciation for classical music and take pride in the region's world-class symphony orchestra. The program highlights the talent and creativity of local performers while strengthening the Northland's cultural identity. Those unable to attend in person due to cost, location, mobility, or scheduling barriers will still have the opportunity to enjoy a full-length orchestral concert from one of the region's leading cultural institutions.	PBSNorth.org's internal analytics, which provide insight into user behavior, page visits, unique viewers, bounce rates, and time spent on page.	Achieved proposed outcomes

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# **PIONEER PBS**

# Est. 1966 pioneer.org Granite Falls

Legacy funding has helped elevate Pioneer PBS' role as a trusted and valued communicator for the small towns and farming communities of western Minnesota. Reaching 26 Minnesota counties, Pioneer PBS is the only broadcaster available for free with an antenna in many of these areas. We pride ourselves on lifting up the voices of this region, sharing unique regional histories, showcasing rural artists, tribal members, small business owners, and veterans. Providing the state and beyond with the stories that highlight what makes this region special.

Among Legacy survey respondents, 100% learned something new about the arts, culture, or history of Minnesota from watching our Legacy productions; 82% felt more connected to their community; and 73% learned about an experience or perspective that was different than their own.

# Showcasing Rural Artists

From pipe carvers to sculptors, dancers, musicians, potters, painters, unique car builders, authors and filmmakers, *Postcards* showcases the creative talents that spring from the small towns and rural areas served by Pioneer PBS.





### Celebrating Unique Regional Histories

Taking a drive with Landmarks' Doug
Ohman through the backwoods and byways of southwestern MN to explore regional histories. Highlighting the almost forgotten stories of Italian and German POWs held in camps in Minnesota during WWII, Pioneer PBS celebrates our region's histories.





# Sharing Veteran Voices

From Upper Sioux Community member Drew Brockman's experiences in Iraq to Carla Hernandez's serving on the USS Abraham Lincoln during the same war. From sharing the little-known history of German and Italian POWs held and put to work in Minnesota during WWII to WWII Navy veteran Del Thielke's story, to sharing the father/son story of Bud and Paul Nakasone. Pioneer PBS is committed to sharing veterans' voices.





#### Pioneer PBS & Legacy Funding Share Histories We Should Never Forget

Pioneer PBS utilizes Legacy Funding to document for posterity histories that may otherwise be lost, from capturing World War II veterans' voices to telling the little-known history of nearly 3,000 Italian and German POWs that were held and put to work throughout Minnesota during WWII.

The survey also noted that 50% of respondents sought out more information after watching, 80% talked with others about something they learned, and 60% visited a museum, art exhibit, cultural festival, or historic landmark after watching. Two educators, parents, or caregivers used material we had created for PBS LearningMedia last year and two others indicated they have in the past.

When asked how important original local content was to the respondents, 75% said it was either very or somewhat important. 100% of participants in Legacy programs we created said they saw an increase in followers on social media after being seen on the program.

Over half a million people have tuned in to YouTube to watch *Held in Minnesota: Untold WWII POW Stories* in just four months — leaving 1,250 comments — many relating their own memories from POW camps across America. Many also point out how they didn't know about this Minnesota history until this program.



Prisoners of war mingling with the farm families they worked for in Minnesota

"I am that little girl in the photo. There were Italian POW's that did some work on our farm in Bird Island. Mother took this photo, plus a few other photos. She said the POW's were anxious to hold me because most have family back in Italy. Joe Sester owned the farm. Thanks for the wonderful documentary. I was only 2 at the time, so don't remember much."

- Janice Sester

"The film shows an important episode of American-German history, which is little known – or no longer remembered – here in Germany. Thanks a lot for the great work!" – YouTube

"Born and raised in MN. Never knew about the POW's until now at age 68. Such a great history, and so wonderful to know we treated POW's well." – Event attendee



# STORIES OF VETERANS AND IMMIGRANTS

Stories of Veterans and Immigrants. HF 1999 Article 4 Sec. 2 Subd. 6 (e) Public Television. \$5,000,000 the first year and \$4,500,000 the second year are to the Minnesota Public Television Association for production and acquisition grants according to Minnesota Statutes, section 129D.18. Of the amount in the first year, \$1,000,000 is for producing Minnesota military and veterans' history stories and unique immigrant stories from around the state.



### Warrior's Path: Drew Brockman

**Premiere Date:** November 11, 2024 **Format:** 1 x 30-minute documentary

#### **Description**

A 30-minute broadcast documentary featuring Drew Brockman, a U.S. Army Iraq War veteran. Drew shares his firsthand experiences in communications and personal security detail and opens up about the challenges of transitioning from the war back to civilian life.

#### **Impact**

Yellow Medicine East High School screened the documentary ahead of Drew speaking at the school. With Drew's honest and raw talk of contemplating suicide when he survived his combat service, the impact of his story on youth from the Upper Sioux Community is immeasurable.



Iraq War Veteran Drew Brockman at home

"Amazing story—what an incredible individual to have walked the halls of my high school, yet someone I never got to know."

- @johnnyvolado



Drew Brockman in Iraq

"Thank you for the opportunity to share my story. Hopefully it helps others share theirs."

- Drew Brockman

"Thank you for sharing your story Drew. You have been and continue to be an inspiration to me."

- @jasonsstewart

Platform	<b>Reach</b> (July 1, 2024 - June 30, 2025)
Broadcast	1 episode broadcast   3 hours broadcast
Streaming	1 episode available   0.5 hours available   947 streams
Social Media	16 posts   5,975 video views   317 engagements



### Steel, Salt, Crash & Salvage

Premiere Date: May 25, 2025

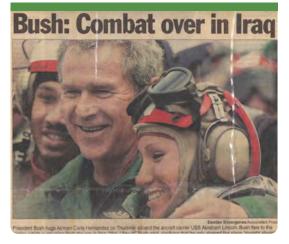
Format: 1 x 30-minute documentary

#### **Description**

A 30-minute broadcast documentary featuring Carla Hernandez, a U.S. Navy veteran who served aboard the USS Abraham Lincoln in the Iraq War. Carla shares her journey of joining the Navy, witnessing history unfold, and overcoming personal challenges.



Iraq War Veteran Carla Hernandez



#### Carla with President Bush

#### **Impact**

"This is awesome! Thank you for sharing this kind of content that really humanizes these moments in history." - @\_merrrrrr

Platform	<b>Reach</b> (July 1, 2024 – June 30, 2025)
Broadcast	1 episode broadcast   0.5 hours broadcast
Streaming	1 episode available   0.5 hours available   312 streams
Social Media	10 posts   8,157 video views   151 engagements



#### Held in Minnesota: Untold WWII POW Stories

Premiere Date: May 26, 2025

Format: 1 x 60-minute documentary

#### Description

A 60-minute broadcast documentary. World War II left a severe labor shortage on Minnesota's farms, threatening the state and nation's food supply at a critical time. When men who worked the fields left to fight overseas, that labor void was filled by over 3,000 German and Italian POWs. *Held in Minnesota: Untold WWII POW Stories* is a Pioneer PBS documentary film about the forgotten history of 21 POW labor camps in Minnesota during WWII by way of a major POW camp in Algona, IA. This documentary explores the stories of these communities coming to bumpy terms with the enemy, not only on their soil but tilling it, during an extraordinary time in the history of both Minnesota and the world.

#### **Impact**

Over half a million people have tuned in to YouTube to watch *Held in Minnesota: Untold WWII POW Stories* in just four months, leaving 1,250 comments! Many related their own memories from POW camps across America. Many also pointed out how they didn't know about this Minnesota history until this program. In the reporting period the first month it was available it had nearly 150,000 views!



Prisoners of war mingling with the farm families they worked for in Minnesota



Prisoners of war camps across the region

"What a fantastic, detailed and accurate account of some of the Iowa and Minnesota families, people, and German & Italian POWs of that era. Exceptionally well done and edited."

- @jamesnorris1272

"I've lived in Minnesota for over 40 years and I had no idea!!! Wonderful documentary!!"

- @rnupnorthbrrrsm6123

Platform	<b>Reach</b> (July 1, 2024 - June 30, 2025)
Broadcast	1 episode broadcast   2 hours broadcast
Streaming	1 episode available   1 hour available   149,533 streams
Social Media	3 posts   7,055 video views   4,350 engagements

#### **Events & Engagement**

Mille Lacs County Historical Society hosted a theatrical screening of the film this summer. 200+ people attended. The mayor of Princeton led the color guard and a band for the event. Many in attendance had no idea this history was in their neighborhood. Several shared their childhood memories and stories they'd had handed down from farm family to farm family.



An audience in a theater in Princeton enjoys a screening of Held in Minnesota: Untold WWII POW Stories



### **Greater Good: Mission of a MN Family**

**Premiere Date:** November 11, 2025 **Format:** 1 x 30-minute documentary

#### Description

A 30-minute broadcast documentary. As United States Army veterans, Bud and Paul Nakasone exemplify a life dedicated to national service. Their experiences bear



Bud and Paul Nakasone

witness to significant historical events, deeply shaping their perspectives and careers. Bud Nakasone was present in Hawaii during the attack on Pearl Harbor on December 7, 1941. Decades later, Paul Nakasone found himself at the Pentagon on the morning of September 11, 2001. What followed these defining moments were impressive military careers, each marked by distinction and leadership. The enduring bonds between father and son, coupled with strong Minnesota traditions, consistently informed their dedication to service.

#### **Impact**

This documentary has not yet aired but was completed in the timeframe of the Special Project funding. It will premiere on Veteran's Day 2025. This documentary was a partnership between Pioneer PBS, Lakeland PBS, and the Minnesota Military Museum.





#### **Postcards**

**Premiere Date:** March 6, 2025 **Format:** 13 x 30-minute episodes

#### Description

Pioneer PBS' broadcast series showcasing artists, the cultures of western Minnesota, and the unique histories of the region.

#### **Impact**

Artists continue to let *Postcards* know the impact of being showcased on the program, from authors confirming a growth in book sales to dancers storytelling through movement, to artists telling us sales of their work were boosted and their profile raised by being featured on the show. We also hear about a boost of confidence in artists after they've appeared on *Postcards*. Viewers are responding as well, with over 700,000 views on YouTube in the last year. We have been asked by the Lac qui Parle school district to present *Postcards* to teachers at their SMELT conference as a way to localize education.

#### **Distribution & Reach**

Platform	<b>Reach</b> (July 1, 2024 - June 30, 2025)
Broadcast	13 episodes broadcast   87 hours broadcast
Streaming	13 episodes available   6.5 hours available   710,373 streams
Social Media	36 posts   85,230 video views   4,034 engagements

#### **Episodes**

#### Episode 1601 | March 6, 2025

Janel Guertin and Zak Jahn find joy through painting and Miranda Raposa expresses through art.

"My *Postcards* experience really helped with my confidence as an artist and helped me promote myself and my art. I'm very passionate about cats, and being able to express not only my art but my muses through my postcard has been such a beautiful experience. I think it adds another level to my art when you're able to meet my muses through watching it. They really captured my pets so well and I really think it helps show my art in the way I want it to be seen. People I've known my whole life in town see a new side of me through my postcard! I think *Postcards* is a beautiful way to connect to artists and really see and feel the connection with their art. My cat Lui passed away



Artist Janel Guertin with one of her muses

shortly after filming so when my episode was released I was able to see all new pictures and videos of him, it felt like he was back with me. This made my postcard even more magical to me. It's truly a treasure in my life!" - Janel Guertin

#### Episode 1602 | March 13, 2025

Ross Sutter builds Swedish dulcimers; Sarah Johnson loves pottery, and Alec Majerus talks skateboarding.

"Hundreds of teachers and artists and thousands of students have contributed to this project over its more than 25 years of existence, and in the end, this film captured the essence of why it has succeeded and far exceeded anything I could have imagined or organized on my own. This experience has helped me better understand my own teaching and I am pleased to be able to share the film with those who have contributed to the project over the years and use it to introduce the project to new groups." -Ross Sutter

#### Episode 1603 | March 20, 2025

Classical pianist Samuel Kapsner, arts venue Little Show on the Crow, and painter Mary K. Boylan.

"Even before the Meander I had people comment that they saw the episode and enjoyed it. A few people stopped by my studio to see if I was still working on the painting I was doing during that episode. (It was finished and long gone!)" - Mary Boylan

#### Episode 1604 | March 27, 2025

Alex Lund shares his passion for pipestone carving.

"It's good knowing Pioneer PBS is out there taking their time and effort to help Indigenous communities like mine spread and educate our art and culture to the masses who are unaware of our history and talents. I'm so happy how this production turned out and even more so that I made new friends with PBS!" - Alex Lund

#### Episode 1605 | April 3, 2025

Runge Cars designer cars. Josh of The Daily Lunch sticker art. Anna Spickelmier reconnects with art.

"Everyone is telling me how much they loved Fin's part. You guys captured him so well! Fantastic. You guys killed it! Everyone has said it's the best documentary of our work and the feel of our shop anyone has captured!" - Runge Cars Alexandria

#### Episode 1606 | April 10, 2025

Dance company Afrocontigbo, breakaway roper Katie Bell, and Montevideo Minnesota's Veterans Home opening.

"I could not believe how many people watched it and reached out about it. I have found that I'm not a very open person and many people don't know my background but have always treated me at face value and with respect. I never knew how many people it reached. So in a way I'm thankful Pioneer PBS reached out to me and did this amazing piece. Having all ages watch that clip and if it changes just one person's day, it is all worth it." - Katie Bell



Ross Sutter with a dulcimer



Mary K Boylan and a work in progress



Alex Lund inspects his pipe carving



Chris and Fin with one of their cars



Katie Bell at Westernfest Stampede Rodeo in Granite Falls, MN

#### Episode 1607 | April 17, 2025

Learn about different African dance styles in Minnesota in a short film by Jonny Stuckmayer.

"This was so beautiful to watch! Every dancer brought so much passion it felt like more than just performance; it was storytelling, connection, and culture in motion. Dance is truly one of the most beautiful ways we express who we are!" – YouTube Viewer



Korma Aguh-Stuckmayer, CEO of Afrocontigbo

#### Episode 1608 | April 24, 2025

Breakaway roper Korah Corrigan, a snippet from Pioneer PBS' documentary Knit with Love, Šinte Nupa's short film on shawl dancing.

"Awww this is utterly beautiful 😍 I love to see how colorful their outfits are, and the chants accompanying the shawl dance is impressive. Proud of their culture and working to keep it alive through generations 🙌 ." - @itsamecalvo



Statue of a fancy shawl dancer

#### Episode 1609 | May 1, 2025

Kilt-maker Sheila Tabaka, composer Jacob Pavek, and painter A'ja Nauden.

"The episode gave me the confidence to embrace my own voice and reminded me how much support exists from people across different walks of life. That encouragement continues to carry me into my next adventures."

- A'ja Nauden

#### Episode 1610 | May 8, 2025

Find out how Minnesota filmmakers created a prowrestling documentary at the famous First Avenue.

#### Episode 1611 | May 15, 2025

Learn about the outdoor filmmaking process from Duluth explorer and thrill-seeker Ryan Rumpca.



Filmmaker Ryan Rumpca

#### Episode 1612 | May 22, 2025

Del Thielke recalls his dramatic time in the service as a veteran of WWII.



WWII Veteran Del Thielke

#### Episode 1613 | May 29, 2025

Nordic Echoes is a traveling exhibit celebrating the Nordic traditions, and Ann Margaret speaks to Vietnam veterans in Forest Lake, MN.

"We have been extremely pleased with the Nordic Echoes postcard. It so accurately and beautifully captures the essence of the exhibition and the works of the artists that it presents. We are impressed with the work of the Pioneer PBS team, their professionalism and their artistry. They were a pleasure to work with. Further, the video is helping us spread the word about the exhibition and about our work throughout the Upper Midwest and all of us, including our Board of Trustees, are very happy about that." - Sally Yerkovich



Ann Margaret at a USO show for Vietnam soldiers



### **Prairie Yard & Garden**

**Premiere Date:** March 13, 2025 **Format:** 1 x 30-minute special

#### **Description**

A 30-minute broadcast special of Pioneer PBS' popular and long running Prairie Yard & Garden. At the Big Stone Mini Golf and Sculpture Garden in Minnetrista, MN, visitors are welcome to immerse themselves in a truly unique experience. Bruce Stillman, owner of the tourist and



Mary Holm and Bruce Stillman, the owner of Big Stone Mini Golf and Sculpture Garden

artistic destination, has collaborated with a team of talented artists from both Minnesota and around the world to create an exceptional mini-golf course and adorn the surroundings with captivating sculptures.

Platform	<b>Reach</b> (July 1, 2024 - June 30, 2025)
Broadcast	1 episode broadcast   .5 hours broadcast
Streaming	1 episode available   0.5 hours available   613 streams
Social Media	2 posts   195 video views   10 engagements



# A Life in Motion: The Alec Majerus Story

**Premiere Date:** February 27, 2025 **Format:** 1 x 30-minute documentary

#### **Description**

A 30-minute broadcast documentary. Professional street skateboarder and X Games medalist Alec



Professional skateboarder Alec Majerus catches some air

Majerus grew up skating the icy streets of Rochester, MN with his friends, where he discovered a relentless passion that has fueled a successful career and a life of adventure. A Life in Motion: The Alec Majerus Story follows Alec in both Minnesota and California as he shares the ups and downs of his skateboarding journey.

#### **Impact**

Showcasing professionals from Minnesota who are making an impact on a national scale inspires youth and adults alike. As seen in some of the comments by some of the over 9,000 viewers of the documentary on YouTube:

"Met this dude with his homie jake in CA for an Adidas event. Homie ended up chillen for a long time when he had no obligation. Super down to Earth. Always rooting for the homie."

-@cinemasnitch3959

"I was gonna be so upset if there weren't any clips with the neon green Osiris hightops. Such an iconic time, the Rochester skaters were crazy good. Alec was a beast flying all around the old MW indoor park!"

-@micahpacis

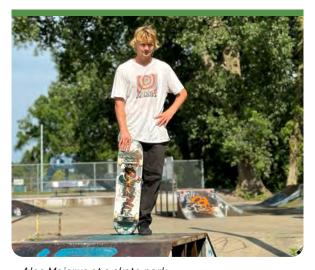
"Great documentary and story! I love how it goes beyond skateboarding and connects us to the human experience.

Childhood, family, origin story, CATS."

-@ms.whispersssanonymous8705

"Solid dude and a real pro. He makes it look easy, even the big and gnarly stuff."

-@CGW11



Alec Majerus at a skate park

Platform	<b>Reach</b> (July 1, 2024 - June 30, 2025)
Broadcast	1 episode broadcast   2 hours broadcast
Streaming	1 episode available   0.5 hours available   9,270 streams
Social Media	4 posts   4,854 video views   270 engagements

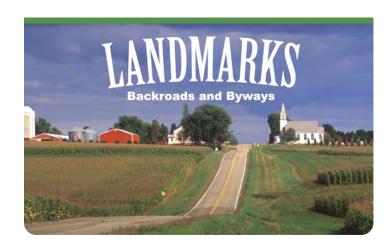


### **LANDMARKS: Backroads and Byways**

**Premiere Date:** November 16, 2024 **Format:** 1 x 60-minute documentary

#### Description

A 60-minute broadcast documentary travels along with Minnesota historian and storyteller Doug Ohman and Pioneer PBS producer Tim Bakken as they explore interesting sites on the backroads of southwestern Minnesota. As you come along you will enjoy many historic sites, and as a bonus, you will experience fun travel banter between Doug and Tim. This program is sure to encourage getting off the main highways to explore the small towns and rural landscapes of Minnesota.





Host Doug Ohman and producer Tim Bakken at the Lac qui Parle Mission

Platform	<b>Reach</b> (July 1, 2024 - June 30, 2025)	
Broadcast	1 episode broadcast   13 hours broadcast	
Streaming	1 episode available   1 hour available   3,469 streams	
Social Media	6 posts   284 video views   10 engagements	



**Premiere Date:** April 5, 2025 **Format:** 8 x digital only shorts

#### **Description**

A final installment of *Wheels* with stand-alone digital additions to *Wheels: Classics and Collections*. Eight 5 - 10-minute digital shorts showcasing the love of cars around western Minnesota. From the Swift County Fair car show in Appleton, to Waterama in Glenwood, to Chokio car show, to Benson's Kid Day car show and Alexandria's car show.

Platform	<b>Reach</b> (July 1, 2024 – June 30, 2025)	
Streaming	8 episodes available   47 minutes available   283 streams	
Social Media	18 posts   1,953 video views   42 engagements	





Benson Kid Day Car Show



# REPORT ON GRANTS TO PUBLIC TELEVISION IN SFY25

For Period: July 1, 2024 - June 30, 2025

#### 129D.18 GRANTS TO PUBLIC TELEVISION

Article 4 Sec. 7 Subd. 4. Reporting. A public station receiving funds appropriated under this section must report annually by January 15 to the commissioner, the Legislative Coordinating Commission, and the chairs and ranking minority members of the senate and house of representatives committees and divisions having jurisdiction over arts and cultural heritage policy and finance regarding how the previous year's grant funds were expended.

In addition to all information required of each recipient of money from the arts and cultural heritage fund under section 3.303, subdivision 10, the report must contain specific information for each program produced and broadcast, including the cost of production, the number of stations broadcasting the program, estimated viewership, the number of hours of legacy program content available for streaming on websites, and other related measures. If the programs produced include educational material, the public station must report on these efforts.

Project	Format	# of Stations Broadcasting Program	Estimated Viewership	Hours Available for Streaming	Educational Materials Created
Postcards	13 x 30-min weekly episodes	2	710,373	6.50	ı
Prairie Yard & Garden	1 x 30-min documentary	5	613	0.50	ı
A Life in Motion: Alec Majerus	1 x 30-min documentary	1	9,270	0.50	1
Landmarks: Backroads and Byways	1 x 60-min documentary	1	3,469	1	1
Wheels	8 x 5 to 10 min. digital shorts	-	283	0.75	ı
Warriors Path: Drew Brockman	1 x 30-min documentary	1	947	0.50	1
Steel, Salt, Crash & Salvage	1 x 30-min documentary	1	312	0.50	-
Prairie Yard & Garden: Cherrywood Held in Minnesota: MN POW Stories	1 x 60-min broadcast	1	149,533	1	-
Greater Good: Mission of a MN Family	1 x 30-min documentary	2	N/A	0.50	-

Estimated Viewership includes video views from streaming apps, station website, YouTube, and social media.

#### REPORT ON USE OF FUNDS FOR SFY25

For Period: July 1, 2024 - June 30, 2025

3.303 LEGISLATIVE COORDINATING COMMISSION; CREATION AND ORGANIZATION; STAFF; DUTIES.

Subd. 10. As soon as practicable or by January 15 of the applicable fiscal year, whichever comes first, a recipient of a direct appropriation from a fund covered under this section shall submit the information required and, when applicable, compile and submit the same information for any grant recipient or other subrecipient of funding: (i) the name of the project and a project description; (ii) the name, telephone number, members of the board or equivalent governing body, and e-mail address of the funding recipient and, when applicable, the Web site address where the public can directly access detailed information on the recipient's receipt and use of money for the project; (iii) the amount and source of funding, including the fiscal year of the appropriation; (iv) the amount and source of any additional funding or leverage; (v) the duration of the project; (vi) the number of full-time equivalents funded under the project. For the purposes of this item, "full-time equivalent" means a position directly attributed to the receipt of money from one or more of the funds covered under this section, calculated as the total number of hours planned for the position divided by 2,088; (vii) the direct expenses and administration costs of the project...(ix) the entity acting as the fiscal agent or administering agency and a point of contact for additional information.

3.303, Subd. 10 Reporting Items			
Recipient phone number	(320) 289-2915		
Names of board members	See Below		
Recipient email address	slamke@pioneer.org		
Website	Pioneer.org   www.mptalegacymedia.org		
Amount, source and fiscal year of the appropriation	\$392,944.48 ACHF Grant Appropriation and Special Project Grant Appropriation FY25		
Amount and source of additional funds	\$213,262 Margarat A Cargill Philanthropies		
Duration of projects	7/1/2024 - 6/30/2025		
Fiscal agent or administering agency	Department of Administration		

Project	FTEs	Direct Expenses	Administrative Costs	Total Cost of Production
Postcards	2.25	\$154,189.87	\$17,020.00	\$171,209.87
Prairie Yard & Garden	0.10	\$7,439.30	-	\$7,439.30
A Life in Motion: Alec Majerus	0.75	\$28,340.75	\$2,572.00	\$30,912.75
Landmarks: Backroads and Byways	0.75	\$34,589.98	\$4,150.80	\$38,740.78
Wheels	0.32	\$14,921.23	\$1,790.55	\$16,711.78
Warriors Path: Drew Brockman	0.60	\$38,600.00	-	\$38,600.00
Steel, Salt, Crash & Salvage	0.06	\$38,472.00	-	\$38,472.00
Held in Minnesota: MN POW Stories	0.25	\$40,158.00	-	\$40,158.00
Greater Good: Mission of a MN Family	0.07	\$10,700.00		\$10,700.00
Total	5.69	\$367,411.13	\$25,533.35	\$392,944.48

### REPORT ON PROPOSED MEASURABLE OUTCOMES

For Period: July 1, 2024 - June 30, 2025

3.303 LEGISLATIVE COORDINATING COMMISSION; CREATION AND ORGANIZATION; STAFF; DUTIES.

Subd. 10 As soon as practicable or by January 15 of the applicable fiscal year, whichever comes first, a recipient of a direct appropriation from a fund covered under this section shall submit the information required and, when applicable, compile and submit the same information for any grant recipient or other subrecipient of funding: (viii) proposed measurable outcomes and the plan for measuring and evaluating the results; (ix) the entity acting as the fiscal agent or administering agency and a point of contact for additional information.

Project	Proposed Measurable Outcomes	Plan for Measuring and Evaluating Results	Proposed Outcomes Results
Postcards			Achieved Proposed Outcomes
Prairie Yard & Garden		Surveys of area viewers members (twice a year) to assess prog ram popularity and impact; meetings with Pioneer Community Advisory Board (five times a year) to measure responses from area viewers; tracking of online viewing activity (livestream, social media viewing & engagement, YouTube and Pioneer PBS website). Ontime completion of Postcards series; on-time completion of ACHF content within the Prairie Yard and Garden series. Measurement of engagement via event attendance. Gathering of data from participants in the Postcards & Prairie Yard & Garden ACHF episode to document direct impact to those showcased.	Achieved Proposed Outcomes
A Life in Motion: Alec Majerus			Achieved Proposed Outcomes
Steel, Salt, Crash & Salvage	Positive reactions from viewers and members as shown in responses to annual surveys (sent twice a year) showing greater awareness of arts, history, and cultural heritage. Increased engagement in arts, history, and cultural heritage as shown by growing attendance at engagement events in the community, increased viewership in online data analytics (from pioneer.org website, livestream, and YouTube and social platforms). Sharing of material via opportunities with school districts to help teachers in the region localize the history and stories being taught.		Achieved Proposed Outcomes
Held in Minnesota: MN POW Stories			Achieved Proposed Outcomes
Greater Good: Mission of a MN Family			Achieved Proposed Outcomes
Landmarks: Backroads and Byways			Achieved Proposed Outcomes
Wheels			Achieved Proposed Outcomes
Warriors Path: Drew Brockman			Achieved Proposed Outcomes



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# PRAIRIE PUBLIC

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Legacy funding is a vital part of Prairie Public's mission to educate, inspire, and inform the people of northwest Minnesota with compelling stories, educational resources, and nurturing partnerships. The documentation and preservation of Minnesota's history, art, and culture is an asset that will serve generations. Prairie Public's passion to curate locally produced content into educational resources for application in schools by educators and students is a testament to the limitless benefit of the grant funding and its impact on learning. And finally, Prairie Public's conscious efforts to connect with audiences across multiple platforms enable increased user experiences through broad accessibility.



"The relationship between the topics that my station covers and my interests in the arts in my community are astounding! I learn so much and it's not only interesting but also educational." – MPTA Survey Respondent

# Minnesota Resources Library Tour

Our Learning Express mobile educational resources trailer visited 10 Minnesota public libraries and engaged with more than 1.000 children. The activities were aimed at developing early childhood literacy, language development, and social skills. Special Minnesotathemed resource bins were designed to promote interest in and appreciation of Minnesota's arts. music. and culture.

# Veterans Wellness Focus

Prairie Public's militaryfocused content provided
a platform for Minnesota
veterans to share their war
stories, PTSD challenges,
and adjustments to postwar civilian life. The
documentary Wounded
connected volunteer groups
from throughout Minnesota
who provide outdoor
adventures and therapeutic
activities to veterans as a
resource of comradeship,
support, and healing.





# Connecting with Audiences

Prairie Public hosted inperson screenings and panel discussions related to three Legacy-funded documentaries: Chosen Home, Wounded, and It's Never Left Me. The events focused on the challenges and successes of creating a new life in Minnesota as an immigrant, and the effects of war on veterans and their families.









# Prairie Public & Legacy Funding Impact Families with the Learning Express Library Tour

Prairie Public's Learning Express, a free educational resource, traveled directly to libraries with special Minnesota-themed resource bins designed to promote interest in and appreciation of our state's arts, music, and culture. We purchased educational resources, created lesson plans, linked to media connections, and wrote discussion questions for four "bins" of resources specifically focused on Minnesota themes: Minnesota Arts and Artists, Minnesota Music and Dance, Native American Heritage, and Minnesota Authors. Nearly 1,000 Minnesota children and families at 10 sites interacted with the resources during the Learning Express Minnesota Library Tour.

Program coordinators at each site were asked to rate the effectiveness of the project based on its goals: to provide Northwest Minnesota libraries access to early childhood resources that are not normally available. All of the libraries found that the aims of the project either met or exceeded their expectations. These resources and activities are aimed at developing early childhood literacy, language development, resilience, cooperation, and social skills.

- 1. Bemidji Public Library: March 3-14, 40 children
- 2. Walker Public Library: March 17-28, 172 children. They offered special classes using the Minnesota Music, Minnesota Arts, and Minnesota Stories bins.
- 3. Park Rapids Area Library: March 31-April 11, 97 children
- 4. Blackduck Community Library: April 21-May 2, 21 children
- 5. Hallock Public Library: May 5-9, 135 children. They reported they had programming every day and had local daycares and Headstart families participate.
- 6. Godel Warren Public Library: May 12-16, 154 children
- 7. Thief River Falls Library: May 19-23, 125 children. They reported that the Minnesota Music bin was very popular.
- 8. Roseau Library: May 26-June 3, 162 children
- 9. Climax Public Library: June 4-12, 44 children
- 10. Pine River Library: June 16-25, 135 children



Learning Express visits Ashdown Forest School, Breezy Point, MN



Learning Express visits Pine River Library, Pine River, MN



Learning Express visits Walker Public Library, Walker, MN

# Feedback from Northwest Minnesota Library Tour:

"ABSOLUTELY recommend! The kids loved playing and exploring with the materials and trying new things. Great way to use Legacy Funds!"

- Thief River Falls Library

"Most rural families in our community do not have access to materials like this. There are very few programs for PreK-aged children. It was so nice to grab the already packed and designed bins!"

- Blackduck Community Library

# STORIES OF VETERANS AND IMMIGRANTS

HF 1999 Article 4 Sec. 2 Subd. 6 (e) Public Television. \$5,000,000 the first year and \$4,500,000 the second year are to the Minnesota Public Television Association for production and acquisition grants according to Minnesota Statutes, section 129D.18. Of the amount in the first year, \$1,000,000 is for producing Minnesota military and veterans' history stories and unique immigrant stories from around the state.



#### It's Never Left Me

Premiere Date: May 22, 2025

**Format:** 1 x 30-minute documentary; 1 x 7-minute feature

#### **Description**

The 21st century wars in Iraq and Afghanistan have defined an entire generation of Americans, particularly the service men and women who fought in them. Minnesota veterans tell their war stories, how they coped with PTSD, and also share how they readjusted to postwar civilian life. The roles of women in the United States Armed Forces have changed dramatically over the years. For a woman in the military, choosing a career where one would be surrounded by men brings both challenges and rewards.

Julie Balzum, MN Air Guard, Ada. MN

#### **Impact**

The documentary provides viewers with a new appreciation for the sacrifices and mental health challenges that many veterans go through. The veterans interviewed were able to verbalize their wartime

experiences to include the emotion and suffering that is often suppressed. A female veteran recounted her sexual assault in our short feature, "Struggle and Success: Women in the Military." Both the broadcast and digital content, as well as the in-person screening event, introduced veterans to the following support groups that were involved in the filming of our content:

Minnesota Department of Veterans Affairs Hometown Hero Outdoors The Wounded Warrior Project Wounded Warriors Guide Service Wounded Warriors United Minnesota Mandatory Fun Outdoors

"Great impact on me personally to be able to tell our story and the effects of combat that are still with me today."

— Program Participant

Platform	<b>Reach</b> (July 1, 2024 - June 30, 2025)
Broadcast	2 episodes broadcast   6.25 hours broadcast
Streaming	2 videos available   .75 hours available   2,018 streams
Social Media	1 post   1,069 video views   28 engagements





#### Wounded

Premiere Date: May 15, 2025

Format: 1 x 30-minute documentary; 1 x 6-minute feature

**Description** 

Defining the word "wounded" can be difficult. Military veterans might carry physical wounds from combat, while others might carry non-visible, mental wounds. A variety of volunteer groups throughout Minnesota take veterans on outdoor adventures and other therapeutic activities. These groups help veterans find comradeship, healing, and support in ways they never expected.



Nick Kuefler, US Army, Melrose, MN

#### **Impact**

We hope that the documentary has an impact on veterans, family members, and the general public as a vehicle to destignatize the wounds that are an inevitable part of military service. Wounded is an example of community-focused programming that dares to shed light on a topic of the utmost importance: mental health. In developing this content, Prairie Public was determined to provide the tools to start conversations and initiate actions that improve lives and strengthen communities.

"It was a powerful opportunity to share information and support our Veteran and SMVF (service members, veterans, families) communities in Minnesota. It was an honor to participate!"

- Program participant Kristi Ann Stites, Suicide Prevention and Program Development Coordinator, MN Department of Veteran Affairs

Platform	<b>Reach</b> (July 1, 2024 - June 30, 2025)	
Broadcast	2 episodes broadcast   7.25 hours broadcast	
Streaming	2 videos available   .75 hours available   1,517 streams	

#### **Events & Engagement**

Prairie Public hosted a two-part screening of both *It's Never Left Me* and *Wounded* on May 14, 2025 at the Historic Holmes Theatre in Detroit Lakes, MN. After the screenings the audience took part in a question-and-answer session with four interviewees from the two documentaries. 32 people attended the screening.



#### **Chosen Home**

Premiere Date: April 28, 2025

Format: 1 x 30-minute documentary and 10 x 7-minute features

#### Description

Home isn't just a place, it's where you find belonging. Through struggle, sacrifice, and hope, immigrants leave everything behind to cross borders in search of a place to call their own. The documentary *Chosen Home* uses first-hand narratives to depict the life of an immigrant to northwest Minnesota. Escaping and fleeing war-torn countries is a common theme, but so are the dreams of



attending an American university, buying a home, and starting a family. Many people find their way to Minnesota and contribute to the communities we live in. 10 short features containing more indepth discussion with each immigrant were produced independently of the documentary for digital platforms. These are the comprehensive stories of finding a place, a community, a chosen home.



#### **Impact**

The documentary provided viewers with a new appreciation for the sacrifices of immigrants and their desire to provide a safe existence for their families. The people interviewed were able to verbalize traumatic experiences from their birth countries, all while maintaining faith that immigrating to the United States of America would bring them solace.

Platform	<b>Reach</b> (July 1, 2024 - June 30, 2025)	
Broadcast	1 episode broadcast   8.5 hours broadcast	
Streaming	11 videos available   3 hours available   2,092 streams	

**Events & Engagement** 

Prairie Public hosted a screening of *Chosen Home* on April 1, 2025 at Concordia College in Moorhead, MN. After the screenings, the audience members were able to engage with interviewees from the documentary in a question-and-answer session. 50 people attended the screening.

#### **Education**

Prairie Public created six new PBS Learning Media resources connected to this year's Minnesota immigration and military-centric documentaries, including *Chosen Home, Wounded*, and *It's Never Left Me*. Each resource offers a video and support materials including teaching tips, discussion questions, vocabulary, handouts, and more. Each resource has been aligned to Common Core and national and Minnesota state education standards.

- 1. Immigrating to America Chosen Home, 2025
- 2. Adapting to America Chosen Home, 2025
- 3. The War Within It's Never Left Me, 2025
- 4. The Lasting Impact of War It's Never Left Me, 2025
- 5. Veterans, PTSD, and Understanding Trauma Wounded, 2025
- 6. Women Veterans, PTSD, and Recreation as Care Wounded, 2025

"The best part of Prairie
Public's programming is how
I get to learn about people
and events I'd never have
encountered otherwise."

- MPTA survey respondent







### **Prairie Mosaic**

**Publish Date:** March 20, 2025 **Format:** 7 x 30-minute episodes

#### **Description**

Prairie Mosaic is a platform where thoroughly researched mini-documentaries accentuate the history, arts, and culture of northwest Minnesota. Historical societies, museums, and devoted Minnesota residents assist in the curation of content for *Prairie Mosaic* that highlights the historical relevance of the region. A diverse collection of culturally relevant stories celebrating artists and musicians are meant to educate the people of Minnesota on the abundance of talent throughout the state.

#### **Impact**

Prairie Mosaic's impact is to inspire curiosity in viewers and allow for new experiences and connection to community. The intended audience ranges from Minnesota residents to people across the world who have an interest in the history, culture, or art within our state. Artists and historians have been impacted by their involvement with Prairie Mosaic and have communicated that through surveys and individual emails. The goal of the series is to encourage viewers to support their friends, neighbors, and communities, and in turn, learn something new about Minnesota.

Over 93% of audience members surveyed said they learned something new about Minnesota arts, culture, or history because of watching Prairie Public's local arts, culture, and history programming.



Sherri Kruger Kukowski, stained glass mosaic artist, Badger, MN

"The best part of Prairie Public's programming is how I get to learn about people and events I'd never have encountered otherwise."

-MPTA survey respondent



"I have a much greater appreciation for the Indian culture and contributions in Minnesota."

-MPTA survey respondent

#### **Episodes**

#### Prairie Mosaic | Episode 1601 | March 20, 2025

Legacy of the Lakes Museum and Gardens, Alexandria, MN; Joe Wavra, woodcarver, Red Lake Falls, MN; John Olesen, glassblower, Clitherall, MN; Poitin, Irish and Metis Red River band, Moorhead, MN.

#### Prairie Mosaic Episode | 1602 | March 27, 2025

Italian immigration, Dilworth, MN; Cyrus M. Running reconstruction, Rourke Art Museum and Concordia College, Moorhead, MN; Falls Flyers boat history, Larson Boat Works, Alexandria, MN; singer-songwriter Hannah Lou Woods, Rochester, MN.



John Olesen, glass artist, Clitherall, MN

#### Prairie Mosaic Episode | 1603 | April 3, 2025

Mary Williams, clay sculptures, Clitherall, MN; Stephanie Anderson, historic textiles, Fosston, MN; 1800s ox carts, Grant County Historical Museum; Beyond the Trees, bluegrass-folk band, St. Paul, MN.

#### Prairie Mosaic Episode | 1604 | April 10, 2025

Bam'idizowigamig Creator's Place, White Earth Nation Reservation, Pine Point, MN; Sherri Kruger-Kukowski, mosaic art, Badger, MN; Rootz Within, reggae band, Detroit Lakes, MN.

#### Prairie Mosaic Episode | 1605 | April 17, 2025

Sheep shearing and poetry, Pelican Rapids, MN; Grant County Historical Museum and Veterans Memorial Hall; Nicole Jasperse, musician, Moorhead, MN.

#### Prairie Mosaic Episode | 1606 | April 24, 2024

Immigrant stories, Moorhead, MN; women in the military; Hero and the Villain, rock band, St. Cloud, MN.

#### Prairie Mosaic Episode | 1607 | May 1, 2025

MN veterans support groups; Slamabama, country/pop band, Moorhead, MN.

"I love it when journalists visit other museums in the area and learn about local history and the artifacts in them."

-MPTA survey respondent



Legacy of the Lakes Museum, Alexandria, MN

#### **Distribution & Reach**

Platform	<b>Reach</b> (July 1, 2024 – June 30, 2025)	
Broadcast	7 episodes broadcast   82 hours broadcast	
Streaming	7 episodes available   3.5 hours available   7,124 streams	
Social Media	19 posts   272,735 video views   8,981 engagements	

"I've been attending more arts-focused events, looking for local vendors to support." - MPTA survey respondent



Rusty Crayfish Brass Band, Brainerd, MN



#### **Prairie Musicians**

**Publish Date:** January 30, 2025 **Format:** 8 x 30-minute episodes



#### **Description**

Prairie Musicians is a wide-reaching representation of Minnesota's musical talent that is best known for its high quality production and diversity of genres. Bands make their way to the Prairie Public television recording studio to perform original music and arrangements. Band members offer insight to their creative process and professional goals in short interview segments throughout the program. Prairie Musicians is a platform where creativity and musical innovation lend a hand to new talent but also enlighten viewers on the trends in the Minnesota music industry.

"Prairie Musicians has helped me find local musicians to book for a festival."

- MPTA survey respondent



Dillon Spurlin, Detroit Lakes, MN

#### **Impact**

Prairie Musicians has a goal of connecting audiences to new and emerging musicians from throughout Minnesota. The messages in the music are often universal and entertaining, but also sometimes address social issues, political rhetoric, and personal wellness. Lately, the musical genres incorporate new technology into the creation of music for a unique, innovative sound. Artists appreciate the opportunity to showcase their talent because many rely on their music career for their financial stability. Musicians who were surveyed have seen a 53% increase of followers on their social media after appearing on Prairie Musicians. Another participant said, "I've been able to use my Prairie Musicians episode to send to bookers. It is by far the most professional representation of my work and myself, visually and sonically. It helps provide some added legitimacy to the group when booking."

#### **Episodes**

#### Conor Lee, Fergus Falls, MN | Episode 1701 | January 30, 2025

Conor Lee is an active musician, composer, and performer with a degree in Jazz Studies from Minnesota State University Moorhead. With broad experience in the music industry, his own music is a complex integration of alternative rock and jazz. The band accompanying him includes Andrew Nelson on keyboards, Max Johnk on bass, and Matthew Tinjum on drums.

#### Dillon Spurlin, Detroit Lakes, MN | Episode 1702 | February 6, 2025

Dillon Spurlin is a classically trained solo-acoustic musician who writes and performs his own unique style of easy listening music. His gentle voice and dynamic range combine to create the complexity of his compositions. The vulnerability in his lyrics provide the listener a glimpse into Dillon's youth and his curiosity about life and love.



Conor Lee, Fergus Falls, MN

#### MorningBird, Hibbing, MN | Episode 1703 | February 13, 2025

MorningBird is a duo who encapsulate an eclectic style of folk Americana music with a hint of gospel and Appalachian influences. The chemistry of Rob Wheeler and Jill Burkes brings an organic feel to their performance. Their songs are edgy, free-spirited, and incorporate an element of nature that is both refreshing and authentic.

#### Lula, Palmer, MN | Episode 1704 | February 20, 2025

Lula is a Minnesota-based singer-songwriter who has accomplished years of classical music training. Her transition into expressive musical freedom has been a journey of passion and soul searching. The result can be found in the heartfelt stories she tells in her music which are full of emotion, empathy, and universal truths.

#### Matt Arthur Contraption, Ellendale, MN | Episode 1705 | February 27, 2025

Matt Arthur is a southern Minnesota blind man who learned to sing by listening to gospel records as a child. He writes and records songs that mimic 70s-style folk and country renegade tunes. The Matt Arthur and the Contraption includes fellow musicians Bill Patten and Faith Eskola who have been adding their influences of old-time rock and roll to the lineup.

#### Rusty Crayfish Brass Band, Brainerd, MN | Episode 1706 | March 20, 2025

The Rusty Crayfish Brass Band is all about having fun and connecting with audiences through their New Orleansstyle brass music of the Upper Midwest. The history of the music is what inspired musicians to compose their own original tunes.

#### Jackson Burns, Alexandria, MN | Episode 1708 | April 3, 2025

Jackson Burns has been performing professionally for more than 25 years. He's played with various bands throughout the years, but his true calling is working as a therapeutic musician with hospice patients.

#### Duly Noted Acoustic Duo, Moorhead, MN | Episode 1709 | April 10, 2025

The talented duo of Dan Kaufman and Scott Guttormson write and perform a soothing style of acoustic music. Original lyrics are reminiscent of life on the prairie with intricate guitar techniques.

"We have attended music events & festivals due to learning about them on public TV and have invited other people to go with us."

-MPTA survey respondent

#### **Distribution & Reach**

Platform	<b>Reach</b> (July 1, 2024 – June 30, 2025)	
Broadcast	8 episodes broadcast   42 hours broadcast	
Streaming	8 episodes posted   4 hours available   8,685 streams	
Social Media	15 posts   14,271 video views   747 engagements	



#### **Description**

The Prairie Public Education Department creates resources for our station's Minnesota Legacy-funded productions, delivers in-person teacher training for Minnesota educators, and presents Minnesota Legacy-produced content from Prairie Public and other MPTA stations at education conferences. The overall mission of the Education Services team is to provide hands-on learning resources, activities, and lesson plans focused on Minnesota's arts, music, history, and culture for children and families.

#### **Impact**

The 25 PBS LearningMedia resources we created have had 3.3k views by 1.7k Minnesota users, as well as additional views nationally. Each resource includes a video and support materials including teaching tips, discussion questions, vocabulary, handouts, and more. Each resource has been aligned to Common Core and national and Minnesota state education standards.

- 1. State Hospital 2023
- 2. The First Bobcat 2023
- 3. Cutlerites (Cutlerite Mormon Settlers) 2023
- 4. Metis Settlers 2023
- 5. Giiwedinong: Treaty Rights and Cultural Museum 2024
- 6. Christy Goulet, Indigenous Artist (Christy Goulet, Chippewa Artist) 2024
- 7. Prairie Musicians: EshkodeUX (Ojibwe Rock with EshkodeUX) 2024
- 8. Denise Lajimodiere: "Dragonfly Dance" (Denise Lajimodiere: Artist and Poet) 2020
- 9. Denise Lajimodiere: Birch Bark Biting (Birch Bark Biting) 2018
- 10. Prospect House and Civil War Museum 2022
- 11. Park Theater, Park Rapids, MN (Park Theater) 2024
- 12. Andy Hall, Photographer (Focus Stacking Photography) 2024
- 13. Deanna Joy Mayer: Botanical Bas-Relief (Botanical Bas-Relief) 2024
- 14. Trey Everett, Visual Artist 2024
- 15. Kristi Swee Kuder, Fiber Artist (Fiber Art as Therapy) 2024
- 16. Vicky Radel, Mixed Media (Encaustic Art) 2024
- 17. Kittson County History Center/Museum (Kittson County History Center) 2023
- 18. Little Italy Family is Everything (Little Italy) 2024
- 19. Cyrus M. Running 2025
- 20. Joe Wavra, Wood Cutter (Visual Arts Career: Chainsaw Wood Carving) 2025
- 21. Mary Williams, Sculptor 2025
- 22. John Olesen, Glassblowing 2025
- 23. Sherri Kruger-Kukowski (Mosaic Art) 2025
- 24. Stephanie Anderson Viking Textiles (Viking Age Clothing) 2025
- 25. Shearing Day 2025

We also created six new resources for our Minnesota military/Immigration-focused documentaries:

- 1. Immigrating to America Chosen Home, 2025
- 2. Adapting to America Chosen Home, 2025
- 3. The War Within It's Never Left Me, 2025
- 4. The Lasting Impact of War It's Never Left Me, 2025
- 5. Veterans, PTSD, and Understanding Trauma Wounded, 2025
- 6. Women Veterans, PTSD, and Recreation as Care Wounded, 2025

A total of 537 Minnesota educators attended our teacher training sessions and conference presentations/exhibits.

August 27, 2024: Warroad Schools PD Day: Session 1: 25; Session 2: 25

August 27, 2024: Lancaster School PD Day: 30

October 17, 2024: MEA Conference Table: 107, Presentation: 12

October 24-25, 2024: MLA Conference Table: 100

January 20, 2025: Northwest Regional Staff Development Day: Session 1: 100; Session 2: 45; Session 3: 45

March 24, 2025: East Grand Forks Professional Development Day: Session 1: 10; Session 2: 8

May 1, 2025: MCTE Conference Presentation: 30

Survey results indicated a high level of satisfaction with presentation content and delivery. Sample comments:

"The presenter showed a lot of great, free resources that I didn't know about and plan on using in the future."

"PBS has a lot of great resources that can be used in the classroom that are tied to Minnesota standards and skills."



Nearly 1,000 Minnesota children and families at 10 sites interacted with our educational resources during the Learning Express Minnesota Library Tour, according to data collected on the Minnesota Legacy Program Report Forms.

Program coordinators at each site were asked to rate the effectiveness of the project based on its goals: to provide northwest Minnesota libraries access to early childhood resources that are not normally available. These resources and activities are aimed at developing early childhood literacy, language development, and social skills. Special Minnesota-themed resource bins are designed to promote interest in and appreciation of our state's arts, music, and culture.

- 1. Bemidji, MN Library: 40 children and found that the aims of the project were met.
- 2. Walker, MN Library: 172 children, and felt that the aims of the project were exceeded. They offered three special classes using the Minnesota Music, Minnesota Arts, and Minnesota Stories bins.
- 3. Park Rapids Area Library: 97 children and felt the aims of the project were met.
- 4. Blackduck Community Library: 21 children and felt the aims of the project were exceeded.
- 5. Hallock Public Library: 135 children and felt the aims of the project were met. They reported they had programming every day and had local daycares and Headstart families participate.
- 6. Godel Warren Library: 154 children and felt the aims of the project were met.
- 7. Thief River Falls Library: 125 children and felt the aims of the project were met. They reported that the Minnesota Music bin was very popular.
- 8. Roseau 162 children: "Exceeded for sure!"
- 9. Climax: 44 children
- 10. Pine River: 135 children and felt the aims of the project were met.



Prairie Public Learning Express Library Tour

#### **Feedback from Library Tour:**

"Patrons were able to explore and experience learning tools that they wouldn't normally have access to. Would absolutely recommend it because it is a program that enhances library and other educational services."

- Walker Public Library

"It infused our programs with fresh energy. The kids were so excited to see the trailer in our parking lot. The activities facilitated conversation, play, problem solving, and shared goals between children and their adults."

- Park Rapids Area Library

#### **Events & Engagement**

Eight teacher training sessions for Minnesota educators highlighted Minnesota Legacy-funded content and resources that are available for educators through Prairie Public.

- 1. August 27, 2024: PBS LearningMedia and Minnesota Resources, Warroad Schools PD Day
- 2. August 27, 2024: Indigenous Resources from Minnesota, Warroad Schools PD Day
- 3. August 27, 2024: PBS LearningMedia and Minnesota Resources, Lancaster School PD Day
- 4. January 20, 2025: Indigenous Resources from Minnesota, Northwest Regional Staff Development Day
- 5. January 20, 2025: Integrating Media Arts in the Classroom, Northwest Regional Staff Development Day
- 6. January 20, 2025: Research Minnesota History with Prairie Public and PBS, Northwest Regional Staff Development Day
- 7. March 24, 2025: Integrating Media into the K-5 Classroom, East Grand Forks Professional Development Day
- 8. March 24, 2025: Integrating Media into the 6-12 Classroom, East Grand Forks Professional Development Day

Conference tables and presentations at three Minnesota statewide education conferences highlighted Minnesota Legacy-produced content from Prairie Public and other MPTA stations.

- 1. October 17, 2024: Minnesota Education Association (MEA) Conference in St. Paul, MN MPTA Exhibit Table and presentation: PBS LearningMedia and Prairie Public Resources
- 2. October 24-25, 2024: Minnesota Library Association (MLA) Conference in Rochester, MN Exhibit Table
- 3. May 1, 2025: Minnesota Council of Teachers of English (MCTE) Conference in Alexandria, MN PBS LearningMedia and Prairie Public Resources

The Northwest Minnesota Library Tour featured hands-on learning resources, activities, and workshops focused on Minnesota's arts, music, history, and culture for children and families. We purchased educational resources, created lesson plans, linked to media connections, and wrote discussion questions for four "bins" of resources specifically focused on Minnesota themes: Minnesota Arts and Artists, Minnesota Music and Dance, Native American Heritage, and Minnesota Authors. Examples of the resources include a collection of birchbark and Indigenous artwork, an Ojibwe language activity set, prairie plant sensory boxes, and puppets. The Learning Express trailer tour stopped at the following 10 Minnesota libraries:

- 1. Bemidji Public Library: March 3-14, 2025
- 2. Walker Public Library: March 17-28, 2025
- 3. Park Rapids Area Library: March 31-April 11, 2025
- 4. Blackduck Community Library: April 21-May 2, 2025
- 5. Hallock Public Library: May 5-9, 2025
- 6. Warren Public Library: May 12-16, 2025
- 7. Thief River Falls Public Library: May 19-23, 2025
- 8. Roseau Library: May 26-June 3, 2025
- 9. Climax Public Library: June 4-12, 2025
- 10. Pine River Library: June 16-25, 2025



Learning Express visits Pine River Library, Pine River, MN

For Period: July 1, 2024 – June 30, 2025

#### 129D.18 GRANTS TO PUBLIC TELEVISION

Article 4 Sec. 7 Subd. 4. Reporting. A public station receiving funds appropriated under this section must report annually by January 15 to the commissioner, the Legislative Coordinating Commission, and the chairs and ranking minority members of the senate and house of representatives committees and divisions having jurisdiction over arts and cultural heritage policy and finance regarding how the previous year's grant funds were expended.

In addition to all information required of each recipient of money from the arts and cultural heritage fund under section 3.303, subdivision 10, the report must contain specific information for each program produced and broadcast, including the cost of production, the number of stations broadcasting the program, estimated viewership, the number of hours of legacy program content available for streaming on websites, and other related measures. If the programs produced include educational material, the public station must report on these efforts.

Project	Format	# of Stations Broadcasting Program	Estimated Viewership	Hours Available for Streaming	Educational Materials Created
Prairie Mosaic	7 x 30-min episodes	3	16,202	3.50	25
Prairie Musicians	8 x 30-min episodes	3	15,465	4	-
It's Never Left Me	1 x 30-min documentary & 1 x 7-min feature	2	3,115	1	2
Wounded	1 x 30-min documentary & 1 x 6-min feature	2	4,764	1	2
Chosen Home	1 x 30-min documentary & 10 x 7-min features	2	4,440	3	2

Estimated Viewership includes video views from streaming apps, station website, YouTube, and social media.

#### REPORT ON USE OF FUNDS FOR SFY25

For Period: July 1, 2024 - June 30, 2025

3.303 LEGISLATIVE COORDINATING COMMISSION; CREATION AND ORGANIZATION; STAFF; DUTIES.

Subd. 10 As soon as practicable or by January 15 of the applicable fiscal year, whichever comes first, a recipient of a direct appropriation from a fund covered under this section shall submit the information required and, when applicable, compile and submit the same information for any grant recipient or other subrecipient of funding: (i) the name of the project and a project description; (ii) the name, telephone number, members of the board or equivalent governing body, and e-mail address of the funding recipient and, when applicable, the Web site address where the public can directly access detailed information on the recipient's receipt and use of money for the project; (iii) the amount and source of funding, including the fiscal year of the appropriation; (iv) the amount and source of any additional funding or leverage; (v) the duration of the project; (vi) the number of full-time equivalents funded under the project. For the purposes of this item, "full-time equivalent" means a position directly attributed to the receipt of money from one or more of the funds covered under this section, calculated as the total number of hours planned for the position divided by 2,088; (vii) the direct expenses and administration costs of the project... (ix) the entity acting as the fiscal agent or administering agency and a point of contact for additional information.

3.303, Subd. 10 Reporting Items		
Recipient phone number	701-241-6900	
Names of board members	See below	
Recipient email address	jgast@prairiepublic.org	
Website	jgast@prairiepublic.org   www.mptalegacymedia.org	
Amount, source, and fiscal year of the appropriation	\$449,977 ACHF Grant Appropriation and Special Project Grant Appropriation FY 25	
Amount and source of additional funds	None	
Duration of projects	7/1/2024 - 6/30/2025	
Fiscal agent or administering agency	Department of Administration	

Project	FTEs	Direct Expenses	Administrative Costs	Total Cost of Production
Media Production Arts, Culture, & History	1.79	\$169,341.00	\$13,658.00	\$182,999.00
<b>Educational Services</b>	1.23	\$131,285.00	\$12,951.00	\$144,236.00
Military/Immigration	1.70	\$111,681.00	\$11,061.00	\$122,742.00
TOTAL	4.72	\$412,307.00	\$37,670.00	\$449,977.00

#### REPORT ON PROPOSED MEASURABLE OUTCOMES

For Period: July 1, 2024 - June 30, 2025

3.303 LEGISLATIVE COORDINATING COMMISSION; CREATION AND ORGANIZATION; STAFF; DUTIES.

Subd. 10 As soon as practicable or by January 15 of the applicable fiscal year, whichever comes first, a recipient of a direct appropriation from a fund covered under this section shall submit the information required and, when applicable, compile and submit the same information for any grant recipient or other subrecipient of funding: (viii) proposed measurable outcomes and the plan for measuring and evaluating the results; (ix) the entity acting as the fiscal agent or administering agency and a point of contact for additional information.

Project	Proposed Measurable Outcomes	Plan for Measuring and Evaluating Results	Proposed Outcomes Results
Media Production Arts, Culture, & History	Prairie Public will connect with audiences through video content featuring artists, musicians, and organizations thereby educating them on the robust history, art, and related events in Northwest Minnesota. Artists, musicians, and organizations will experience increased awareness of their work, social media followers, sales, and new opportunities.	The 2025 Legacy artist survey, event attendees, event surveys, program participant surveys, social media comments, number of online views, and other media analytics.	Achieved proposed outcomes
Education Services	Prairie Public will create new relationships with educators, families, and students throughout Northwest Minnesota with its history and art-related educational resources and events. Educators will be more likely to use our Minnesota-centric LearningMedia resources. Educators will attend one of our 8 teacher training sessions or conference presentations/exhibits and increase their skills in using Prairie Public created media to connect with students. Children and families will attend one of our 10 Learning Express Library Tour sites and gain increased awareness of Minnesota art, culture, and history topics from the resources, interactive lessons, and Minnesota-focused activity bins. Educators will attend statewide education conferences highlighting Minnesota Legacy-produced content and learn how to apply resources in the classroom.	Surveys at teacher training sessions, conference presentations/exhibits; 2025 Legacy survey, number of Learning Express Library Tour attendees, number of views of our Minnesotacentric LearningMedia resources;	Achieved proposed outcomes
Military/ Immigration	Prairie Public will set out to destigmatize the images of both immigrants and military personnel by providing the tools to start conversations and initiate actions that improve lives and strengthen communities through documentaries and short digital features. The video content will provide viewers with a new appreciation for the sacrifices and mental health challenges that many immigrants and veterans experience. The video content features interviews with immigrants who fled to Minnesota and war veterans who struggle with PTSD that tell first-hand stories of acclimating back into a 'normal' life. The video content will offer professional guidance to struggling individuals from a variety of partner organizations.	The 2025 Legacy artist survey, number of event attendees, event audience surveys, program participant surveys, social media comments number of online views, and other media analytics.	Achieved proposed outcomes

# 88 BOARD OF TRUSTEES

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## TWIN CITIES PBS

Est. 1957 • tpt.org Saint Paul, MN

As Minnesota continues to evolve, Twin Cities PBS (TPT) leverages Legacy funding to reflect the stories, cultures, and experiences that define our state. This support empowers us to produce original content that celebrates Minnesota's past and present while engaging audiences in meaningful new ways. We build partnerships that extend our reach, elevate local voices, and make public media accessible across platforms. Legacy funding enables TPT to connect with Minnesotans wherever they are and however they choose to engage — strengthening community through storytelling, innovation, and shared discovery.

# **Expanding Reach** and Relevance

Legacy support fuels TPT's bold, audience-first approach to storytelling. Relish Season 6 captured the curiosity of epicurious Midwesterners through food, culture, and conversation—sparking thousands of new streams and social engagements through partnerships with Minnesota Monthly's annual GrillFest event and local influencers. Stage Season 4 connected TPT with a new generation of music lovers through a collaboration with The Current from Minnesota Public Radio and vibrant social storytelling that positioned TPT as a cultural hub for Minnesota music.

# Inspiring Curiosity at Every Age

Through Legacy funding, TPT creates content and resources that spark discovery, creativity and growth for learners of all ages. Our enriching storytelling reaches preschoolers just beginning to explore the world. students finding their voice and lifelong learners eager to deepen their understanding of Minnesota's history, culture and ideas. Whether in classrooms, libraries, or living rooms, TPT connects dreamers and doers with opportunities to learn, imagine and take part in shaping a more informed and inspired Minnesota.



## Deepening Community Connection

Through events, partnerships, and collaborative storytelling, TPT uses Legacy funding to strengthen ties between creators, audiences, and community institutions. Stage live tapings, Relish cooking classes, and special screenings for *Broadcast* Wars and Remember the *Magic* brought Minnesotans together to celebrate local artistry and shared heritage. By fostering spaces where audiences experience their stories firsthand, TPT continues to build lasting relationships that amplify trust, belonging, and public value across Minnesota.







#### Twin Cities PBS & Legacy Funding Amplify Minnesota Music

Season 4 of *Stage*, an original music series produced by TPT, celebrated Minnesota's vibrant music scene through a powerful partnership with The Current from Minnesota Public Radio, the state's leading voice for independent music. Together, the two organizations connected audiences across airwaves, stages, and screens—bridging public television and public radio in new and meaningful ways.

"Stage is really
tremendous this
season. And the B-roll
of Minneapolis is
amazing!!!!"
– YouTube viewer

Over the course of six sold-out live tapings at First Avenue's 7th St Entry, more than 1,000 fans experienced *Stage* firsthand in the summer of 2024. The partnership extended beyond the stage, with

The Current promoting the series across on-air segments, social media, and "The Local Show," where each *Stage* episode was featured as an audio experience. A co-hosted premiere event in TPT's Studio A drew 170 guests for live performances and conversation, cementing *Stage* as a centerpiece of Minnesota Music Month.

Across digital platforms, over 120 social posts—21 of them collaborations with The Current, First Avenue and featured artists—generated more than 770,000 video views and 22,000 engagements. The campaign's reach was amplified by a Spotify ad series that connected with over 80,000 unique listeners, demonstrating how strategic collaboration can extend public media's impact well beyond the screen.

Through this creative partnership, TPT and The Current turned *Stage* into a statewide celebration of artistry, community, and the unmistakable sound of Minnesota.



"This season of *Stage* has been fascinating... such high-quality programming.

Really proud to be a

Passport member."

– YouTube Viewer



"I love the Stage series! More content like this. "

– Instagram follower



# STORIES OF VETERANS AND IMMIGRANTS

HF 1999 Article 4 Sec. 2 Subd. 6 (e) Public Television. \$5,000,000 the first year and \$4,500,000 the second year are to the Minnesota Public Television Association for production and acquisition grants according to Minnesota Statutes, section 129D.18. Of the amount in the first year, \$1,000,000 is for producing Minnesota military and veterans' history stories and unique immigrant stories from around the state.



#### **Four Strangers**

**Premiere Date:** September 10, 2024 **Format:** 4 x 10-minute episodes

#### **Description**

In Four Strangers, four Minnesotans from different immigrant communities open a window into their experiences through intimate interviews paired with honest conversations over dinner party games. Each episode of this digital series takes the perspective of one individual as they share what it's like to move to, live in, and prosper in the Midwest.



Four Strangers crew photo

### "Thank you for these stories! Olu is a gem."

- YouTube comment

#### **Impact**

To produce this series, TPT collaborated with community producers to ideate and produce the episodes for a YouTube-first audience. The process of creating the series was as important to us as the audience reach. We wanted to ensure that mentorship was woven throughout the process and we wanted to listen to understand — this was not just about teaching people to make a video, it was about learning from them about how to collaborate better. Through that collaboration, we identified the following priorities for this project:

- Does the series depict an authentic experience from the community?
- Is the series innovative within the way we produce at TPT?
- Did our community producers grow from this experience?

The overall goal of the content was to create a series with community, not just about community, focusing particularly on reaching younger immigrants to Minnesota and the Midwest who might find resonance with the stories we were sharing. The secondary audience goal was to build empathy with Minnesota/Midwest residents, also in that 35-55 age range.

The videos have performed well on YouTube and Facebook, with many shares and comments. The series garnered 100 new YouTube subscribers for the station's channel, anecdotally suggesting that we were successful in reaching a new audience through this work by and for community.

"Thank you so much for sharing. I worked with mostly people from other cultures. We laughed so much and now that I am retired I miss them so much. ... I loved them so much and miss them more. Know in this time of the intolerance of fools...you are all the best of us, the MAKING of us. Everything you bring makes us better. Everything. Thank you so much for bringing your gifts to my country and making my country yours"

- Facebook comment

"Nice to have such programs it's always nice when people open up to conversations."

- YouTube comment

"As a recently retired English language teacher, this is wonderful! I hope this gets out to our schools. Thank you."

- Facebook comment

#### **Distribution & Reach**

Platform	<b>Reach</b> (July 1, 2024 - June 30, 2025)	
Streaming	4 episodes available   1 hour available   118,853 streams	
Social Media	6 posts   157,797 video views   6,008 engagements	

#### **Education**

Support materials for *Four Strangers* were created in collaboration with featured talent and a local ethnic studies specialist. The materials are designed for use with students in grades 9-12 in classroom settings, as well as informal learning spaces in community centers for seniors and in adult basic education programs. They include viewing guides with discussion questions for all four episodes, activity guides, and vocabulary terms (20 resources total). Resources were published to TPTLearn.org in July 2025 and will continue to be disseminated in the next biennium.

#### **Episodes**

#### Puerto Rican in the Midwest: Where Do I Belong? | Episode 1 | September 10, 2024

Puerto Ricans are American citizens at birth, but immigrating to the Midwest can still feel like landing in a foreign country. Xavier meets three kindred spirits on similar journeys to share stories of Florecitas, the challenges of adapting to a new language, and the insights he's gained since leaving behind his closest confidant: his father.

#### How Hot Maté Got Rid of the Minnesota Cold | Episode 2 | September 12, 2024

Thinking about moving somewhere new but don't speak the language? Dani, an Argentinean immigrant, navigated life in the Midwest with excitement but also guilt. With the support of friends and the comfort of a cup of hot yerba maté, she eventually found her place in her new home.

#### Why I Moved to Minnesota and What Keeps Me Here | Episode 3 | September 17, 2024

In Nigeria, Olu was made to speak English over Yoruba, his first language. Now, he navigates the complexities of Black identity in America, while drawing comfort from South Asian flavors that evoke memories of home.

#### My Minnesota Culture Shock | Episode 4 | September 19, 2024

Where is home when you can't go back to the place you are from? As a pwa k'nyaw (Karen) refugee living in the Midwest and as an author, Remona creates stories that offer a sense of belonging for immigrant children.





#### **Art Series Pilots**

**Premiere Date:** June 26, 2025 **Format:** 10 digital episodes

#### **Description**

This collection of short-form, arts-focused pieces anchored in Minnesota celebrate a spirit of experimentation. Producers worked through an accelerated period of research and discovery to develop each piece, identifying unique formats, topics and hosts based on audience and community insights. These pieces range in length from 3 to 15 minutes and test new hosts and storytelling approaches for distribution on TPT's social platforms, YouTube channel, and/or the PBS App.

#### **Impact**

The art series pilots were intended to explore new subjects and formats to better understand the types of arts content that resonate with our audiences. The episodes showed early audience engagement on YouTube and social media, with viewers sharing how the videos helped them appreciate the art all around them and in their local communities. Some examples of audience response are below.

"Truly amazing talent, with profound meaning to these people! ♥ "

- YouTube comment about Art in Real Life

- "Thank you for so eloquently capturing this step in the process to make the museum a reality."
- YouTube comment about How Do You Make
  Minnesota's First Latino Museum?

"Kai says some really deep and observant stuff, I didn't even catch that bit about the colors until he pointed it out. This series is an absolute delight."

- YouTube comment about Kid Critics

#### **Distribution & Reach**

Platform	<b>Reach</b> (July 1, 2024 - June 30, 2025)	
Streaming	10 episodes available   1 hour available   3,600 streams	
Social Media	4 posts   7,165 video views   609 engagements	

#### **Episodes**

## Art in Real Life: How Lifelike Facial Prosthetics Are Made in Minnesota | June 26, 2025

How is art used to help society function? The pilot episode of this documentary-style series focuses on facial prosthetics artists, and how they blend science and art in a restorative and often emotional process for their patients. This episode also includes the interesting and rich history of Minnesota as a nationwide hub for prosthetics starting in the 1800s.

#### How Horse Photos Come to Life | July 3, 2025

Some of the earliest art created by humans was of horses. And they have been featured prominently in every medium ever since. But why? Journalist and equestrian Kate Nelson meets up with professional equine photographer Shelley Paulson to learn what it takes to get the perfect shot, take a turn behind the camera herself, and how she feels about the intersection of AI and artistry.

## How Do You Make Minnesota's First Latino Museum? | July 17, 2025

Today, minnesota's Latino community is building the state's first Latino Museum. Against the backdrop of preparations for their biggest art project yet — an exhibition of larger-than-life alebrijes on Raspberry Island in St. Paul — this short film follows Aaron Johnson-Ortiz and other key community figures as they work to make the museum a reality.



Behind the scenes of "How Horse Photos Come to Life"



Art Pilot Behind the Scenes

## Kid Critics (3 episodes) | July 12, 2025, September 4, 2025, September 9, 2025

Art is for everyone and everyone is a critic. Let's see what kids have to say about some of our city's most iconic artworks, in a series that gives permission for audiences of all ages to become art connoisseurs in their own right.

#### Daily Practice | July 22, 2025

Visit with Minnesota pottery artist Sayge Carroll from Mudluk Pottery to learn how clay pottery can be a relaxing practice that brings joy into anyone's life.

#### Medium | June 26, 2025

The history of collage began with the invention of paper in ancient China, and has since been embraced by Japanese poets, Victorian women, Cubists, Dadaists, and contemporary artists alike.

Artist Diary (2 episodes) | July 3, 2025, July 10, 2025 Short, stylized meditations sharing an artist's inner monologue and their space and work.



Publish Date: November 26, 2024

Format: 1 x 120-minute documentary; 3 x 40-minute episodes

#### **Description**

There was a time when people would stop what they were doing and watch the local evening news. From Twin Cities PBS and co-produced with Cathy Wurzer, *Broadcast Wars* takes us back a half century to the era when ratings battles were fierce, women and people of color were making their presence known, technology was rapidly evolving, and local TV news was as vital as it was entertaining.

#### **Impact**

At the film's screening, attendees reflected on the rapid evolution of the news industry and the enduring importance of local journalism. Many expressed gratitude for the opportunity to connect with fellow audience members and revisit a shared media legacy. 92% of attendees said they planned to talk to others about the event, highlighting its resonance and relevance. The conversation extended online, where YouTube viewers shared personal memories and appreciation for the documentary's deep dive into local news history:

#### **Events & Engagement**

On Thursday, November 21, TPT hosted the premiere of *Broadcast Wars* at the Riverview Theater in Minneapolis. Following the screening, Co-Executive Producer Cathy Wurzer moderated an exclusive panel conversation with former local newscasters Marcia Fluer and Byron Barnett. 255 people attended the screening, which also involved 5 event partner organizations.

The *Broadcast Wars* campaign sparked lively conversation across Minnesota's media community and reintroduced audiences to the golden era of Twin Cities television news. Designed as both a nostalgic time capsule and a timely reflection on the evolution of journalism, the campaign leveraged vertical storytelling, earned media, and multi-platform distribution to reach more than 52,000 total streams within the first 60 days. Strategic partnerships with Mpls.St.Paul Magazine, TC Media Now, the Minnesota Broadcasters Association, and the Pavek Museum amplified visibility, while a high-impact Media Day featuring Cathy Wurzer generated strong coverage from outlets including MinnPost, Racket, The Minnesota Star Tribune, and the Pioneer Press. Vertical videos, YouTube discovery tests, and a targeted Minnesota Daily campaign connected new and legacy audiences, alike—demonstrating TPT's unique ability to blend cultural reflection, journalistic integrity, and digital innovation. *Broadcast Wars* ultimately reinforced TPT's role as both historian and storyteller of Minnesota's media legacy.

"There was so much content in this documentary!
The fast pace of cultural change in the 60's and 70's,
the changes in journalism/news reporting and the
changes in technology."

- Event attendee

"I love our Twin Cities community. I was very happy I came to celebrate part of it."

- Event attendee

"Wow, this first episode was amazing and great to watch. So nice to see many of the people from those days being interviewed and giving their recollections and stories. We were a WCCO-TV and radio household and the evening order of things was 1. Cronkite; 2.

Moore; 3. Dinner."

- YouTube comment

"I went to the TPT website and finished watching this excellent documentary. Personally I didn't want it to end. I'm 61 years old and grew up in Southeast Minnesota. It wasn't until I was out of high school that I watched any of the Twin Cities news stations. Thanks for this wonderful program."

- YouTube comment

"Lived in the Cities in the 70s & 80s. Had no idea the history I was watching and also to some degree being a part of."

- YouTube comment

#### **Distribution & Reach**

Platform	<b>Reach</b> (July 1, 2024 - June 30, 2025)
Broadcast	4 episodes broadcast   4 hours broadcast   118,537 views
Streaming	3 episodes available   1 hour available   58,216 streams
Social Media	37 posts   48,834 video views   4,518 engagements

#### **Education**

Support materials were created for the three episodes of *Broadcast Wars* and are currently under review. The materials are intended for use with students in grades 9-12 and in informal learning spaces, such as community centers for seniors and adult basic education programs. They include viewing guides with discussion questions for each episode, activity guides, and vocabulary terms. Resources will be published to TPTLearn.org and will continue to be disseminated in the next biennium.

#### **Episodes**

Just The Facts | Episode 1 | November 26, 2024 Stanley Hubbard's venerable KSTP-TV is challenged by Dave Moore and upstart WCCO in the late 1960s.

Ratings Frenzy | Episode 2 | November 26, 2024 Consultants gain greater power as TV stations look for any advantage, including the perfect anchor.

Out Of Nowhere | Episode 3 | November 26, 2024 After decades of local news irrelevance, KARE11 goes from laughingstock to ratings powerhouse.



Former WCCO news anchor Don Shelby



**Premiere Date:** June 23, 2025 **Format:** 6 x 30-minute episodes

#### Description



Relish is a James Beard Media Award-winning series that takes viewers on a culinary journey around the world. Hosted by Chef Yia Vang, each episode features the global flavors and traditions that shape Minnesota's rich cultural identity. This brand-new season introduces an array of chefs and food makers sharing delicious bites, from a rustic loaf of sourdough to exquisite pastries, momo to sambusas and burritos to latkes. Throughout the series Chef Vang explores the ways in which cultural heritage shapes and informs these dishes, leading to unique and tantalizing culinary experiences. Each of the six 30-minute episodes reaches audiences via broadcast and streaming on TPT.org and YouTube.

#### **Impact**

Now in its sixth season, *Relish* continues to grow its audience and deepen its impact. Viewers consistently praise the show for helping them explore the origins and cultural intersections of different dishes, while also shining a spotlight on the local chefs who bring these stories to life. The series has become a trusted source of culinary storytelling, with viewers reporting ways that it has fostered an appreciation for the diversity and richness of food traditions in the Twin Cities and beyond.

I love the relaxed, loving, and welcoming tone of *Relish*. The food is inspiring and the shared experiences honored and celebrated among the chefs is just what we need to see shared these days!

- Legacy Survey respondent



now I got two new places to visit."

"Well written, shot, and

- YouTube comment

Relish behind the scenes

Chefs featured on *Relish* reported meaningful outcomes after their episodes aired. Every chef who completed a post-show survey said they had used the video in their work and experienced increased engagement on social media. Many also noted increased customer interest, new professional opportunities, and described the episodes as powerful storytelling tools for them personally and professionally.

"We gained a few new customers who heard about us from the episode!"

- Chef featured on Relish

"Many favorable comments from folks who have seen it. I'm amazed by your reach."

- Chef featured on Relish

"It was great to teach a class as a result of the appearance. It's made me realize that this is something that our customers may want more of!" - Chef featured on Relish

"It really helped me to connect with my family and articulate what makes us unique."

- Chef featured on Relish

"We were pleased to have been asked to appear on an episode! You guys really do a first rate job and this piece is timeless and will live on for years to come as being relevant and well done."

- Chef featured on Relish

#### **Distribution & Reach**

Platform	<b>Reach</b> (July 1, 2024 - June 30, 2025)	
Broadcast	6 episodes broadcast   13 hours broadcast   157,486 views	
Streaming	6 episodes available   3 hours available   75,325 streams	
Social Media	120 posts   42,515 video views   6,323 engagements	

#### **Events & Engagement**

TPT launched an energetic, multi-channel campaign to introduce *Relish* Season 6 as a bingeworthy streaming experience for epicurious Midwesterners. The effort combined hands-on events, influencer engagement, and strategic press outreach aimed at driving 10,000 streams within the first 60 days. Highlights included *Relish* cooking classes at Cooks of Crocus Hill, a Media Day at Twin Cities PBS with Chef Yia Vang, and a major sponsorship presence at Minnesota Monthly's GrillFest at CHS Field. A targeted email series, chef social-media toolkits, and partnerships with local influencer Kim Ly Curry amplified visibility across platforms, while proactive media relations secured extensive coverage that culminated in national attention, including in The New York Times, following *Relish's* James Beard Media Award win in June—solidifying the series as a standout in food storytelling and Minnesota's culinary culture.

#### **Education**

The six episodes of *Relish* Season 6 will soon be added to the existing collection of *Relish* videos and resources available on PBS Learning Media and TPT Learn. These support materials are intended for use with students in grades 3-12, as well as in informal learning settings such as community centers for seniors and adult basic education programs. Lifelong Learning has produced viewing guides with discussion questions, activity guides, and vocabulary terms (30 resources total). The resources will continue to be shared in the next biennium, including activation with community partners participating in our Viewers Like Us Clubs.

#### **Episodes**

## Somali Sambusa & Nepali Momos | Episode 1 | June 23, 2025

Great food isn't just about eating—it's about coming together to create something special. In this episode, Chef Yia Vang explores two beloved wrapped dishes that unite families and communities. The Mohamed sisters (Hoya Sambusa) showcase their Somali sambusas, while Rashmi Bhattachan and Sarala Kattel of Momo Dosa wrap up some delectable Nepali momo.

#### King Cake & Bundt Cake | Episode 2 | June 23, 2025

Two cakes with a HOLE lot of surprises. The stories behind the decedent and buttery French King Cake with James Beard Award-nominated pastry chef Marc Heu and the rich Tunnel of Fudge American Bundt Cake with Jennifer Dalquist, granddaughter of the inventors of the Bundt pan.

## Filipino Pancit & Mexican Burritos | Episode 3 | June 23. 2025

James Beard Award-nominated chefs Mike Brown and Bob Gerken are known for flipping food on its head at their restaurant, Travail Kitchen and Amusements. After showing off their fancy, fine dining creations, the chefs go back to their roots and head into the kitchen with their moms to cook childhood favorites the old-fashioned way.



Patrick Wylie and Host Yia Vang make sourdough

## Potato Latkes & Kimchi Jjigae | Episode 4 | June 23, 2025

Some recipes are passed down at the kitchen table or in family restaurants, like at Cecil's Deli and Restaurant where they make Jewish-style potato latkes. But for others, like Korean adoptee Anna Luster, cooking kimchi jjigae (stew) is about keeping food memories alive when far from home—creating new traditions that will last for generations.

## Sourdough Bread & Banana Tart | Episode 5 | June 23, 2025

You likely eat it every day, but what do you know about wheat, a grain with roots 10,000 years deep? Discover how it has evolved with breeder James Anderson at the University of Minnesota, learn old-school techniques of stone-grinding and making the perfect sourdough with Patrick Wylie of Baker's Field Flour, and use it in a delicate tart with James Beard-nominated pastry chef Shawn Mackenzie.

## Hawaii's Beef Stew & Loco Moco | Episode 6 | June 23, 2025

Two restaurants bring the spirit of aloha to the Midwest through iconic and memory-filled meals from Hawaii. Warren Seta from Ono Hawaii Plates cooks up his grandmother's traditional beef stew, historically served as a "plate lunch." Chef Chris Ikeda (Pau Hana) puts a modern spin on the classic loco moco while diving into the ins and outs of Hawaii regional cuisine.

# "Community-building comes from community memory-making."

- Event attendee



#### Remember the Magic

**Premiere Date:** December 17, 2024 **Format:** 1 x 60-minute documentary

#### **Description**

A look back at Minnesota's treasured holiday tradition—the Dayton's 8th floor auditorium holiday shows, a cherished memory for countless Minnesotans. The film features some of the artists



behind the storybooks-come-to-life displays. Like a Dickens ghost, the film whisks Minnesotans back to holidays past while celebrating the artistry and fandom surrounding the historic shows.

#### **Impact**

When attendees were asked about their biggest takeaways from the *Remember the Magic* premiere, a key theme was community. From the appreciation for local artists to the shared joy of reliving memories, the event sparked a deep sense of connection. 96% of attendees said they planned to share their experience with others.

#### **Events & Engagement**

In support of *Remember the Magic*, TPT created two window displays in collaboration with the Dayton's Project in downtown Minneapolis in their skyway from November 18, 2024 – January 3, 2025. These displays advertised the film and featured some of the original animatronics from the Dayton's holiday shows on loan from Hennepin Arts.

On December 16, 2024, TPT partnered with Hennepin Arts to host a special screening of *Remember the Magic* at The Hennepin, a historic venue in downtown Minneapolis. The event brought together 156 attendees (including artists, former staff, and lifelong fans) to celebrate the enduring legacy of the Dayton's holiday shows. Guests were treated to nostalgic gingerbread cookies and a heartfelt post-film conversation with producers Daniel Bergin and Susan Marks, as well as individuals featured in the documentary. Together, they reflected on the magic, creativity, and community spirit that defined the holiday tradition for generations of Minnesotans.

The Remember the Magic campaign captivated Minnesotans with a joyful blend of nostalgia and discovery, inviting audiences to relive the cherished Dayton's holiday shows across broadcast, streaming, and digital platforms. Through playful, platform-native storytelling and creative social activations, the campaign generated more than 26,000 streams, 946,000 ad impressions, and 515 earned media pieces. Strategic media partnerships with outlets like Bring Me The News, Racket MN, Mpls.St.Paul Magazine, and The Minnesota Star Tribune amplified reach and resonance statewide. The result was a season-defining success that transformed collective memory into renewed celebration—proving that Dayton's magic still shines bright.

"What a unique gift was given to Minneapolis by Dayton's. Also, how important it is to have shared communal experiences."

On YouTube, viewers flooded the comments with personal stories and gratitude:

"How amazing that this shows up in my feed when I was talking about this very thing with my now adult children. They got to go, my youngest only once, and me many many times with my mama who passed away many moons ago. Such happy fond memories and traditions. Thank you for this wonderful Christmas gift."

"Thank you so much Twin Cities PBS for making this fantastic memory for us. Thank you also to ALL of the artists, designers, storytellers, costumers, animatronics, and ALL of the staff who ever worked on the 8th Floor stories! You gave decades of us such magical memories. You truly are all magicians!"

#### **Distribution & Reach**

Platform	<b>Reach</b> (July 1, 2024 - June 30, 2025)	
Broadcast	1 episode broadcast   9 hours broadcast   82,297 views	
Streaming	1 episode available   1 hour available   33,529 streams	
Social Media	22 posts   12,719 video views   10,631 engagements	

#### **Education**

The Lifelong Learning team created a viewing guide and discussion questions intended for use in informal learning settings such as community centers for seniors and adult basic education programs to be published on TPTLearn.org (3 resources total). The resources will continue to be shared in the next biennium, including activation with community partners participating in our Viewers Like Us Clubs.

Stage Season 4

**Premiere Date:** April 6, 2025 **Format:** 6 x 60-minute episodes

#### **Description**

From Funk to Americana, Soul to Rock and Roll, *Stage* gives viewers a front row seat to captivating performances by Minnesota's favorite musicians, and the musicians they want you to know about. Each episode features an intimate, exclusive performance intertwined with entertaining and sometimes surprising storytelling, giving audiences unique insight into the artists' lives and music—all recorded live at the legendary 7th St Entry. This season included six hour-long broadcast episodes, as well as digital performance clips and short social media optimized reels. New this season, a partnership with 89.3 The Current provided opportunity for *Stage* episodes to also be broadcast on the radio.

#### **Events & Engagement**

To support Season 4 of *Stage*, Twin Cities PBS partnered with The Current to boost promotion and expand audience reach through on-air and online ticket giveaways. The partnership featured a high-energy premiere event on April 7, 2025 in TPT's Studio A, attended by 168 guests. The night included a live acoustic set by Kiss the Tiger, a conversation moderated by The Current's Zach McCormick, and a special season preview. The event built excitement among local artists and music fans, highlighting TPT's commitment to Minnesota's vibrant music scene. Because 45% of attendees had never before attended a TPT event, the party proved to be an enticing way to introduce them to the work we produce.

The *Stage* Season 4 campaign was a high-energy, year-long celebration of Minnesota's music scene that seamlessly blended live events, strategic partnerships, and multi-platform storytelling. Anchored by a collaboration with The Current during Minnesota Music Month, the campaign united broadcast, streaming, social media, and live experiences to expand awareness and deepen audience engagement. Six sold-out tapings at the 7th St Entry drew more than 1,000 attendees, while 123 social posts—including 21 collaborations with artists and partners—generated over 770,000 video views and 17,000 engagements. Four full-length episodes earned more than 54,000 YouTube views, with additional audiences reached through broadcast, the PBS App, and a Spotify campaign that engaged 80,000 unique listeners. A segmented email campaign to 6,600 local music fans achieved open rates above 50%, underscoring strong brand affinity. Through vibrant storytelling, bold creative, and authentic community connection, *Stage* Season 4 positioned TPT as a hub for local artistry and reaffirmed its role as Minnesota's stage for discovery and inspiration.

#### **Impact**

In post-event surveys, attendees of the live tapings and premiere expressed appreciation for the opportunity to experience and support local music in community with others. The events offered a space to discover new artists, celebrate familiar ones, and connect with fellow music enthusiasts.

"We love listening to live music and love supporting our local TV and radio stations. When the three things lined up, it was a no-brainer." – Premiere event attendee

"I appreciated experiencing local artists that I wasn't completely aware of and sharing the live music experience with others (creating friendships with other music enthusiasts)."

- Live filming attendee

Viewers also expressed gratitude that the intimate look at the musicians and their music was available for free and commented on the high production value of the series.





"The *Stage* concert with Yam Haus is the best thing I've seen this year; I rewatch the last 20 minutes of this show nearly every day since I first saw it (a rerun of it) when I randomly turned on the TV. I fell in love with the band, and the production (camera work, lighting, etc.) is also excellent." – *Legacy survey respondent* 

Three out of four musicians who completed a survey reported increased social media followers, greater interest in their music, and a boost in sales, demonstrating the tangible value of visibility and local support.

"By highlighting a great young band, you are doing them an immense service. Kudos to all of you for doing this project. I heard nothing but positive feedback about all of it." – Musician featured on Stage

"I think Minneapolis has an AMAZING local music scene that is hard to find in other cities in the world. Sadly, like in a lot of small cities, the venues and media like to prioritize international acts or NYC acts and sometimes forget their own talent.

Stage is a great way to showcase what makes Minneapolis MINNEAPOLIS" –

Musician featured on Stage

#### **Distribution & Reach**

Platform	<b>Reach</b> (July 1, 2024 - June 30, 2025)	
Broadcast	19 episodes broadcast   19 hours broadcast   55,815 views	
Streaming	6 episodes available   6 hours available   133,983 streams	
Social Media	103 posts   700,025 video views   22,396 engagements	

#### **Education**

Support materials for *Stage* Season 4 were created with curriculum writer Natalia Romero Arbelaez, and are intended for use with students in grades 6-12 as well as in informal learning settings such as community centers for seniors and adult basic education programs. The six episodes and accompanying resources will be added to the existing collection of *Stage* materials available on PBS LearningMedia and TPTLearn.org in the next biennium. The support materials will include viewing guides with discussion questions, activity guides, and vocabulary terms (32 resources total). Activation will include educator training provided by Natalia.

#### **Episodes**

#### Kiss the Tiger with Diane | Episode 401 | April 7, 2025 Opening for acts such as Joan Jett and The Hold Steady, Kiss the Tiger's magnetic rock and roll and dynamically powerful performances electrify crowds across the country. Kiss the Tiger performs and introduces us to Diane. *Stage* features intimate collaborations by your favorite local musicians, and the

## Your Smith with Raffaella | Episode 402 | April 14, 2025

musicians they want you to know about.

After a long hiatus from a career that included collaborations with the likes of Lizzo and touring with the Violent Femmes, Your Smith is back with music that mixes 1970s pop with earnest songwriting. Your Smith performs and introduces us to Raffaella.

## Cory Wong with Misty Boyce | Episode 403 | April 21, 2025

Grammy nominated guitarist, producer, and host Cory Wong and his 9-piece band push the boundaries of contemporary funk and R&B music in a high voltage performance led by rhythm guitar. Cory Wong performs and introduces us to Misty Boyce.



Filming Stage at 7th St Entry



Cory Wong and Misty Boyce perform live

## Laamar with Lucia Sarmiento | Episode 404 | April 28, 2025

With a vibrant mix of folk, Americana, R&B, soul and country, Laamar's music is rooted in social justice and authentic human connection. Laamar performs and introduces us to saxophonist Lucia Sarmiento.

## Gully Boys with SoulFlower | Episode 405 | May 5, 2025

Growing out of the Minneapolis house show community, Gully Boys' infectious grunge power pop sound and playful genre bending has launched them into nationwide success. Gully Boys performs and introduces us to SoulFlower.

## The Suburbs with Matt Wilson | Episode 406 | May 12, 2025

Among the trailblazers of the "Minneapolis Sound," the iconic punk-pop-art-dance band the Suburbs have been shaping music for more than four decades. The Suburbs perform and introduce us to Matt Wilson of Trip Shakespeare fame.

# **Vertical Videos**

Premiere Date: September 19, 2024

**Format:** 50 x 2-min vertical videos (length approximate)

#### Description

Vertical videos are stand-alone pieces of content that are produced specifically for distribution on social media platforms including Instagram, TikTok, and YouTube. Utilizing trending audio, explainer style, listicle, or other social-friendly formats, these videos are intended to reach audiences on the platforms in order to enhance their understanding of and appreciation for Minnesota's arts, culture, and history. This body of work represents a mix of videos produced in alignment with a long-form piece of content, for example *Stage* or *Broadcast Wars*, and videos that offer a self-contained story.

#### **Impact**

The intention of our vertical video work is to share stories of Minnesota with audiences who are younger than the viewers who typically find us on broadcast and the PBS App, with the hope that, by publishing to the platforms they use most, they'll be led to discover our larger body of Legacy-funded work. Beyond views, we often see active engagement through comments on these videos.

#### **Distribution & Reach**

Platform	<b>Reach</b> (July 1, 2024 - June 30, 2025)				
Streaming 50 episodes available   1 hour available   779,838 streams					
Social Media	169 posts   3,040,882 video views   208,691 engagements				

#### **Episodes**

#### Talk Like a Pirate | September 19, 2024

Arr, it's Talk Like A Pirate Day, mateys! Did ye know MN had its own timber pirates back in the day?

#### Minnesota's Metal History | September 30, 2024

Minnesota's history is more metal than you think. Indigenous communities here turned glacial copper into tools and jewelry, making Minnesota a hub of early innovation.

#### 2024 Fall St. Paul Art Crawl | October 4, 2024

Experience the 2024 @stpaulartcollective Fall St. Paul Art Crawl, where artists and our local community unite to celebrate creativity across 30 gallery locations in ten St. Paul neighborhoods.

#### Minnesota's Capital Was Once Named After a Bootlegger | October 12, 2024

From "Pig's Eye" to "Saint Paul" — the name of Minnesota's capital has a wild history. Ever heard of the bootlegger with a bad temper and a missing eye who gave our city its original name? Here's the story!

#### Lost 40 | October 22, 2024

A happy accident left Minnesota's Lost 40 untouched, and now these towering pines stand over 100ft tall!

#### Willie Mays | October 25, 2024

Honoring the legacy of Willie Mays, the "Say Hey Kid," and his unforgettable impact on Minnesota's baseball history. As the MLB World Series heats up, we remember the legends who paved the way. Rest in peace, Willie.

## M Exhibition - Here, NOW - Leya's Exhibit | November 1, 2024

Today marks the beginning of Native American Heritage Month, and "Water is Our First Medicine" by Twin Cities PBS producer Leya Hale serves as a powerful tribute. This 8-minute video — part of the Minnesota Museum of American Art's "HERE, NOW" exhibit — weaves together Dakota, Anishinaabe, and Ho-Chunk voices and teachings about water as a source of life and guidance, passed down through generations.

#### Virginia Lane | November 11, 2024

On this Veterans Day, we honor the courage and resilience of veterans like Virginia Lane — trailblazers who broke barriers and served with unwavering dedication.

#### Walking Through Dakota History | November 14, 2024

During Native American Heritage Month and beyond, remember: The streets all around us carry the living history of the Dakota people. Places like Kaposia, once a vibrant Mdewakanton village along the Mississippi, tell stories of resilience despite forced displacement — memories that endure and remind us that Dakota history is still being made today.

#### Die Volkszeitung Scam | November 30, 2024

From German headlines to a criminal con: Meet the guy who bought a newspaper with imaginary money and turned it into a \$2M scam. Turns out, 'Die Volkszeitung' had guite the plot twist.

#### Broadcast Wars Video 1 | December 5, 2024

Throwing it back to iconic newsroom looks from the 60s, 70s, and 80s! Bold shoulder pads, power suits, and retro vibes recreated by our spring 2024 history production intern @iamaaliyahdemry. Don't miss the drama behind the style — stream *Broadcast Wars* on the @pbs App now!

#### Nimrod | December 9, 2024

Did you know "nimrod" used to mean something very different? This tiny Minnesota town has a name rooted in the Bible, but thanks to a Looney Tunes episode, the word took on a whole new meaning. Discover how Nimrod, Minnesota, turned into a reminder to never judge a town — or a name — too quickly.

#### Remember the Magic/Hollidazzle | December 20, 2024

From the glow of twinkling lights on Nicollet Mall to the heartwarming treasures of the Dayton's Holiday Market at @daytonsproject, every moment at @holidazzlempls reminded us of the magic, joy, and togetherness this season brings. Wherever and however you celebrate, happy holidays from us to you!

#### Minneapolis's Moonlight Tower | December 23, 2024

Did you know Minneapolis once had a second moon? Well, sort of. In 1883, the city built a "moonlight tower" to light up downtown with eight massive electric lamps! Though it didn't last long, it was a bright idea that made history.

## Remember the Magic: Creepy or Cute? | December 26, 2024

Dayton's holiday shows were a cherished tradition, but but let's be real, some of those animatronics were giving creepy cute. Watch our new documentary *Remember the Magic* to relive the Dayton's magic and memories.

#### Cooper Theater | January 11, 2025

One of only three in the world, the Cooper Theater was built for groundbreaking Cinerama. Today? It's a daycare. Learn more in *Lost Twin Cities* - The Cooper Theatre, streaming on the PBS App.

#### The Somali Museum of Minnesota | January 13, 2025

Who needs the gym when you've got dhaanto? Twin Cities PBSs' digital producer stopped by the Somali Museum of Minnesota, learned some camel-inspired dance moves, and found out why this museum is a global cultural treasure. Spoiler: It's got more than just cool moves!

#### Art Shanty On Ice | January 30, 2025

Two more weekends of the 2025 Art Shanty Projects bringing art, performances, and chilly creativity to the ice at Bdé Umán Lake Harriet! Only in Minnesota can a frozen lake become an art gallery, dance floor, and popup yoga studio all at once.

## Clarence Wigington - St. Paul Ice Palaces/Architects | February 2, 2025

Clarence Wigington didn't just design buildings — he built legacies.  $\widehat{\mathbf{m}}$  As the nation's first Black municipal architect, he left his mark on St. Paul, from fire stations to ice palaces.

#### Alan Page - Super Bowl | February 6, 2025

Super Bowl Sunday is here, and once again... no Vikings but Alan Page's legacy? That's a lasting win for Minnesota.

#### World Records Set in Minnesota | February 11, 2025

Minnesota: Where we break records for anything and everything.

## Auditioning to Be a 1970s Weather Reporter | February 13, 2025

Auditioning for a 1980s weatherman gig — did he nail it or fail it?

#### Twin Cities Libraries | February 22, 2025

It's National Library Lover's Month, and without our beautiful libraries, Minnesota's love story would be truly bland.

#### Four Strangers/Javier Spanish | February 26, 2025

Puede que esta semana en Minnesota sea más cálida, pero todavía nos quedan días fríos en el futuro. Con la mentalidad firme, la ropa adecuada y la comunidad cercana, iel invierno en Minnesota se puede disfrutar al máximo!

#### Ramadan #1 | February 28, 2025

Ramadan Mubarak! This weekend marks the start of the sacred month of fasting, reflection, and community. We spoke with @coolhandhashi — featured in Season 1 of Twin Cities PBSs' *Relish* — and he broke down the basics of Ramadan: What it is, why it's observed, and how it's celebrated.

#### Fat Tuesday | March 4, 2025

Fat Tuesday celebrations take many forms around the world, including king cake! In New Orleans, it's a brioche-like cake with colorful icing, while in France, it's a flaky puff pastry with almond filling. No matter the version, it's all about indulging before Lent.

#### Paczki | March 4, 2025

Fat Tuesday in Minnesota? That means it's Pączki Day! These Polish jelly-filled treats have a deep history tied to Lent, and you can find them in the Twin Cities at spots like @kramarczuks.

#### Broadcast Wars | Toni Hughes | March 11, 2025

Toni Hughes didn't just report the weather — she made

history. A dancer, a nurse, and the first Black on-air talent in the Twin Cities, she brought a fresh energy to local TV and paved the way for others to follow.

#### Dakota Language | March 13, 2025

The Dakota language is deeply rooted in Minnesota — our state's very name comes from Dakota words meaning "sky-tinted water" (also interpreted as "cloudy water"). This first language of the land is still spoken today, carrying generations of history and meaning.

#### Josie Johnson | March 18, 2025

Did you know Dr. Josie Johnson, a founding member of @umnafro, was part of a covert civil rights mission?

#### Ramadan #2 | March 20, 2025

Ramadan comes with a lot of questions — and some common misconceptions! We're back with @coolhandhashi, featured in Season 1 of "Relish," to clear things up. From brushing your teeth to making up missed fasts, here's what you should know.

#### Stage Season 4 Teaser | March 31, 2025

Stage is back for Season 4! Filmed live at the iconic First Avenue & 7th St Entry, this award-winning Twin Cities PBS series pairs beloved Minnesota artists with the musicians they want you to know about.

#### Native Tattoo Culture | April 2, 2025

At the Mni Sota Akitho Festival, we met tattoo artist Shannon Joyce, whose work carries the rhythm of Ojibwe tradition, reimagined in ink. Through tattooing, she honors her ancestors while creating something boldly modern and deeply personal — blending tradition, identity, and innovation in every design.

#### First Ave | April 4, 2025

One morning, Prince's star at Minneapolis's First Avenue turned gold. No announcement. No credit. Just shimmering tribute.

## Stage - Kiss the Tiger - From Theater To Rock | April 6, 2025

"I've started to realize how theatrical of a medium playing music is, and especially rock music." -Meghan Kreidler of @kissthetiger. In the Season 4 premiere of *Stage*, Meghan opens up about finding her voice on stage — and brings the house down alongside powerhouse rapper @dianealsoraps.

#### Stage - Diane - Boldness | April 10, 2025

Hip-hop is unapologetically arrogant, and Diane loves that. In this episode of *Stage*, she shares what boldness in music means to her and why hearing a woman say "I'm amazing, I'm great, I'm powerful, I'm so cool" matters.

#### Dayton's Oval Room | April 11, 2025

Before Mall of America, there was Dayton's Oval Room
— Minneapolis's most elegant shopping experience.
From alligator bags to London runway debuts, this room helped put Minnesota on the global fashion stage.

## Stage - Your Smith - 7 Questions with Your Smith | April 13, 2025

"I just smoke a cig and eat a bag of chips." -Caroline Smith of @yoursmith We caught up with Your Smith behind the scenes of *Stage* where she talked about skipping the pre-show rituals, dream collaborators (hi, Sesame Street), and why the Minnesota music scene is so special.

#### Stage - Raffaella - Grown Up | April 15, 2025

If your life were a '90s movie, @raffaella would be on the soundtrack. In her episode of *Stage* she joins @yoursmith to talk Spice Girls, older sisters, and how femininity can be reclaimed, exaggerated, and turned into pop power.

How Many Lakes Does MN Have, Really? | April 17, 2025 Is Minnesota really the land of 10,000 lakes? Turns out, it's a murky situation.

Stage - Cory Wong - Finding His Funk | April 20, 2025 "Quit trying to sound like Prince. Start sounding like you." In his episode of *Stage*, @coryjwong shares what it was like growing up in Minneapolis clubs where Prince might just show up, and how one moment of tough love (and an unforgettable compliment) helped him find his sound.

Stage - Misty Boyce - Feeling Over Flash | April 22, 2025 "You were the only one that I felt played the song." 
@mistyboyce shares how that one compliment shaped her approach to performing, and how real musicianship isn't about flash, but feeling.

#### Luis Garzón | April 25, 2025

This looks just like a parking lot, but beneath the pavement is a love story, a lost neighborhood, and the roots of Minnesota's Mexican community.

## Stage - Laamar & Lucia Sarmiento - Behind the Scenes | April 27, 2025

We went behind the scenes at @firstavenue's @7thstentry for the filming of *Stage* — where @laamarmusic lit up the room with energy, charm, and soul.

## Stage - Lucia Sarmiento - Reeds on the Rocks | April 29, 2025

"Water or vodka?" \*\* @laamarmusic had questions, and @lusarmientomusic did not disappoint. Turns out her saxophone reeds are prepped in vodka... or tequila, if that's what's on hand.

# Stage - Gully Boys - 4 Questions | May 4, 2025 Studded leather chaps. Fringe jackets. Cowboy boots. We went behind the scenes at @firstavenue's @7thstentry for the filming of Stage where @ gullyboysband brought raw energy, bold looks, and a sound that's louder (and angrier) than ever.

## Stage - SoulFlower - Jamming is Vulnerable | May 6, 2025

"Jamming is so vulnerable... it's not for anything but us, right now, in this moment." In this episode of *Stage*, Inayah El-Amin from @soulflower\_music and Nadi McGill from @gullyboysband talk about trust, creativity, and why jamming is less about perfection, and more about connection.

# Stage - The Suburbs - Fun Is Sacred | May 11, 2025 In this episode of *Stage*, @chanhallpoling of @thesuburbsband reflects with @minneapolismatt on creativity, joy, and why making music should still feel good.

#### Relish - Momo Race | June 24, 2025

Can chef @yiavang70 keep up with the momo master herself?

#### Medium (Collage Through the Ages) | June 26, 2025

The history of collage began with the invention of paper in ancient China, and has since been embraced by Japanese poets, Victorian women, Cubists, Dadaists, and contemporary artists alike.



#### **Medicine Ball**

Premiere Date: Spring 2026

Format: 1 x 60-minute documentary

#### **Description**

Medicine Ball is a one-hour documentary that explores the unique historical and contemporary role of basketball as a



Lexus Red Thunder and Leroy Fairbanks

source of Native excellence, empowerment, and healing—from its roots in Indian boarding schools and reservation tournaments to its enduring presence in Native communities today. Through the journeys of Native college athletes Lexus and Leroy, the film reveals how basketball transcends sport to become a vehicle for cultural pride, intergenerational connection, and resilience.

#### **Paradox**

**Premiere Date:** October 21, 2025 **Format:** 1 x 60-minute documentary



#### **Description**

Historian Yohuru Williams explores the history of reforming the Minneapolis Police and how George Floyd's murder was a century in the making. The streaming series is a compelling blend of deep research, candid interviews, and rare archival footage. *Paradox* peers into the past of mayoral politics, community activism, and police union pushback to better consider our public safety future.







#### You Are Here

Premiere Date: September 23, 2025

**Format:** 1 x 60-minute broadcast documentary;

3 x 20-minute digital episodes

#### **Description**



You Are Here is a tour through Twin Cities place and time. The premiere episode of the new nostalgia anthology series from the makers of Lost Twin Cities reveals the raucous, rowdy early history of Minnehaha Park area, the inspiring story of Bdote—a sacred birthing Island—and St Paul's West Side, the historic heartbeat of Minnesota's Latine community.

#### **Episodes**

#### Wicked Minnehaha | Episode 1 | September 23, 2025

Wicked Minnehaha recounts a time when Minnehaha Falls flowed with whiskey, crime, and debauchery. Settlers of all kinds found beauty, entertainment, libation, and company nearby, opening a class rift that nearly tore young Minneapolis apart. From ladies of the night to corruption in the highest office, it was all there. Come along on a lively walking tour through the raucous history of this wicked waterfall.

#### Bdote: A Birthing Island | Episode 2 | September 23, 2025

A walking tour reveals the deep connection Dakota people have to Bdote, where the Mississippi and Minnesota rivers meet. Through Dakota oral histories and Ramona Kitto Stately's great-great-grandmother Pazahiyayewin's journey, the episode highlights Bdote's cultural and sacred importance, celebrating Dakota people's resilience across generations.

#### West Side | Episode 3 | September 23, 2025

The story of St. Paul's West Side, the history of Mexican Americans in St. Paul's West Side neighborhood reveals a community shaped by resilience, grassroots activism, and strong local institutions. The determination of residents, the energy of the Chicano Movement, and the support of community organizations like Our Lady of Guadalupe church helped West Siders survive displacement and forge a thriving community.



Dakota educator Ramona Kitto Stately



West Side of St. Paul



#### **Description**

This year, TPT's Center for Lifelong Learning (CLL) developed educational materials for Legacy-funded programs *Relish*, *Jesse Ventura Shocks the World*, and *MinneHistory* with eight additional sets in development for release early in the next biennium to accompany new documentaries and series. Developed in collaboration with our advisory group, local educators, and subject matter experts, these resources were published on PBS LearningMedia and TPTLearn.org and shared widely with teachers through the October MEA conference, social media, and our monthly educator newsletter. We also launched Viewers Like Us Clubs, a new community engagement pilot program that brings adult learners together to watch media and spark meaningful conversations.

#### **Impact**

This year, TPT's outreach and educational initiatives generated strong enthusiasm and meaningful connections across audiences. After visiting TPT's booth and presentation at the MEA conference, educators expressed excitement at discovering the breadth of free, high-quality resources available for all grade levels and subjects. Many shared appreciation for the accessibility of the content and noted that TPT's Native stories and culturally relevant materials continue to fill critical gaps in their curriculum. Our advisory group members reported finding their involvement deeply meaningful and look forward to shaping future educational resources. Additionally, our new community engagement pilot program, Viewers Like Us Clubs, successfully sparked conversations and connections among adult learners. Among 177 participants, 98% learned something new and 95% said they would recommend the program to others.

#### **Distribution & Reach**

Platform	<b>Reach</b> (July 1, 2024 - June 30, 2025)				
PBS LearningMedia 6 resources posted   707 page views   2,809 streams					
Social Media	7 posts   443 reach   18 engagements				
E-newsletter	12 newsletters published   14 resources shared   153k sends   96k opens				

#### **Events & Engagement**

**Lifelong Learning Advisory Group:** CLL convened an advisory group of 11 individuals experienced in education and media to review education resources produced at Twin Cities PBS. The advisory group met four times over the course of the academic year and provided crucial feedback for three Legacy programs (*Relish, Four Strangers, Art + Medicine: Disability, Culture and Creativity*) that helped inform the creation of education resources. Key feedback included discussions about the best ways to match the curriculum to different classroom and community audiences.

**MEA Conference:** CLL, in collaboration with the MPTA, hosted a booth at the Education Minnesota (MEA) Conference on October 17, 2024. We engaged with 107 educators from across the state. An additional 40 educators attended our presentation "Media in the Classroom" to learn best practices for integrating media and to share Twin Cities PBS Legacy resources available for use on PBS Learning Media and TPTLearn.org.

**Viewers Like Us Clubs:** CLL piloted a new program designed to engage adult learners with TPT and PBS content in a book-club-style setting that fosters community dialogue. Over the course of 14 sessions, we partnered with three organizations serving adults in senior gathering spaces and adult basic education programs for English language learners. Featured Legacy content included *Relish* Season 5 and *The Electric Indian*. Participants watched selected media together and then took part in guided discussions.

#### **Educational Resources**

#### Relish Season 5 | Grades 3-12, Adults | February 2025

Support materials for *Relish* Season 5 include viewing guides with discussion questions for each episode, activity guides, and vocabulary terms (30 resources total). Resources were added to the existing *Relish* collections on PBS Learning Media and TPTLearn.org.

#### Jesse Ventura Shocks the World! | Grades 9-12, Adults | July 2025

Support materials for *Jesse Ventura Shocks the World!* were created into three themed modules from the documentary: Biography, Gubernatorial Campaign, and A Political Paradox. They include viewing guides with discussion questions, activity guides, and vocabulary terms (12 resources total). Resources were added to PBS Learning Media and TPTLearn.org and will continue to be disseminated in the next biennium.

#### MinneHistory Season 2 | Grades 3-12 | July 2025

Support materials for *MinneHistory* Season 2 include viewing guides with discussion questions for each episode, activity guides, and vocabulary terms (12 resources total). Resources were added to the existing *MinneHistory* collections on PBS LearningMedia and TPTLearn.org and will continue to be disseminated in the next biennium.



Relish behind the scenes

For Period: July 1, 2024 - June 30, 2025

#### 129D.18 GRANTS TO PUBLIC TELEVISION

Article 4 Sec. 7 Subd. 4. Reporting. A public station receiving funds appropriated under this section must report annually by January 15 to the commissioner, the Legislative Coordinating Commission, and the chairs and ranking minority members of the senate and house of representatives committees and divisions having jurisdiction over arts and cultural heritage policy and finance regarding how the previous year's grant funds were expended.

In addition to all information required of each recipient of money from the arts and cultural heritage fund under section 3.303, subdivision 10, the report must contain specific information for each program produced and broadcast, including the cost of production, the number of stations broadcasting the program, estimated viewership, the number of hours of legacy program content available for streaming on websites, and other related measures. If the programs produced include educational material, the public station must report on these efforts.

Project	Format	# of Stations Broadcasting Program	Estimated Viewership	Hours Available for Streaming	Educational Materials Created
Special Project: Four Strangers	4 x 10-min episodes	-	276,650	1	-
Art Series Pilots	10 x varied length	-	10,765	1	-
Broadcast Wars	roadcast Wars  1 x 120-min doc; 3 x 40-min episodes		225,587	1	-
Relish Season 6  6 x 30-min episodes		1	275,326	3	-
Remember the Magic	1 x 60-min doc	2	128,545	1	-
Stage Season 4	6 x 60-min episodes 2 889,823 6		-		
Vertical Videos	ertical Videos 50 x 2-min videos (approx. length)		3,820,720	1	-

Estimated Viewership includes video views from streaming apps, station website, YouTube, social media, and broadcast (if applicable).

#### REPORT ON USE OF FUNDS FOR SFY25

For Period: July 1, 2024 - June 30, 2025

3.303 LEGISLATIVE COORDINATING COMMISSION; CREATION AND ORGANIZATION; STAFF; DUTIES.

Subd. 10 As soon as practicable or by January 15 of the applicable fiscal year, whichever comes first, a recipient of a direct appropriation from a fund covered under this section shall submit the information required and, when applicable, compile and submit the same information for any grant recipient or other subrecipient of funding: (i) the name of the project and a project description; (ii) the name, telephone number, members of the board or equivalent governing body, and e-mail address of the funding recipient and, when applicable, the Web site address where the public can directly access detailed information on the recipient's receipt and use of money for the project; (iii) the amount and source of funding, including the fiscal year of the appropriation; (iv) the amount and source of any additional funding or leverage; (v) the duration of the project; (vi) the number of full-time equivalents funded under the project. For the purposes of this item, "full-time equivalent" means a position directly attributed to the receipt of money from one or more of the funds covered under this section, calculated as the total number of hours planned for the position divided by 2,088; (vii) the direct expenses and administration costs of the project...(ix) the entity acting as the fiscal agent or administering agency and a point of contact for additional information.

3.303, Subd. 10 Reporting Items					
Recipient phone number	651-229-1717				
Names of board members	See below				
Recipient email address	kjelinek@tpt.org				
Website	www.tpt.org   www.mptalegacymedia.org				
Amount, source, and fiscal year of the appropriation	\$2,073,901.75 SFY25 ACHF and Special Project appropriations and \$123,646.10 in SFY24 carryover funds				
Amount and source of additional funds	Total additional funds in SFY25: \$861,083.05 TPT utilized partnership and private donor funds to supplement and enhance Legacy funded projects. The additional funders included WEM Foundation, Vision Maker Media, Halloran Family Foundation, Geri Nelson, Fred C. and Katherine B Andersen Fund, Friends of MNEX Major Donors, Friends of Arts & Culture Major Donors, Marvin Windows, PBS/PBS Digital Studios, Jennine Speier, Scrooby Foundation, Oliviera Foundation, Black Public Media, Lorraine Hart, and Independent Television Services, Inc.				
Duration of projects	7/1/2024 - 6/30/2025				
Fiscal agent or administering agency	Department of Administration				

Project	FTEs	Direct Expenses	Administrative Costs	Total Cost of Production
Art + Medicine	-	\$759.87	\$174.75	\$934.62
Art Series Pilots	0.95	\$143,308.94	\$32,961.06	\$176,270.00
Broadcast Wars	0.22	\$32,892.29	\$7,530.11	\$40,422.40
Content Development	0.27	\$36,119.25	\$8,272.75	\$44,392.00
Education	0.36	\$42,469.90	\$9,768.07	\$52,237.97
Evaluation	0.07	\$9,876.53	\$2,271.59	\$12,148.12
Events	0.25	\$48,420.41	\$11,104.55	\$59,524.96
Hope in the Struggle	0.01	\$2,534.93	\$479.38	\$3,014.31
Jesse Ventura	-	\$115.20	\$24.80	\$140.00
Marketing	0.29	\$111,523.64	\$22,640.80	\$134,164.44
Medicine Ball	0.44	\$94,569.84	\$21,812.55	\$116,382.39
Paradox	0.19	\$41,688.22	\$9,588.29	\$51,276.51
Profe	0.03	\$6,581.52	\$1,455.58	\$8,037.10
Relish S5	0.17	\$25,249.94	\$5,807.49	\$31,057.43
Relish S6	1.95	\$462,969.24	\$106,482.92	\$569,452.16
Reporting	0.23	\$36,666.65	\$8,433.32	\$45,099.97
Special Project: Four Strangers	0.15	\$26,836.68	\$5,845.63	\$32,682.31
Stage S4	1.64	\$436,815.53	\$100,467.60	\$537,283.13
The Electric Indian	0.02	\$676.83	\$155.67	\$832.50
Vertical Videos	0.75	\$77,615.46	\$17,851.55	\$95,467.01
You Are Here	1.25	\$178,382.76	\$41,028.05	\$219,410.81
Total	9.24	\$1,816,073.63	\$414,156.51	\$2,230,230.14

#### REPORT ON PROPOSED MEASURABLE OUTCOMES

For Period: July 1, 2024 - June 30, 2025

3.303 LEGISLATIVE COORDINATING COMMISSION; CREATION AND ORGANIZATION; STAFF; DUTIES.

Subd. 10As soon as practicable or by January 15 of the applicable fiscal year, whichever comes first, a recipient of a direct appropriation from a fund covered under this section shall submit the information required and, when applicable, compile and submit the same information for any grant recipient or other subrecipient of funding: (viii) proposed measurable outcomes and the plan for measuring and evaluating the results; (ix) the entity acting as the fiscal agent or administering agency and a point of contact for additional information.

Project	Proposed Measurable Outcomes	Plan for Measuring and Evaluating Results	Proposed Outcomes Results
Arts and Culture Content	<ol> <li>Audiences:         <ol> <li>TPT will develop new relationships with audiences through its arts and culture content, with particular focus on BIPOC and younger communities.</li> <li>People who engage with TPT arts and culture content (docuseries and related marketing activities, educational resources, online media and content, discussion guides, activities and programming):</li></ol></li></ol>	<ol> <li>Annual Legacy survey</li> <li>Event surveys</li> <li>Surveys of parents/ caregivers attending professional development events</li> <li>Collaborator surveys</li> <li>Collaborator demographics tracking</li> <li>Media and events tracking</li> <li>Special evaluation project</li> </ol>	Achieved proposed outcomes

Project	Proposed Measurable Outcomes	Plan for Measuring and Evaluating Results	Proposed Outcomes Results
History Content	Audiences:  1. TPT will develop new relationships with audiences through its history content, with particular focus on BIPOC and younger communities.  2. People who engage with TPT history content (docuseries and related marketing activities and educational resources):  • increase their knowledge and awareness of Minnesota history.  • share what they learned with others (thereby increasing dialogue about Minnesota history).  • are interested in learning more about the topics profiled  • increase their understanding of different perspective and lived experiences through history.  • feel more connected to Minnesota.  • are satisfied with the history content produced by TPT.  Educators and parents/caregivers:  3. TPT will develop new relationships with educators and parents/ caregivers through its history educational resources, with particular focus on BIPOC and younger communities.  4. Educators and parents/caregivers who participate in professional development activities:  • are more likely to use TPT content with their students/children and teaching the topics addressed in the content.  • increase their skills in using media with students/children and teaching the topics addressed in the content.  • increase their confidence in their abilities to use media with their students/children and teach the topics addressed in the content.  • are satisfied with the professional development activities offered by TPT.  Collaborators:  5. TPT will develop new relationships with collaborators (e.g. historians, experts, partners) through its history content.	<ol> <li>Annual Legacy survey</li> <li>Event surveys</li> <li>Surveys of parents/ caregivers attending professional development events</li> <li>Collaborator demographics tracking</li> <li>Media and events tracking</li> </ol>	Achieved proposed outcomes

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# LEGACY BY THE NUMBERS July 1, 2024-June 30, 2025

	KSMQ	Lakeland PBS	PBS North	Pioneer PBS	Prairie Public	Twin Cities PBS	Total
Legacy-funded Jobs Includes new FTEs created with Legacy funds as well as existing FTEs whose time has been materially allocated to Legacy project	2.5	4.43	3.71	5.5	4.72	9.24	30.10
Legacy-funded Freelance/ Temporary Jobs	10	5	7	5	24	57	108
Dollar Value of Cumulative Contracts Includes both the number of positions hired for contract, part-time, or freelance work as well as the total dollar value of those cumulative contracts	\$76,973	\$98,699	\$57,735	\$78,345	\$15,820	\$130,281	\$457,853
Channels Broadcasting Legacy-funded Programming	2	4	4	2	3	3	18
Hours Broadcast Includes premieres and encore broadcasts as well as any other on-air representation during the reporting period	45	295	334.5	138.5	146	45	1,004
Hours of Legacy Content Available Streaming Online	18	19	48	12	19	14	130
MN Broadcast Reach Total people within station over- the-air broadcast coverage area (MN counties only)	408,877	432,625	425,000	642,602	237,718	3,961,026	5,475,747
<b>Digital Viewership</b> Video views from streaming apps, station website, and YouTube	26,931	432,625	1,423,655	874,800	311,211	5,213,281	7,985,492
Educational Materials Created Number of educational materials resources created using Legacy funds during the reporting period for Legacy- funded programs past and present.	-	2	-	-	31	54	87







